

# WANDERAZ

NORTHERN ARIZONA FALL 2023 ISSUE

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# Welcome

TO OUR GREAT STATE OF ARIZONA



Every year millions of travelers from around the world choose Arizona as their preferred travel destination, and each year, Arizona rolls out the red carpet to show its sincere appreciation.

It is interesting to note that 50% of all annual travelers are visiting Arizona for

the first time, and 70% of adult residents were born somewhere else. These indicators point to the high quality of Arizona life and are two major reasons why so many people want to live here and visit with us. The State of Arizona remains a top 10 travel destination. Arizona's southwestern flare and year-round climate, which offers more than 320 days of sunshine, are keys factors for those wanting to break away from long winters and colder climates. From our historic Grand Canyon and Lowell Observatory in Northern Arizona to the iconic Biosphere 2 and Kitt Peak National Observatory in the south, there is so much to discover and enjoy throughout the state.

Whether you are looking to enjoy our great outdoors, play golf, shop, dine, experience our diverse culture and heritage, or simply indulge yourself at one of our world-class resorts, Arizona has it all. There is always something around the next corner that will surprise and delight

you and capture those memories that will last a lifetime. WanderAZ magazines enhance our reader's overall trip experience. Through our unique regional design format, handcrafted maps and important traveler data, these elements help visitors to better navigate around Greater Phoenix and Northern Arizona.



We hope you will enjoy your copy of Wander AZ magazine either in print or online. To learn more about the best places to Eat, Shop, Play and Visit, we invite you to visit our interactive website at ... **WanderAZ.com**



**Jamie Copland, Publisher**  
The Wander Media Group, LLC



# The 48th State

GRAND CANYON

Arizona, was the last of the contiguous, the Lower 48, to fill in the American map. On February 14, 1912, with its wild and lawless frontier days behind it, Arizona joined the Union after surviving Civil War skirmishes, gunfights, and the Apache Wars. At that time Arizona's population was approximately 215,000. In comparison, the population of neighboring state California was more than 11 times larger, at roughly 2.4 million.

Long before Arizona became a state, its land was scoured by Native Americans in search of minerals for trade and decoration. Historians estimate mining took place as early as 1,000 B.C. Native Americans heated copper and shaped turquoise into jewelry and decorations. The Tohono O'odham people mined hematite and the Apaches used cinnabar as body paint.

Spaniards arrived in the mid-1500s in search of wealth and cities of gold. As the land began to change hands, Mexicans, Europeans and Americans from the young nation entered the territory in search of its well-known deposits of gold, silver, copper and other minerals found in the mountains and desert sands. Prospectors risked their lives in search of instant wealth. While a few struck it rich, most were not so lucky. In some cases, great fortunes were made and lost in short order. In Arizona's history, approximately 400,000 mining claims have been filed in the state, with about 4,000 companies formed in the industry, some of them vital economic contributors to this day. Shepherders and cattlemen also came to Arizona to stake their claim on a new life, contributing to the reputation of the "Wild West" when their hostility toward each other erupted into range wars over land and water for their herds. To protect settlers from unfriendly natives, the U.S. Army came West and built forts. Several major conflicts between the cavalry and Native Americans, most notably members of the Apache tribe, took



DOWNTOWN PHOENIX

place in Arizona. After the surrender of Geronimo in 1886, ranchers, farmers and other settlers rapidly expanded their claims on land in the territory. While the Atlantic and Pacific Railroad began construction in 1866, a period of brisk railroad construction commenced in the 1880s, bringing another wave of settlers, trade, and civilization to Arizona.

Many people in search of a new life headed west and north during the 19th century to seek their fortunes, or to simply make a living and raise families. These courageous pioneers laid the foundation for the Arizona of today, and the storytelling and folklore that originated in those early days has been transformed into scores of classic books and movies. Who hasn't heard of the legendary marshal Wyatt Earp and his sidekick Doc Holliday, and the famous Shootout at the O.K. Corral? Who hasn't seen classic Western movies such as Stagecoach, Red River, Fort Apache, The Searchers and Rio Bravo? All starred John Wayne and were filmed in part right here in Arizona? Wherever you go throughout this great state, the history of the Old West surrounds you.

From the 1950s through the 1970s, Arizona became known for its five Cs of copper, cattle, cotton, citrus and climate. These days you can add a sixth C, for

Canadians. From business, tourism and residential perspectives, Canadians remain a major boom for Arizona's local economy. In fact, Canadians now represent the largest foreign sector of the state's tourist trade, as well as the majority of new Arizona businesses started by foreign entities and foreign ownership of both commercial and residential properties across greater Phoenix and beyond.

*Arizona remains a highly popular travel destination for visitors from the U.S. and around the world.*



*The beauty of Arizona's natural landscape provides the ideal backdrop for a vast array of outdoor activities.*

Today, 111 years after Arizona became the 48th State, the population has grown to over 7.2 million people. California and Texas are now the top two states for people relocating to Arizona. Phoenix, is now the state's biggest city and the countries fifth largest overall. Maricopa County, of which Phoenix is the county seat, accounts for a population that is rapidly approaching 5 million residents. Tucson is the state's second-largest city, with a population for the greater Tucson metropolitan area exceeding 1 million. Arizona's 24th Governor is Katie Hobbs, a Democrat was sworn into office on January 2nd, 2023. Governor Hobbs is a fearless advocate for Arizona.

Arizona remains a highly popular travel destination for 10's of millions of annual visitors from all over the world. What's the draw, you might ask? Arizona offers roughly 330 days of sunshine per year, outdoor recreational opportunities including world-class golfing, luxurious resorts and hotels, exceptional cuisine, exciting nightlife, premier shopping areas, and an abundance of historical landmarks and natural attractions. The state is rich in Native American culture, with its imprint readily apparent across the state and more readily so on its numerous reservations. The history of the Old West can be found statewide from Southern Arizona mining towns of Bisbee and Tombstone, Colorado River port of Yuma, in Central Arizona's Valley of the Sun in Phoenix and Scottsdale, as well as in Northern Arizona in the former territorial capital of Prescott, the red rocks of Sedona, the Route 66 town of Flagstaff and the terminus of the Grand Canyon Railway in Williams. Running along Arizona's northern border are the Grand Canyon, houseboat capital Lake Powell, and the iconic Monument Valley on the Navajo Reservation. And let's not overlook the desert water resort towns of Lake Havasu City and Bullhead City on the Colorado River, both of which are favorites among outdoor enthusiasts.

The Valley of the Sun is a sports mecca that boasts every major sports franchise. The NBA, WNBA, NFL, MLB, NHL, USL soccer and the Arena Football League. Annually it hosts numerous world-class sporting and racing events that include 15 MLB baseball teams who make the Valley their Cactus League Spring Training headquarters, the Waste Management Phoenix Open golf tournament referred to as "The Greatest Show on Grass," also viewed as the most popular tournament on the PGA tour, the Barrett-Jackson Car Auction, the Fiesta Bowl, Scottsdale's Arabian Horse Show (the largest of its kind in the world) coupled with two NASCAR Cup Races and an INDY CAR race both held at Phoenix Raceway. The Valley has also played host to the College Football Playoff National Championship, the 2017 and 2023 Super Bowl and NCAA'S Men's Basketball Final Four, which it will once again host in 2024. Sports is a major economic driver for Phoenix and the State.

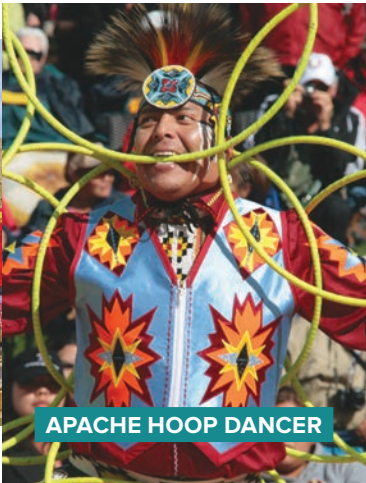
Outdoor activities abound wherever you might be travelling throughout the state. You can experience breathtaking desert landscapes and historic ruins while you enjoy our southwestern hospitality. Whether you fish, swim, hike, bike, ski, enjoy horseback riding, hot air ballooning or camping, the State of Arizona has it all.

Arizona, the 48th State is also known as the Grand Canyon State, because the Grand Canyon in Northern Arizona ranks as the 7th natural wonder of the world. It represents the #1 overall attraction for all visitors to Arizona. In southern Arizona, another major attraction that should not be missed is Biosphere-2. This venue is an engineering marvel and one of the largest greenhouses on the planet.

**We hope you enjoy all that Arizona has to offer.**



**ROUTE 66 STATION**



**APACHE HOOP DANCER**



**BIOSPHERE 2 IN ORACLE, AZ**



# ARIZONA'S NATURAL WONDER

**In 2019, the Grand Canyon celebrated 100 years as America's 17th National Park.**

**P**resident Theodore Roosevelt first visited the Grand Canyon in 1903. An avid outdoorsman and conservationist, he designated more than 600,000 acres of the Grand Canyon Forest Reserve as a National Game Preserve in November 1906. In January 1908, Roosevelt added adjacent national forest lands and designated it a U.S. National Monument, which was as far as the law allowed without the support of Congress. At that time, the Grand Canyon was a national monument while Arizona remained a territory. Land and mining claim owners successfully blocked additional conservation efforts for another decade, but Congress eventually approved legislation. On February 26, 1919, President Woodrow Wilson signed into law establishing the Grand Canyon as the 17th U.S. National Park.

The Grand Canyon numbers among the world's greatest geological spectacles and may be the most spectacular gorge on the planet. The Grand Canyon measures 277 miles long, from 600 feet to 18 miles wide, and more than a mile deep. The Colorado River, earthquakes, and the powerful forces of water and weather helped create this giant crevice that meanders through the Navajo, Havasupai, and Hualapai Indian Reservations.

The canyon's horizontal strata retrace the geological history of the last 2 billion years. Geologists estimate it would take nearly one million cubic miles of rock and soil to fill the canyon, which the Colorado River evacuated over time. To enjoy its storied sunsets, it's best to arrive an hour early to enjoy the dynamic color palette and breathtaking views of mammoth buttes and shadowed side canyons.

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## The Colorado River, earthquakes, and the powerful forces of water and weather helped create this giant crevice

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The area has been inhabited for thousands of years by Native Americans. These Ancestral Puebloans considered the Grand Canyon a holy site, as do many Native Americans to this day. A member of the Coronado Expedition, García López de Cárdenas, was the first European known to have viewed the Grand Canyon in 1540.

The South Rim Historic Village, located at the northern terminus of the Grand Canyon Railway, features many buildings from the early 1900s. El Tovar Hotel, known as one of the most elaborate hotels west of the Mississippi when it opened in 1905, was declared a National Historic Landmark in 1987. Other buildings of note such as Hopi House (which also opened in 1905), Lookout Studio, and Bright Angel Lodge were designed by famed architect Mary Jane Colter and are located within walking distance. The South

Rim with its average elevation of 6900' is open year-round, whereas the North Rim is open only from mid-May to mid-October due to its higher elevation of 8100' and its corresponding heavier snowfall.

The region offers an array of services and facilities for visitors, including more than 2,000 hotel rooms with campgrounds also available. Plenty of options for shopping, dining and other recreation exist, such as mule rides and land and air tours. Planning your trip well in advance is highly recommended as lodging is sometimes booked up to six months in advance.

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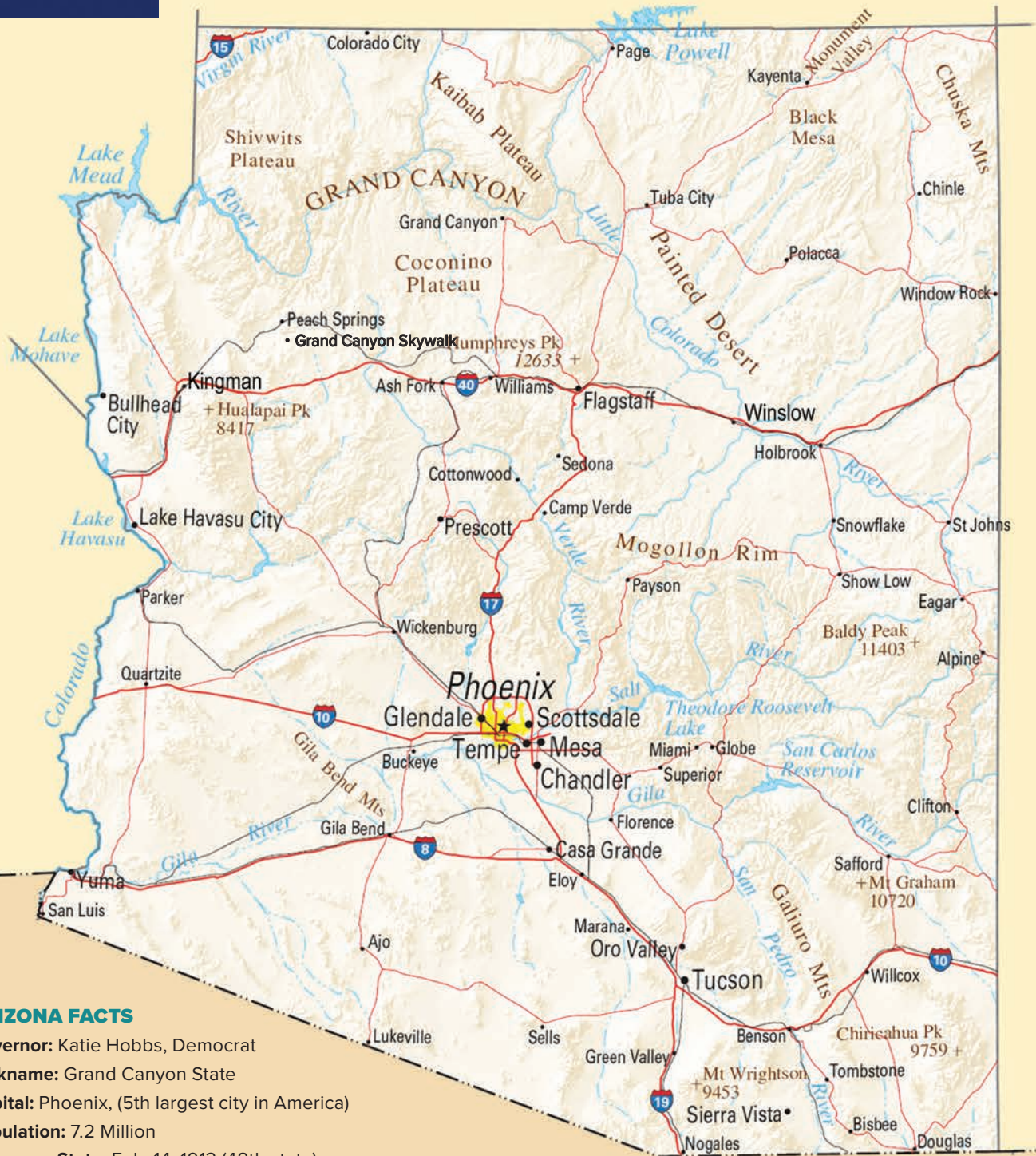
For more information, visit [grand-canyon-park.org](http://grand-canyon-park.org).

ILLUSTRATION BY MICHAEL SWAINE





# ARIZONA STATE MAP



## ARIZONA FACTS

**Governor:** Katie Hobbs, Democrat

**Nickname:** Grand Canyon State

**Capital:** Phoenix, (5th largest city in America)

**Population:** 7.2 Million

**Became a State:** Feb. 14, 1912 (48th state)

**Land Mass:** 114,000 sq. miles (295,260 sq. km)

**Highest Elevation:** Flagstaff at 7,000 feet (2,130 m)

**Most Visited Attraction:** Grand Canyon National Park

**Number of Counties:** 15; State Parks: 28

**State Flower:** Flower of the Saguaro Cactus

**Ten Largest Cities:** Phoenix, Tucson, Mesa, Chandler, Glendale, Scottsdale, Gilbert, Tempe, Peoria, Yuma

**Arizona's 5Cs:** Cattle, Climate, Cotton, Copper and Citrus 5 New 5Cs: Culture, Community, Connectivity, Commerce and Catalyst





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## THE WANDER MEDIA GROUP REPRESENTS ARIZONA'S PREMIER TOURISM & MARKETING SPECIALISTS!

### NORTHERN ARIZONA FALL 2023 ISSUE



Twin Arrows Casino Resort is a Four Diamond Experience and the #1 resort hotel in Flagstaff, AZ. A luxury hotel with superbly appointed guest rooms, with all the amenities/ essentials to enjoy your stay ... fitness center, heated indoor pool, over 10,000 sq. feet of state-of-the-art meeting space. Twin Arrows is the only casino in the area offering 1,100 exciting slots, Blackjack, and other table games. The hotel is proud of its casual and gourmet dining that includes the Arrows Sports Bar and its legendary Zenith Steakhouse. 15 minutes East of Flagstaff at 22181 Resort Blvd.

For information go to: [TwinArrows.com](http://TwinArrows.com) or call: 855-946-8946

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Arizona Lodging & Tourism Assoc



Arizona Restaurant Association



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National Concierge Association



# DESTINATION *Northern Arizona*





# DESTINATION Prescott

Population: 40,590 | Distance: 100 miles north of Phoenix | Drive Time: 1 hr-40 mins

Prescott is a popular destination where residents and visitors meld together to enjoy northern Arizona's culture, history and an assortment of outdoor events and activities. Just a short drive (less than two hours) from Phoenix, Prescott hosts many festivals and fairs throughout the year. The jewel of downtown Prescott is the Courthouse

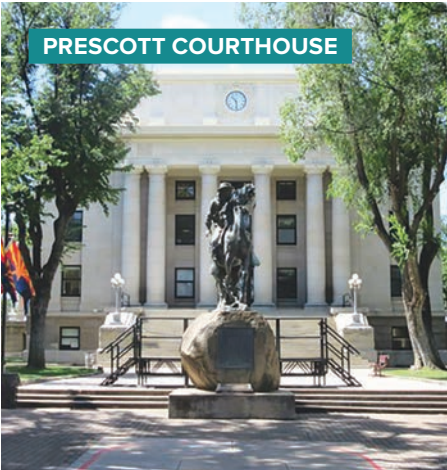
Plaza, which is surrounded by a number of local restaurants, shops, antique stores and galleries. This block makes up the historic Whiskey Row, in the heart of the business district, which also features the Hotel St. Michael, the Hassayampa Inn, the Bird Cage Saloon and The Palace Restaurant and Saloon. Prescott hosts the World's Oldest Rodeo every year during 4th of July

week, celebrated with a festive parade. For nearby outdoor enjoyment, there's hiking at Thumb Butte and other trails, mountain biking on the Salida Gulch Trail, and fishing and boating at Lynx Lake. Interested in history? Check out the Sharlot Hall Museum or the Smoki Museum. Any time of the year, a day in Prescott is always a great day!

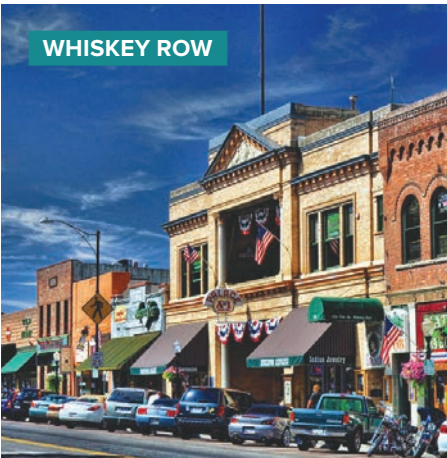
**To learn more, visit [prescott-az.gov](http://prescott-az.gov).**

*In 1864 Prescott was Designated as the capital of Arizona territory, replacing the temporary capital at Fort Whipple. The territorial capital was moved to Tucson in 1867. However in 1877, Prescott once again became the territorial capital until Phoenix became the state's permanent capital in 1889*

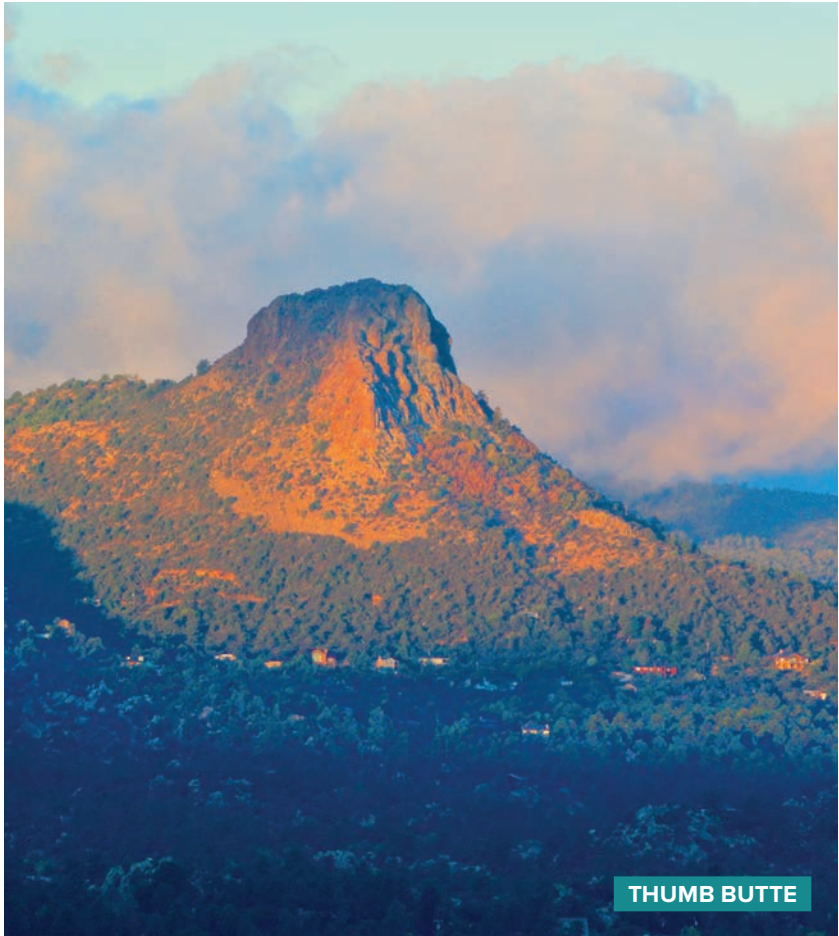
PRESCOTT COURTHOUSE



WHISKEY ROW



THUMB BUTTE





# Prescott LOCAL EVENTS AND HIGHLIGHTS



## Prescott Farmers Market Saturdays

Enjoy all local produce and goods. Hosted in the Dignity Health parking lot. Times vary during the fall, check website for details.

[prescottfarmersmarket.org](http://prescottfarmersmarket.org)



## FallFest in the Park – Arts and Craft Festival

**October 7th – 8th**

Browse vendor goods, shop handcrafted items, and eat delicious food at the Yavapai County Courthouse Plaza.

[prescott.org](http://prescott.org)



## Big Sting Country Music Campout Festival Weekend

**October 13th – 15th**

This exciting event combines the best of country music with the thrill of camping in the great outdoors.

[thebigsting.com](http://thebigsting.com)



## Christmas Indian Art Market

**December 1st – 2nd**

Enjoy free admission to meet dozens of Native artists. Hosted at The Museum of Indigenous People, this event is great for holiday shopping!

[museumofindigenouspeople.org](http://museumofindigenouspeople.org)



## Prescott Valley Car Cruise | Thursdays

This cruise isn't sponsored by any car club or restaurant, it's just a get together/meet and greet for all classic car enthusiasts. All cars of all years, makes and models are welcome! Car enthusiasts meet at 5 pm at Culvers located at 2544 North Stoneridge Drive, Prescott Valley, AZ. Fun for the whole family!

[eventswithcars.com/series/prescott-valley-car-cruise](http://eventswithcars.com/series/prescott-valley-car-cruise)

*Experience Prescott*  
True West. Real Adventure.

One of Arizona's Most Beautiful  
& Historic Destinations.  
Visit [experienceprescott.com](http://experienceprescott.com) for more details.



# DESTINATION *Jerome*

Population: 455 | Distance: 110 miles | Drive Time: 2 hrs from Phoenix

Jerome is less than two hours north of Phoenix. Founded in 1876, this once thriving and reputedly immoral mountainside mining community overlooking the Verde Valle, after the mines closed in 1953 and "King Copper" left town, the population went from a peak of 15,000 in the 1920s to a low of 50 people. The Jerome Historical Society guarded the towns buildings against vandalism and the elements. In 1965, the Douglas Mansion became a State Park, and Jerome became a National Historic Landmark in 1976. Now Jerome is known as a haven for artists, writers, musicians and historians. They also boast some great restaurants. Every building in Jerome has a story.

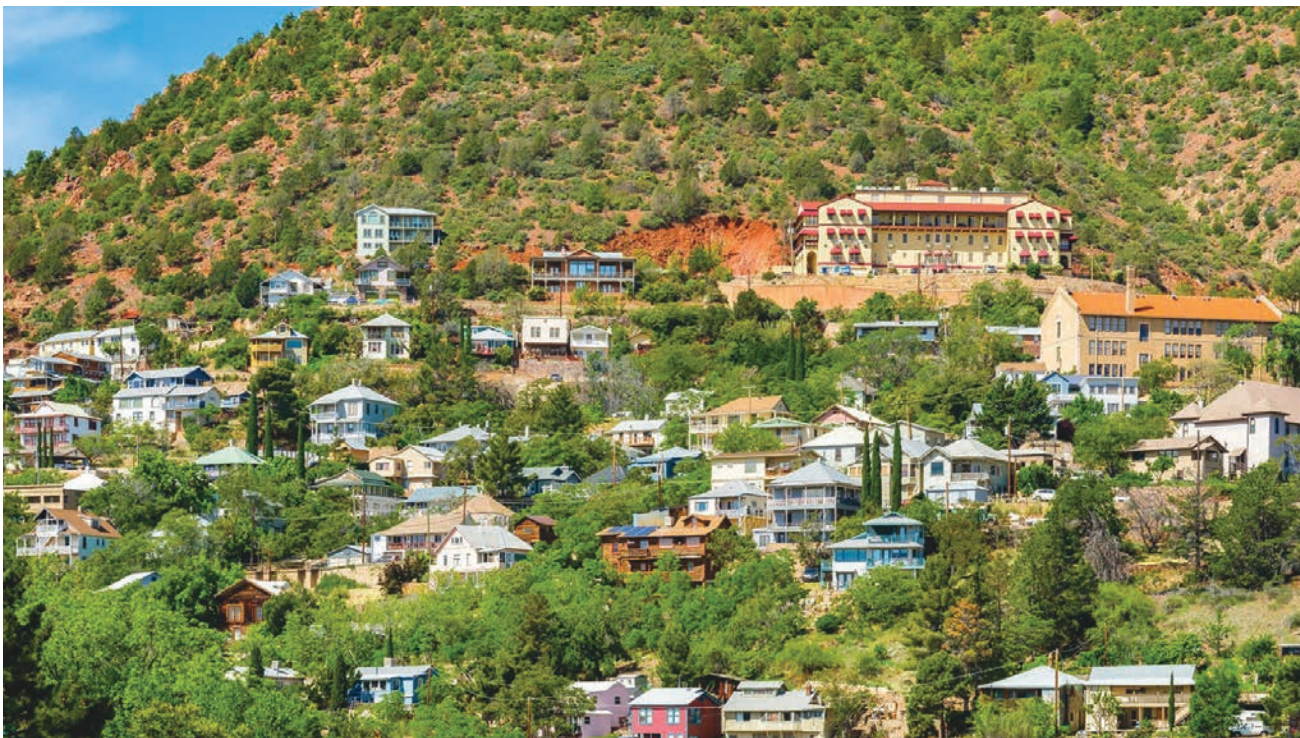
The House of Joy was originally a brothel, then a restaurant, and now an attractive "brothel boutique." The Haunted Hamburger building used to be a boarding house for miners. Now a popular restaurant, bar and bakery, it boasts of being (what else?) haunted by hammer-thieving ghosts. The Conner Hotel was built in 1898 by David Conner and originally rented rooms at \$1 a night, but fell into ruin after years of prosperity. The building is now restored and up to current safety standards, with all rooms beautifully upgraded. Rates are reasonable, but don't expect \$1 a night. Bring your camera when you visit. Along with everything else it offers, Jerome is a photographers delight!




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Jerome is known as a haven for artists, writers, musicians and historians

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# Jerome LOCAL EVENTS AND HIGHLIGHTS



## Haunted Hamburger

Aside from the phenomenal menu, enjoy the fresh air and take in Jerome's spectacular 100-mile view from the restaurant's deck. [thehauntedhamburger.com](http://thehauntedhamburger.com)



## Olive Oil Traders

All 20 varieties of olive oils are specifically selected and imported to provide guests with the most recently produced and healthiest oils. [vvliveoil.com](http://vvliveoil.com)



## Jerome State Historic Park

Learn about the mining history of Arizona on a guided tour, and stop by the Douglas Mansion where you can learn about one of the most famous mining barons in the US. [azstateparks.com](http://azstateparks.com)



## Jerome Art & Wine Walk

**First Saturday of the Month**  
A favorite evening for locals and tourists. Festivities run from 5 pm — 8 pm. [jeromechamber.com/](http://jeromechamber.com/)  
[jerome-art-and-wine-walk](http://jerome-art-and-wine-walk)



## Wine Tasting

Jerome and the Verde Valley are home to several tasting rooms. [vwinetrail.com](http://vwinetrail.com)



## Ghost Town Tours

Explore the fascinating history and mysteries of Jerome — the largest ghost town in America! Ghost Town Tours offers both historic and haunted tours. [ghosttowntours.org](http://ghosttowntours.org)

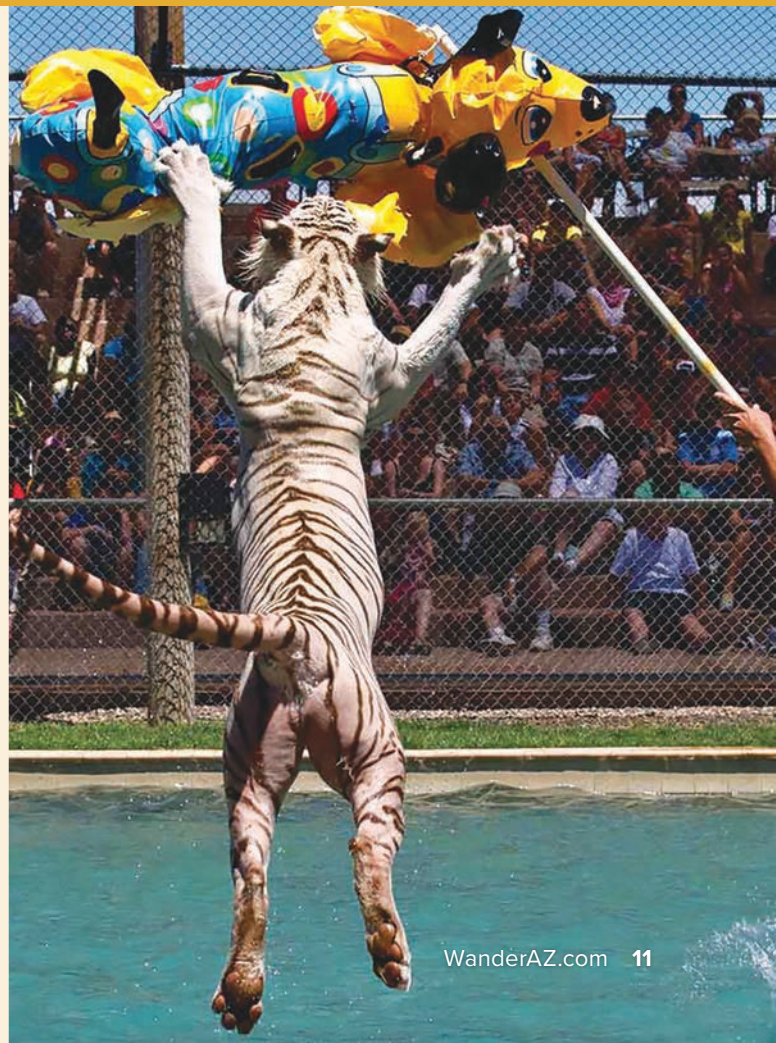
## SPOTLIGHT:

### Out of Africa Wildlife Park

While many animal attractions boast of getting up close and personal, none can claim the immersive nature of Out of Africa with its African-like sanctuary; one that respects the animals with spacious natural habitats and provides you with an unforgettable experience. Here, every animal has a name and a story waiting to be shared. In this animal kingdom, education and entertainment are a way of life.

Out of Africa offers a full day of activities and viewing, all covered with the price of admission. You'll be thrilled with exciting shows like TIGER SPLASH® – a world renowned spectacle featuring Bengal and Siberian tiger(s) playing with caretakers in an aquatic arena. Or AFRICAN BUSH SAFARI is an immersive tour that feels like you've transported to the plains of Africa. Other shows like Creature Feature, The Predator Feed, and Giant Snake Show will have you grinning from ear to ear.

For the more adventurous, upgrade your safari with an hour-long SUPERMOG TOUR to get an expanded view of the animals and sanctuary or get a behind-the-scenes look with the VIP TOUR. Don't forget the PREDATOR ZIPLINE; your opportunity to soar above the animals. Located minutes from Sedona in the Verde Valley, Out of Africa is open daily from 9:30 am - 5:00 pm. Use 1-17, exit 287.





# VISIT COTTONWOOD



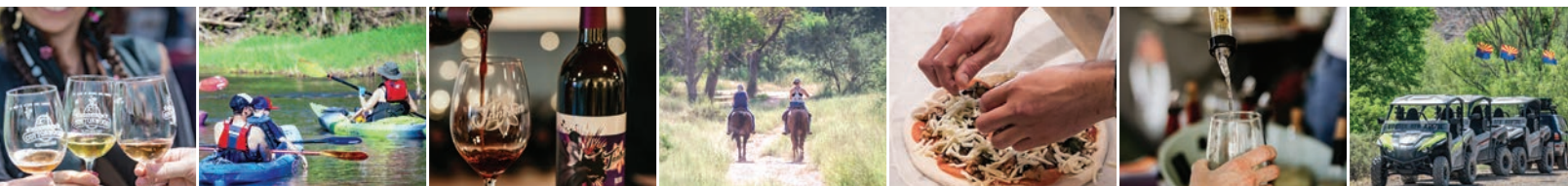
*Heart of Arizona Wine Country*



Visit Cottonwood  
and enjoy outdoor adventure,  
savor creative cuisine,  
sip Arizona wines,  
explore family fun,  
and so much more.



[VisitCottonwoodAZ.org](http://VisitCottonwoodAZ.org)





# DESTINATION Cottonwood

Population: 12,100 | Distance: 99 miles | Drive Time: 1 hr-20 mins from Phoenix

A short drive from Phoenix brings you to the City of Cottonwood. Incorporated in 1960 and the economic heart of the Verde Valley, the city recently went through an extensive re-branding and is now known as the "Heart of Arizona Wine Country". Focused on the Old Town Cottonwood tourist area, with over 60 local businesses and wine tasting rooms, the city is the epicenter of the Verde Valley.

The city is located adjacent to the Verde River at elevations ranging from 3,300 feet to 3,900 feet above sea level. It experiences a mild climate which, together with its proximity to an abundance of natural amenities such as the Grand Canyon, Sedona, Dead Horse Ranch State Park, Tuzigoot National Monument and the historic mining communities of Clarkdale and Jerome, it continues to attract steady growth and significant annual tourism. The regions of Cottonwood, Jerome, Clarkdale and Camp Verde boast a combined population of just under 30,000.

## Northern Arizona's Wine Country

The Verde River runs through the valley and is augmented by flows from Sycamore Canyon, Oak Creek, Beaver Creek and West Clear Creek. The area is unsurpassed in its variety of physical beauty with the red rocks and Mogollon Rim to the north and east and the Black Hills and Mingus Mountain dominating the western and southern portions of the valley.



## Cottonwood LOCAL EVENTS AND HIGHLIGHTS



### Welcome to Cottonwood!

Located in the "Heart of the Verde Valley Wine Country." An easy trip from Phoenix—only an hour and a half drive, ideally situated above the heat of the desert and below the cooler temperatures of Arizona's high country. Old Town is known for its Main Street with over 60 businesses that attract visitors and support local residents.

[visitcottonwoodaz.org](http://visitcottonwoodaz.org)



### Cottonwood Shopping

Old Town has a variety of eclectic shopping options. Find antiques, collectibles, handmade jewelry, framed art, souvenir t-shirts, we could go on and on — Cottonwood has it all. Get to shopping!



### Dining in Cottonwood

With options to please every palette, you'll find local pasta paired with Arizona wine, smoked meats and BBQ and plenty of outdoor seating to take in the atmosphere of the Old Town area.



### Art in Cottonwood

If you're looking to soak up some culture while in Arizona, be sure to check out the local arts scene in Cottonwood. New galleries and studios are popping up all over this artist hotspot.



### The Blazin' M Ranch

This frontier town offers a full-service saloon, shopping, wagon rides, and other western activities that will transport you and your group back in time.

[blazinm.com](http://blazinm.com)





## THE FOUR WORST WORDS IN TRAVEL!

*“Damn! She’s right again.”*

— By William Thomas

It was a dark and rainy flight. The turbulence was so bad over the Atlantic the lights were mostly out and meals could not be served. The hard landing at Lisbon’s Portela Airport caused bags and duty free to burst from the overhead compartments. The wind was so strong older people had to be helped down the stair car. We were all drenched before we could board the bus from the runway to the terminal. The only things that flight lacked was the Hudson River and “Sully” Sullenberger.

So very late the plane immediately took off for Porto in the north. An hour later two hundred of us are watching one piece of luggage go around the baggage carousel.

I’m thinking, I wonder what size that person is? I’m here for only two weeks; I can wear anything.

I really want to tear a strip off somebody but I’m travelling with Miss Optimism and negativity is not allowed. Instead, she goes off to sign the lost luggage forms and I go to Auto Jardim where my rental car is suspiciously ready to go.

On Avenue Liberdade the cabbies first honk and then glare at slow-driving tourists like me. Things calm down when I turn up a narrow street to begin the steep ascent to the Albergaria Senhora do Monte, our hotel at the peak next to the Sao Jorge Castle.

People start waving at us from under their umbrellas. “Don’t know what I did last time I was here,” I said, “but I seem to have made quite the impression.”

I smell smoke and stop the car which...is on fire. So steep is this hillside I couldn’t see the smoke billowing out of the back. I pop the hood and soon, the rain puts the fire out at the bottom of the engine.

We abandon the car and start the steep ascent up the mountainside with our carry-on bags over our heads.

“About 50 minutes to the top,” I ventured.

“This could be worse,” said the optimist.

That’s when I lost it. I’m soaked, tired, jet-lagged and...

“How in the #8%! Could this possibly be worse?” I said, a tad too loudly.

To which she said, with some merit I might add:

*“We could have luggage.”*

**Gawd, I hate it when she’s right.**

### William Thomas

is the author of ten books including:  
*Never Hitchhike On The Road Less Traveled*  
For suggestions, a book or a guest speaker  
visit [williamthomas.ca](http://williamthomas.ca)





# DESTINATION Verde Valley

Population: 27,000 | Distance: 86 miles north of Phoenix | Drive Time: 1 hr-15 mins

**N**orth of Prescott and neighboring Jerome, AZ on your way to Sedona and Flagstaff is a beautiful region known as the Verde Valley. It comprises the cozy northern communities of Cottonwood, Cornville and Camp Verde. Each region offers you gorgeous desert scenery, world-class wineries, historic landmarks and museums, an abundance of antique stores with great cuisine and so much more. Whether it's floating down the Verde River, hiking, trying your luck at Cliff-Castle Casino, visiting Out of Africa Wildlife Park, or take in one of Northern Arizona's most iconic sites: Montezuma's Castle. In the Verde Valley, there is so much for everyone to experience.



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IN THE VERDE VALLEY





# DESTINATION *Sedona*

Population: 10,111 | Distance: 115 miles north of Phoenix | Drive Time: 1 hr-30mins

The first Anglo settler, John J. Thompson, moved to Oak Creek Canyon in 1876. The early settlers were farmers and ranchers. Oak Creek Canyon was well known for its peach and apple orchards. In 1902, when the Sedona post office was established, there were 55 residents. The town of Sedona was incorporated as a city in January 1988. It's located in the upper Sonoran Desert of northern Arizona, at an elevation of about 4,500 feet. Since Sedona is approximately 100 miles from Phoenix, you can easily make the drive in less than two hours.

Mention Sedona, Arizona, and people conjure up images of the area's majestic red rocks. The vermilion rock buttes, monoliths and spires have distinguished Sedona as one of the most beautiful natural sites in the United States and have made it a world-famous destination. Panoramic views of these stately creations of nature exist in every direction. They spawn a feeling of tranquility, no matter where you are in Sedona. Many of the premier hotel and resort balconies and dining patios provide awesome views of the local landscape, as do quite a few of the outdoor garden hearths you'll find at the romantic bed and breakfasts close to town. You can also take in the captivating scenery while strolling along the banks of Oak Creek.

In the prehistoric era, the Sedona area was covered by ancient seas; the red rock buttes we see today were once sandbars and islands protruding from bottom of the

ocean. Over millions of years, the sea repeatedly receded and returned, leaving layers of sediment. Wind and water erosion created these beautifully sculpted wonders, which are composed of sandstone, limestone and silica. Ferrous oxide blended with the sandstone, giving the red rocks their distinctive hue.

*The history of this area does not have its roots in Sedona, which T.C. Schnebly named after his wife in 1902. Instead, the story had its beginning in Oak Creek Canyon, where Glenn Kilbourne and Carley Burch, the main characters in Zane Grey's *The Call of the Canyon*, lived and loved under looming stone walls and whispering pines.*

Sedona is a melting pot of artists, Western galleries, Indian jewelry, Navajo rugs, local breweries and wineries, fine dining and world-class shopping at venues such as Tlaquepaque Arts & Crafts Village. If you're looking for hiking trails, a Jeep tour or maybe a balloon flight, Sedona has it all. **To learn more, go to [visitsedona.com](http://visitsedona.com)**

## SLIDE ROCK STATE PARK





# Sedona LOCAL EVENTS AND HIGHLIGHTS



## Oak Creek Arts & Craft Shows

### Multiple Dates and Locations

Local artisans and vendors setup routinely throughout the fall. Browse for the perfect souvenir and enjoy the breathtaking scenery of northern Arizona..

[oakcreekartsandcraftsshow.com](http://oakcreekartsandcraftsshow.com)



## Red Rocks Music Festival

### Multiple Dates and Locations

Enjoy this concert series featuring shows in both Phoenix and Sedona throughout the fall.

[redrocksmusicfestival.com](http://redrocksmusicfestival.com)



## Dia De Los Muertos

### October 28th – November 1st

Remember loved ones and celebrate their lives with altars showcasing Mexican culture and heritage. A five day event with special performances on October 28th.

[tlaq.com](http://tlaq.com)



## Sedona Community Farmers Market

### Sundays

Enjoy local and regional delights from farmers. Breads, fruits, vegetables, meats, eggs and much more! No market on October 22nd or 29th. Check website for times.

[sedona-farmers-market.com](http://sedona-farmers-market.com)

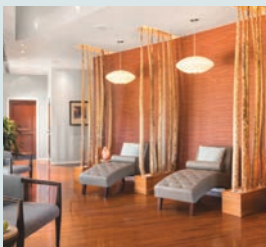


## The Big Gay Art Show

### December 6th – 22nd

A juried art show that exhibits and sells artwork in support of the LGBTQ+ community and allies. Showing at the Sedona Arts Center.

[sedonaartscenter.org](http://sedonaartscenter.org)



## Spa & Wellness

Sedona is well-known for being a community that values physical and spiritual wellness. There are several spas in Sedona that will allow you to relax and rejuvenate yourself.

[visitsedona.com/spiritual-wellness/spas-salons](http://visitsedona.com/spiritual-wellness/spas-salons)



## Northern Arizona's WINE COUNTRY

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1500 North Page Springs Rd.  
Cornville, AZ 86325 | 928-639-3004

### Caduceus Cellars

158 Main St.  
Jerome, AZ 86331  
928-639-9463

### Javelina Leap Vineyard & Winery

1565 North Page Springs Rd.  
Cornville, AZ 86325 | 928-649-2651

### Cellar 433

240 Hull Ave.  
Jerome, AZ 86331 | 928-634-7033

### Oak Creek Vineyards & Winery

1555 North Page Springs Rd.  
Cornville, AZ 86325 | 928-649-0290

### Alcantara Vineyards

6400 East Thousand Trails Rd.  
Cottonwood, AZ 86326 | 928-649-8463

### Pillsbury Wine Co.

1012 N. Main St.  
Cottonwood, AZ 86326 | 928-639-0646





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[experiencewilliams.com](http://experiencewilliams.com)



# DESTINATION Williams

Population: 3,094 | Distance: 169 miles northwest of Phoenix | Drive Time: 2 hrs-55 min

**W**illiams was named for the famous trapper, scout and mountain man, “Old Bill Williams.” A statue of “Old Bill” stands in Monument Park, located on the west side of the city. The large mountain directly south of town is named Bill Williams Mountain.

Williams was the last town on Historic Route 66 to be bypassed by Interstate 40. The community, bypassed on Oct. 13, 1984, has hosted world travelers for over 100 years, with tourism remaining a huge source of annual revenues for the town. Boasting seven area fishing lakes, hiking trails, an alpine ski area and cross country ski trails, four seasons weather and an abundance of wildlife, Williams offers unlimited recreational opportunities for every outdoor enthusiast. The Historic Downtown District covers six square blocks and offers great shopping,

antique stores, gift shops, fine & casual dining, a great local brewery and numerous hotels.

The town is home to the Grand Canyon Railway that takes you on a fabulous round trip train ride to the Grand Canyon. It also offers its Grand Canyon Railway Hotel, a premier hotel adjacent to the railway station. A few minutes south of town is Bearizona, a drive-thru wildlife park which offers a once in a lifetime experience. Both of these attractions should be on everyone’s bucket list. Nightly shootouts with the Cataract Creek Gang also entertain young and old alike.

**For more information that will lead to a delightful stay in Williams, contact the Williams Visitor Center or visit [experiencewilliams.com](http://experiencewilliams.com)**

**HISTORIC DOWNTOWN WILLIAMS**



*Founded in 1881, the City of Williams is located in the heart of the Kaibab National Forest at an elevation of 6,770 feet. Known as the “Gateway to the Grand Canyon,” Williams is just 25 miles west of Flagstaff and only 59 miles south of the Grand Canyon. The town boasts a rich heritage that features the Old West and Route 66, coupled with today’s tourism trends, along with the town’s heyday years of the ‘50s and ‘60s.*



**GRAND CANYON RAILWAY**



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Hualapai Tribe Cultural Attractions • Dining • Shopping • Overnight Accommodations



# Williams LOCAL EVENTS AND HIGHLIGHTS



**Second Saturday Artwalk**  
**Second Sat.s through October**  
With free food, wine, live demos and music, The Gallery is a great place to start your Artwalk. Festivities occur from 6 pm – 9 pm.  
[thegalleryinwilliams.com](http://thegalleryinwilliams.com)



**Fall Festival Weekend**  
**October 26th – 29th**  
Special activities include a s'mores bonfire, spooky barrel train rides and movies under the stars. Located at 1000 Circle Pines Rd. Williams, AZ at KOA campground.



**Polar Express at Grand Canyon Railway**  
**November – January**  
Journey from the nighttime wilderness of Williams, Arizona, to the enchanted beauty of "the North Pole".  
[thetrain.com](http://thetrain.com)



**Shopping on Route 66**  
With perfect spots to take pictures, enjoy a meal, and find a perfect souvenir. Enjoy shopping in Williams and we're certain you'll take a piece of history and western charm home with you.  
[experiencewilliams.com/route-66](http://experiencewilliams.com/route-66)



**Holiday Tree Lighting and Parade of Lights**  
**November**  
Annual holiday event in Williams that the entire family will enjoy! Every year showcases a new theme.



**Holiday Shopping in Williams**  
'Tis the season to shop! Wander in and out of the shops. Find unique gift items for everyone on your list. When it's time to take a break and grab a bite to eat, there are tons of fantastic restaurants.

## SPOTLIGHT: Canyon Coaster Adventure Park

Canyon Coaster Adventure Park on Route 66 features a variety of attractions. The central attraction is a mountain coaster ride called *The Canyon Coaster*. A mile-long ride that has been built directly into the mountainside and spans several acres along the natural curvatures of the mountain. Those who plan to visit Williams between November to April can experience the joy of winter tubing down snow-covered slopes. Zip down freshly packed snow slopes and ride back up the hill on one of two conveyor lifts. With the help of 4 state-of-the-art snowmakers, snow is guaranteed from mid-November until Easter! Best of all you do not need any specific skills or equipment rentals to experience this fun family-friendly activity. The base lodge is the center hub of Canyon Coaster Adventure Park. Take a break from your adventure to grab a bite from the grab and go grill offering a selection of burgers, pizza, sandwiches, and salads. While you enjoy a refreshing beverage or meal, you can watch one of the 19 TVs ... 3 are live feeds of the canyon coaster ... with 2 others dedicated to live feeds of the tubing hill.

If you are heading into northern Arizona, make a point NOT to miss this unique outdoor adventure park in the great City of Williams. [CanyonCoasterAdventurePark.com](http://CanyonCoasterAdventurePark.com)







## DESTINATION *Flagstaff and beyond*

Population: 80,119 | Distance: 145 miles north of Phoenix | Drive Time: 2 hrs-25 min

Kingman: 146 miles West – Drive Time from Flag 2 hrs. | Winslow: 56 miles East – Drive Time from Flag 45 min

*Many call it Flagstaff or simply Flag, “The Gateway or Playground of the North.” It’s all of that and more. A gateway to the Grand Canyon, and a cozy northern city set amid a stunning landscape of tall pine forests and gorgeous mountain peaks, with local inhabitants who are extremely friendly. Flagstaff is a wonderland for many outdoor activities including hiking, biking, climbing, camping, golfing, swimming, fishing, hunting, skiing and horseback riding.*

It’s amazing to think that a city with a population of 80,119 annually hosts an average of 6 million visitors on their way to somewhere else. And in many cases, that somewhere else is Arizona’s renowned Grand Canyon. This wonder of the world is just 80-miles north of Flagstaff.

Located in the heart of the city and serving as a major economic engine is Northern Arizona University (NAU) which opened its doors in 1899. NAU operates on a beautiful and expansive campus that sits at the base of the majestic San Francisco Peaks spread over 740 acres. The university has over 30,000 students attending from across the United States and around the world.

Flagstaff is popular escape from the Valley’s desert heat in the summer, as it is a winter wonderland in the winter, with Arizona Snowbowl Ski Resort just a 15-minute drive from the city center. Snowbowl offers exceptional skiing in the iconic San Francisco Peaks at over 7,000 feet. Snowbowl is open year-round with a variety of spring and summer activities for all to enjoy.

The legendary Route 66 runs right through the center of Flagstaff and remains a major highway for travelers driving between Flagstaff and Kingman, Arizona. To this day, Arizona has the longest running stretch of usable Route 66 in the country.

Northern Arizona has many unique venues and attractions – all worth your attention. In Flag you have to visit the historic Lowell Observatory. North of Flag is the Grand Canyon, west you come into Kingman, and if you travel north, you will reach Grand Canyon West at the west rim of the Grand Canyon where you can walk 4,000 feet above the Canyon at SKYWALK. East of Flag is Twin Arrows Casino Resort and a tad farther down the road brings you to Winslow, Arizona.

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The drive time to the  
Canyon's entrance is roughly  
1 hour and 20 minutes

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Flagstaff is a very traveler-friendly city and is easy to navigate as every place you would want to visit is typically right off the two main roads, West Route 66 and Milton Road. Saturated with local brew pubs, restaurants, antique stores, retail shopping and boutiques. You can also visit numerous galleries and museums that line the area. Flagstaff is a great host to all travelers. The fine dining scene will knock your socks off. Great restaurants are plentiful and cater to every taste, including Black Bart's

Steakhouse, a local favorite who has been serving great steaks, chicken and seafood for 45 years. Downtown Flagstaff comes to life at night where most of the local bars can be found.

Flagstaff and its surrounding neighbor cities and towns remain popular year-round destinations for both Phoenixians and the millions of annual travelers who visit with us. **To learn more visit: [FlagstaffArizona.org](http://FlagstaffArizona.org) | [explore.kingman.com](http://explore.kingman.com) | [winslowaz.gov](http://winslowaz.gov).**



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**Introducing the Arizona Gondola** This high-speed gondola redefines the alpine experience. As Arizona's longest, highest, and most advanced lift, riders will access 2,000 feet of vertical rise in less than 7 minutes.

**From First-Timers to Experienced Riders** With the largest beginner terrain in the Southwest and innovative Terrain Based Learning™ features, the Arizona Snowbowl Ski and Ride School offers friendly, industry leading instruction for first-time skiers and snowboarders. Beginners ages 13+ enjoy FREE lessons with the purchase of a full-day full-price lift ticket. For experienced riders looking to take their skills to the next level, advanced lessons offer opportunities to progress in the park, shred steeps and sharpen overall technique.

Create new winter adventures this season at Arizona Snowbowl. **Learn more at [snowbowl.ski](http://snowbowl.ski)**

## Route 66 Celebrates its 97th Anniversary

The famed pianist and composer Bobby Troup wrote the iconic hit song; "Get Your Kicks on Route 66." As a former pianist with the renowned Tommy Dorsey Orchestra, Troup headed west with millions of other World War II veterans. He was inspired to write the song which suggested that the "get-your-kicks" journey was an end unto itself. It became a hit for Troup, but also immortalized the two-lane highway that commenced in Chicago, and ended in Los Angeles-Santa Monica. Route 66 covered three time zones.

From its starting point in "The Windy City," route 66 headed southwest to Oklahoma City, then due west to the sun and surf of the Pacific Ocean. A very famous part of its history is the section that goes through the wonderful state of Arizona, a section that is still heavily traveled today.

Route 66 was inaugurated in the 1920's (officially designated in 1926), by a group of businessmen when the automobile was rapidly becoming the main preference for family vacation travel, however, its lifespan was short lived, as it lasted less than 50 years. Route 66 was "decommissioned" in 1985, but its legend certainly lives on in Northern Arizona, where it remains a main road between Williams and Flagstaff.







## KINGMAN Arizona

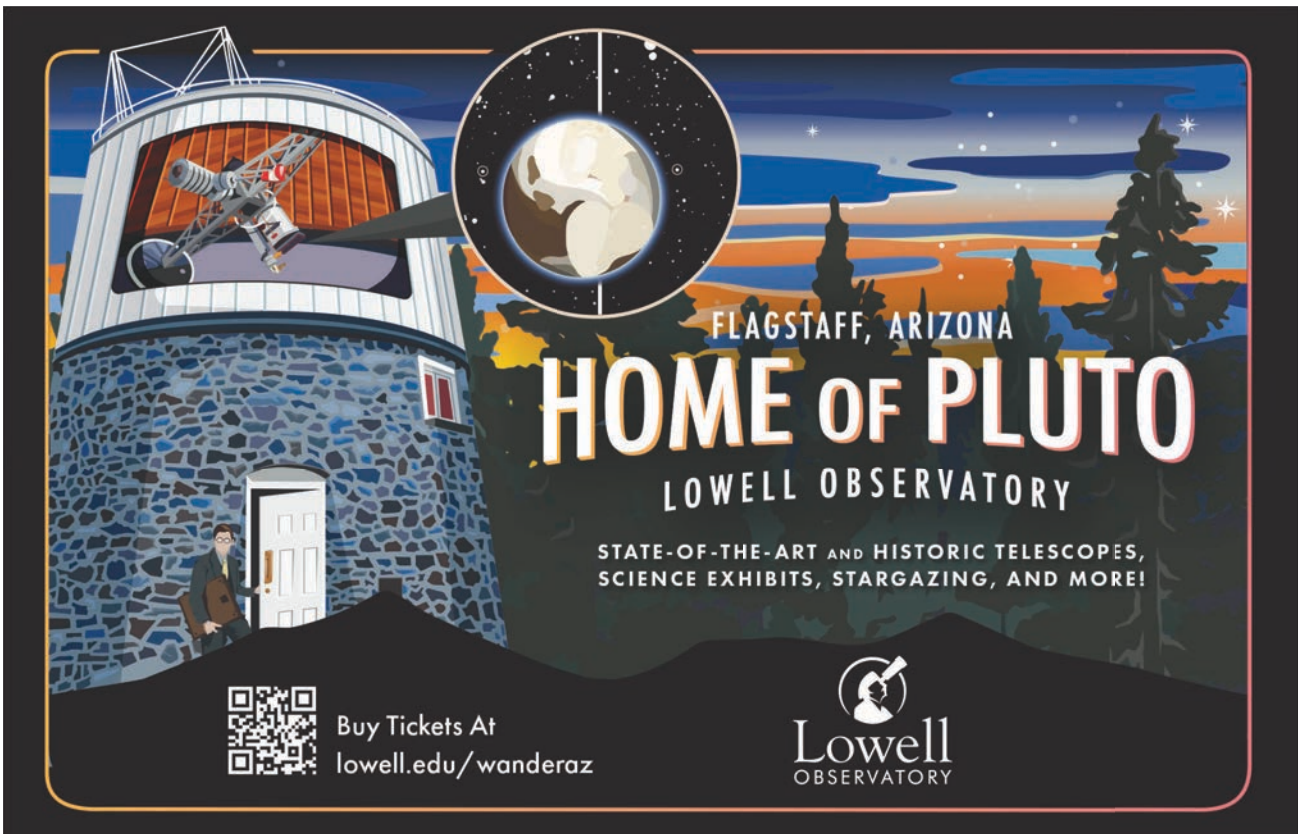
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# Flagstaff LOCAL EVENTS AND HIGHLIGHTS



## Shopping

From locally owned gift shops, boutiques to art galleries and so much more, Flagstaff has you covered. You'll find authentic Native American crafts, artisanal goods, one-of-a-kind fine art, and more!



## Annual Oktoberfest

**October 7th**

Kick off the autumn season with bratwurst, pretzels and plenty of beer! Enjoy polka music, a brat eating contest, stein holding competition and more. [flagstaffoktoberfest.com](http://flagstaffoktoberfest.com)



## Pumpkin Walk

**October 28th**

Old-fashioned carnival games, spooky stories, face-painting and 100's of lit Jack-o-Lanterns. Join in the fun at The Arboretum at Flagstaff.

[thearb.org](http://thearb.org)



## Lowell Observatory

Search the universe, study dark skies and stargaze where Pluto was discovered! Look through new and historic telescopes, watch science demos, study informative exhibits and more.

[lowell.edu](http://lowell.edu)



## Coffee Houses

Enjoy more than 15 Flagstaff coffee houses by sipping a decadent latte or take home a pound of locally roasted coffee!



## Flagstaff Community Market

**Sundays through October**

Seasonal farmers market supporting regional growers, producers and makers. 8 am – 12 pm at Flagstaff City Hall.

[flagstaffmarket.com](http://flagstaffmarket.com)



## Snowbowl Scenic Gondola

Take a trip to 11,500 feet on the Arizona Gondola and experience breathtaking views. View the cinder cone volcanic field, the red rocks in Sedona, and maybe the Grand Canyon!

[snowbowl.ski](http://snowbowl.ski)



## First Friday Artwalk

Each first Friday of the month, art galleries and businesses open their doors from 6 pm – 9 pm with special art exhibitions, performances, live music, treats and much more.

[artwalkflg.org](http://artwalkflg.org)



## Flagstaff Breweries

Designated as a leading Arizona Craft Beer City, Flagstaff boasts eight craft breweries and a legacy of crafting fermented delights.

[flagstaffarizona.org/dining-nightlife/breweries](http://flagstaffarizona.org/dining-nightlife/breweries)



## Historic Downtown Flagstaff

Don't miss a walk through Historic Downtown Flagstaff, centered on the old train station and also housing the Flagstaff Visitor Center. Start your tour here, pick up a brochure, and shop for souvenirs.



## National Parks in Flagstaff

Flagstaff is surrounded by a few amazing national parks you can't miss, all within a short drive of downtown.

[flagstaffarizona.org/things-to-do/outdoors-nature/parks-monuments](http://flagstaffarizona.org/things-to-do/outdoors-nature/parks-monuments)



## Historic Route 66 Walking Tour

Travel along the original alignment of Route 66. This self-guided tour passes by classic drive-in motels and Flagstaff landmarks of old.

[flagstaffarizona.org/blog/walk-this-talk](http://flagstaffarizona.org/blog/walk-this-talk)



# FLAGSTAFF RIDES THE RAILS!

— By Michael Murphy

**Over 100 freight and passenger trains pass through Flagstaff every day. Like Northern Arizona University, Lowell Observatory, Snowbowl, Black Bart's Steakhouse and December snowstorms, the railways remain a major transportation route, and is an important part of the culture in this bustling northern Arizona community.**

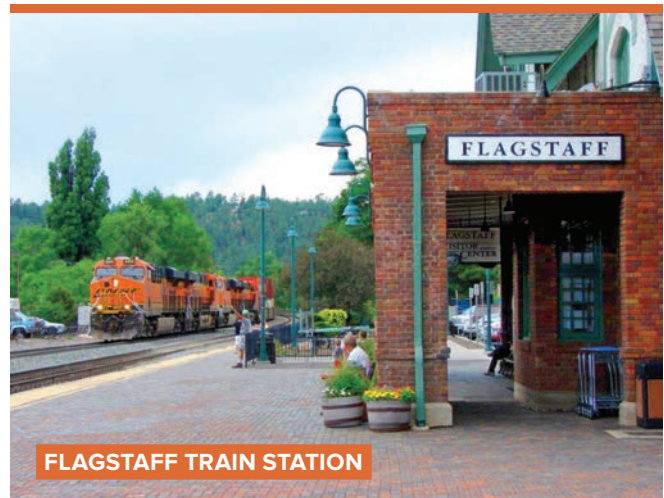
**T**he first Flagstaff rails were staked in 1881 with a diverse labor crew that included Mexicans, Indians and Mormons. The Atlantic and Pacific Railroad began service through the town on August 1, 1882. Flagstaff, then with a population of about 200, quickly prospered with the tourism and trade dollars that rolled in with the trains. Lumber, the major industry in Flagstaff, could now be quickly and efficiently transported by the new rail lines. It also became a wild railroad town of saloons, dance halls and gambling houses.

Shootings and lynchings became common place and most local merchants kept a gun or rifle close by to handle the local troublemakers.

Despite all this, the relationship between Flagstaff and the A & P was tempestuous from the start. The reason? The steam locomotives required surface water to fuel its operation, and lots of it, but Flagstaff needed the water, too. Decades of negotiating and compromising

would follow. Progress would be the ultimate deciding factor in 1953, when the railway retired steam locomotives from their Flagstaff line.

Never profitable, the Atlantic and Pacific Railroad evolved into the Atchison, Topeka and Santa Fe Railroad and promptly went into receivership in 1893, reorganizing as the legendary Atchison, Topeka and Santa Fe Railway. It would take many years for Flagstaff to convince the railway that a depot was necessary to serve the traveling public. The Santa Fe eventually financed the construction of the Flagstaff depot, which opened in 1926 along what is now old Route 66, between Beaver and San Francisco streets.



FLAGSTAFF TRAIN STATION

Today, the train station operates two services. It acts as the cities visitor's center and gift shop and also as the Amtrak station. For visitors who enjoy exploring Flagstaff's historic district, the depot is a great place to kick back and watch the trains roll by. At 100 trains per day, the wait is never very long.





**Activities**



**Shopping**



**Events**



# VISITOR INFORMATION

GREATER PHOENIX MAP ♦ VALLEY WIDE SHOPPING ♦ TRAVELER INFORMATION

**WANDERAZ.COM**



**Nightlife**



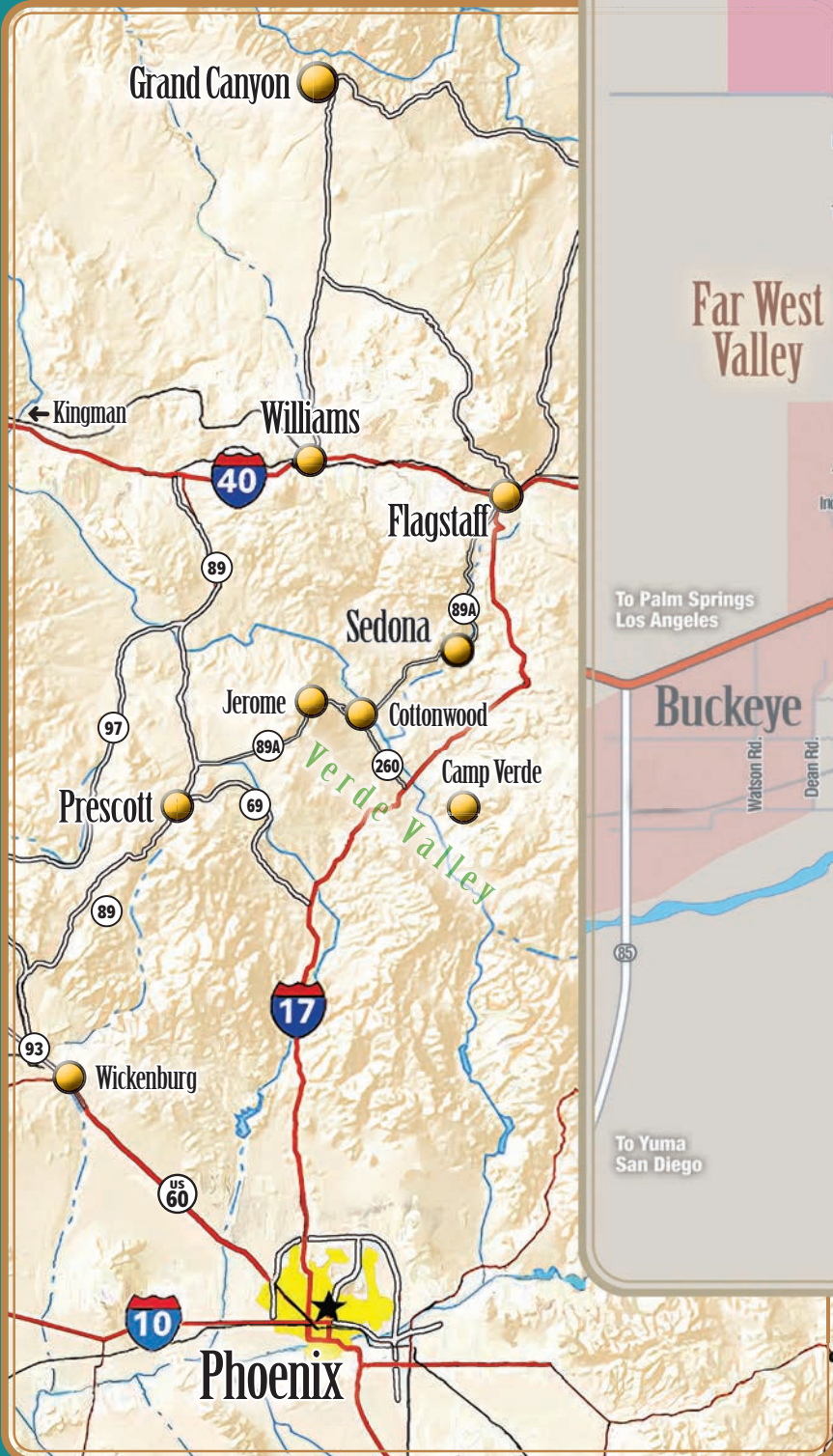
**Destinations**



**Dining**



# NORTHERN ARIZONA







# GREATER PHOENIX





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#### ARIZONA MILLS MALL

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[simon.com/arizona-mills](http://simon.com/arizona-mills)

#### BILTMORE FASHION PARK

24th Street & Camelback Rd.

Sixty specialty shops, more than a dozen gourmet restaurants in the heart of Phoenix's premier retail addresses.

[shopbiltmore.com](http://shopbiltmore.com)

#### SHOPS AT NORTERRA

I-17 & Happy Valley Rd.

This 350,000 square foot outdoor lifestyle center offers great shopping, numerous clothing and jewelry and an abundance of specialty stores and eating options.

[norterrashopping.com](http://norterrashopping.com)

#### DESERT RIDGE MARKETPLACE

Highway 101 & Scottsdale

More than 150 specialty stores, restaurants, entertainment venues including an 18-screen AMC Theater.

[shopdesertridge.com](http://shopdesertridge.com)

### OUTLETS AT ANTHEM

I-17 & Anthem Way

Over 374,000 square feet of top designers and brand name merchandise at everyday discounts up to 70%. Over 60 retailers including Banana Republic, Guess, Coach and Gap.

[outletsanthem.com](http://outletsanthem.com)

### PARADISE VALLEY MALL

4568 E Cactus Rd (Cactus and Tatum Blvd)

JC Penney and Costco. Across the street you will find Target, Hobby Lobby, Big 5 Sports, Walmart, and over 15 restaurants to enjoy.

[theparadisevalleymall.com](http://theparadisevalleymall.com)

### SCOTTSDALE

#### SCOTTSDALE FASHION SQUARE

Camelback Rd. & Scottsdale Rd.

225 specialty stores, and growing, including the only Neiman Marcus, Nordstrom, Macy's and largest Dillard's in the country. The square boasts more than 40 stores exclusive to Arizona.

[fashionsquare.com](http://fashionsquare.com)

### THE SHOPS at GAINEY VILLAGE

8787 North Scottsdale Rd.

The SHOPS Gainey Village boasts an impressive array of stores and restaurants.

[theshopsgaineyvillage.com](http://theshopsgaineyvillage.com)

### HILTON VILLAGE

Scottsdale Rd. & McDonald

Located just across from the Borgata, this location offers specialty apparel boutiques and local restaurants.

[hiltonvillage.com](http://hiltonvillage.com)

### NORTH EAST VALLEY

#### EL PEDREGAL MARKETPLACE

Scottsdale Rd. & CareFree Hwy.

Features spectacular galleries, artists, jewelers, specialty stores, apparel boutiques, cafes and restaurants.

[elpedregal.com](http://elpedregal.com)

#### KIERLAND COMMONS

Scottsdale Rd. & Greenway

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[kierlandcommons.com](http://kierlandcommons.com)





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[scottsdalequarter.com](http://scottsdalequarter.com)

## DC RANCH MARKET

Thompson Peak Pkwy. & Pima Rd.  
Stroll through the market street environment, upscale specialty boutiques and fine dining establishments.

[beonmarketstreet.com](http://beonmarketstreet.com)

## EAST VALLEY

### SAN TAN VILLAGE MALL

Williams Field Rd., Gilbert  
The first super-regional shopping center in Arizona to combine department and specialty stores, a major cinema and indoor food court.

[shopsantanvillage.com](http://shopsantanvillage.com)

### CHANDLER FASHION CENTER

Loop 101 & Chandler Blvd.  
Urban village design that includes more than 240 shops, restaurants, hotels, and a 20-screen Harkins Theater.

[chandlerfashioncenter.com](http://chandlerfashioncenter.com)

## PHOENIX PREMIUM OUTLETS

Premium Outlets Way, Chandler  
360,000 square feet of upscale shopping. A collection of designer and name brand fashions.

[premiumoutlets.com](http://premiumoutlets.com)

## SUPERSTITION SPRINGS CENTER

U.S. 60 & Power Rd., Mesa  
More than 150 specialty stores and eateries. The center features an outdoor amphitheater, desert botanical walk and indoor children's carousel.

[superstitionsprings.com](http://superstitionsprings.com)

## TEMPE MARKETPLACE

Loop 101 & 202  
With 1.3 million square feet of retail space, featuring dramatic light and laser elements, outdoor fireplaces and unique water features.

[tempemarketplace.com](http://tempemarketplace.com)

## WEST VALLEY

### ARROWHEAD TOWNE CENTER

79th Ave. & Bell Rd. in the Northwest Valley  
More than 170 specialty stores and a 14-screen AMC Theater.

[arrowheadtownecenter.com](http://arrowheadtownecenter.com)

## PARK WEST

Loop 101 & Northern Ave., Peoria  
355,000 square feet of open-air shopping, dining and entertainment. A 14-screen Harkins Theatre, nine restaurants and more than 50 specialty retailers.

[shopparkwest.com](http://shopparkwest.com)

## TANGER OUTLETS

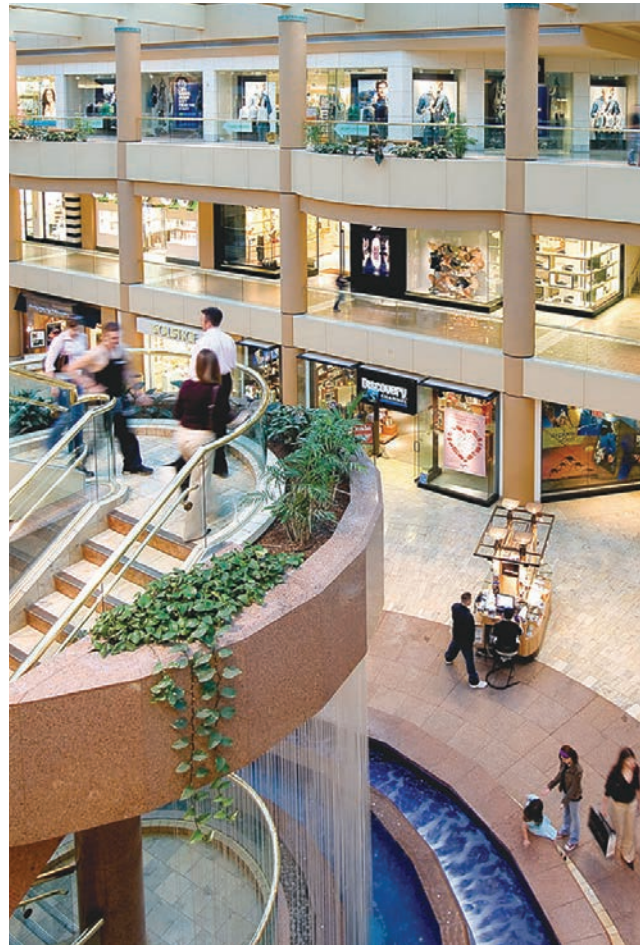
Loop 101 & Glendale Ave., Glendale  
330,000 square foot center features over 80 brand names and designers with savings offered up to 70% off the latest fashion trends.

[tangeroutlets.com/glendale](http://tangeroutlets.com/glendale)

## WESTGATE CITY CENTER

Loop 101 & Glendale Ave., Glendale  
Over 100 retailers and restaurants in one convenient location. Westgate is also home to Jobing.com arena, Gila River Arena and concerts by worldclass performers.

[westgatecitycenter.com](http://westgatecitycenter.com)







# PHOENIX AIRPORT INFORMATION

## AIRLINES

### ADVANCED AIR - TERMINAL 3

Reservations ..... 1-800-393-7035  
Baggage ..... 1-800-393-7035  
[www.advancedairlines.com](http://www.advancedairlines.com)

### AIR CANADA - TERMINAL 3

Reservations ..... 1-888-247-2262  
Baggage ..... 1-888-689-2247  
[www.aircanada.ca](http://www.aircanada.ca)

### ALLEGiant AIR - TERMINAL 3

Customer Care ..... 1-702-505-8888  
[www.allegiantair.com](http://www.allegiantair.com)

### ALASKA AIRLINES - TERMINAL 3

Reservations ..... 1-800-426-0333  
Baggage ..... 602-225-5064  
[www.alaskaair.com](http://www.alaskaair.com)

### AMERICAN AIRLINES - TERMINAL 4

Reservations ..... 1-800-433-7300  
Baggage ..... 1-800-535-5225  
[www.aa.com](http://www.aa.com)

### BOUTIQUE AIR - TERMINAL 3

Reservations ..... 1-800-247-9297  
Baggage ..... 602-306-4868  
[www.boutiqueair.com](http://www.boutiqueair.com)

### BRITISH AIRWAYS - TERMINAL 4

Reservations ..... 1-800-247-9297  
Baggage ..... 602-306-4868  
[www.british-airways.com](http://www.british-airways.com)

### BREEZE AIRWAYS - TERMINAL 3

Reservations ..... Online  
Baggage ..... Online  
[www.flybreeze.com](http://www.flybreeze.com)

### CONDOR AIRLINES - TERMINAL 4

**PLEASE NOTE:** Condor Airlines will close their ticket counters 1 hour prior to flight departure.  
Phone ..... 1-888-332-6686  
Baggage ..... [baggageservice@condor.com](mailto:baggageservice@condor.com)  
[www.condor.com](http://www.condor.com) ..... or 1-866-960-7915

### CONTOUR AIRLINES - TERMINAL 3

Reservations ..... 1-888-332-6686  
Baggage ..... 1-888-332-6686  
[www.contourairlines.com](http://www.contourairlines.com)

### DELTA CONNECTION - TERMINAL 3 OR 4

Reservations ..... 1-800-221-1212  
Baggage ..... 1-800-325-8224  
[www.delta-air.com](http://www.delta-air.com)

### EUROWINGS - TERMINAL 4

Phone ..... +49221- 5998802

### FRONTIER AIRLINES - TERMINAL 3

Reservations ..... 1-801-401-9000  
Baggage ..... 602-654-1206  
[www.flyfrontier.com](http://www.flyfrontier.com)

### HAWAIIAN AIRLINES - TERMINAL 3

Reservations ..... 1-800-367-5320  
Baggage ..... 602-220-0680  
[www.hawaiianair.com](http://www.hawaiianair.com)

### JETBLUE AIRWAYS - TERMINAL 3

Reservations ..... 1-800-538-2583  
Baggage ..... 602-275-3209  
[www.jetblue.com](http://www.jetblue.com)

### SOUTHWEST AIRLINES - TERMINAL 4

Reservations ..... 1-800-435-9792  
Baggage ..... 602-286-3215  
[www.southwest.com](http://www.southwest.com)

### SPIRIT AIRLINES - TERMINAL 3

Reservations ..... 1-855-728-3555  
Baggage ..... 602-267-6503  
[www.spirit.com](http://www.spirit.com)

### SUN COUNTRY - TERMINAL 3

Reservations ..... 1-800-359-6786  
Baggage Service ..... 1-800-359-6786  
[www.suncountry.com](http://www.suncountry.com)

### UNITED AIRLINES - TERMINAL 3

Reservations ..... 1-800-241-6522  
Baggage ..... 1-800-221-6903  
[www.united.com](http://www.united.com)

### VOLARIS - TERMINAL 4

Reservations ..... 1-866-988-3527  
Baggage ..... 1-866-988-3527  
[www.volaris.com](http://www.volaris.com)

### WESTJET AIRWAYS - TERMINAL 4

Reservations ..... 1-888-937-8538  
Baggage ..... 1-866-666-6224  
[www.westjet.com](http://www.westjet.com)

## AIRPORTS

### SKY HARBOR INTERNATIONAL AIRPORT INFORMATION

General Information ..... 602-273-3300  
Passenger Paging ..... 602-273-3455  
Airport Lost & Found ..... 602-273-3333  
[www.skyharbor.com](http://www.skyharbor.com)

### PHOENIX-MESA GATEWAY AIRPORT

General Airport Information . 480-988-7600  
[www.phxmesagateway.org](http://www.phxmesagateway.org)

## RENTAL CARS

### RENTAL CAR CENTER AT PHOENIX SKY HARBOR

Local ..... 602-683-3741  
Website ..... [www.skyharbor.com](http://www.skyharbor.com)

### ALAMO

Toll-Free ..... 1-800-462-5266  
Local ..... 602-244-0897

### AVIS

Toll-Free ..... 1-800-331-1212  
Local ..... 602-261-5900

### BUDGET

Toll-Free ..... 1-800-527-7000  
Local ..... 602-261-5950

### DOLLAR

Toll-Free ..... 1-800-800-4000  
Local ..... 602-567-9700

### ENTERPRISE

Toll-Free ..... 1-800-736-8222  
Local ..... 602-225-0588

### FOX

Local ..... 310-342-5155

### HERTZ

Toll-Free ..... 1-800-654-3131  
Local ..... 602-267-8822

### NATIONAL

Toll-Free ..... 1-800-227-7368  
Local ..... 602-275-4771

### PAYLESS

Toll-Free ..... 1-800-729-5377  
Local ..... 602-681-9589

### SIXT

Toll-Free ..... 1-888-749-8227

### THRIFTY

Toll-Free ..... 1-800-847-4389  
Local ..... 602-244-0311

### VALLEY METRO RAIL + BUS SYSTEM

Local ..... 602-253-5000  
Website ..... [www.valleymetro.org](http://www.valleymetro.org)

## LOST OR STOLEN CARDS

American Express ..... 1-800-528-4800  
Master Card ..... 1-800-307-7309  
Visa ..... 1-800-847-2911  
Discover Card ..... 1-800-347-2683  
Carte Blanche/Diners Club . 1-800-234-6377

## ARIZONA TRAVEL INFORMATION

The Traveler's source for Highway & Travel information on road conditions, detours and transit issues. Call: 511 throughout Arizona, or go online to: [www.az511.com](http://www.az511.com)

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# TRAVELER DATA

## ARIZONA TIME ZONE

The state is in the Mountain Standard time zone. Arizona does not observe daylight savings time, with the exception of the Navajo Reservation (on tribal lands) in north eastern Arizona.

\*Daylight Saving Time (DST), is the practice of advancing clocks during summer months by one hour so that evening daylight lasts an hour longer, then turning them back again in the fall, in order to make better use of natural daylight.

## METRIC EQUIVALENTS

1 Centimeter	0.3937 Inch
1 Inch	2.54 Centimeters
1 Foot	0.3048 Meter
1 Meter	39.37 Inch / 1.0936 Yds
1 Yard	0.9144 Meter
1 Rod	5.029 Meters
1 Kilometer	0.621 Mile
1 Mile	1.69 Kilometers

## LIQUID MEASUREMENTS

1 U.S. Gallon	0.833 Imperial Gal.
1 U.S. Gallon	3.785 Liters
1 Imperial Gallon	1.201 U.S. Gal.
1 Imperial Gallon	4.546 Liters
1 Liter	0.264 U.S. Gallon

## LONG MEASUREMENTS

12 Inches	1 Foot
3 Feet	1 Yard
16.5 Feet	1 Rod
40 Rods	1 Furlong
8 Furlongs	1 Mile
3 Land Miles	1 League

## ARIZONA ELEVATIONS

*above sea level*

Bisbee	5,538 Feet
Flagstaff	6,910 Feet
Globe	3,517 Feet
Gran	6,804 Feet
Kingman	3,333 Feet
Lake Havasu City	735 Feet
Nogales	3,832 Feet
Page	4,118 Feet
Payson	4,890 Feet
Phoenix	1,086 Feet
Sky Harbor Airport	1,133 Feet
Prescott	5,374 Feet
Sedona	4,326 Feet
Sierra Vista	4,633 Feet
Show Low	6,345 Feet
Tucson	2,389 Feet
Williams	6,766 Feet
Yuma	141 Feet

## 2023 IMPORTANT DATES

New Year's Day	January 1
MLK's Birthday	January 17
Chinese New Year	February 1
Groundhog Day	February 2
Valentine's Day	February 14
President's Day	February 21
Ash Wednesday	March 2
Daylight Savings Time	March 13
St. Patrick's Day	March 17
1st Day of Spring	March 20
Palm Sunday	April 10
Good Friday	April 15
Passover	April 15
Easter Sunday	April 17
Earth Day	April 22
Mother's Day	May 8
Victoria Day (Canada)	May 23
Freedom Day (Juneteenth)	June 19
Father's Day	June 19
1st Day of Summer	June 21
Canada Day	July 1
Independence Day	July 4
Labor Day	September 5
Autumn Begin	September 22
Rosh Hashanah	September 25
Yom Kippur	October 4
Columbus Day	October 10
Halloween	October 31
Daylight Savings e	November 6
Veterans Day	November 11
Thanksgiving Day	November 24
Hanukkah	December 18
Winter Begins	December 21
Christmas Day	December 25
New Year's Eve	December 31
New Year's Day	January 1, 2024



## AVERAGE ANNUAL TEMPERATURES

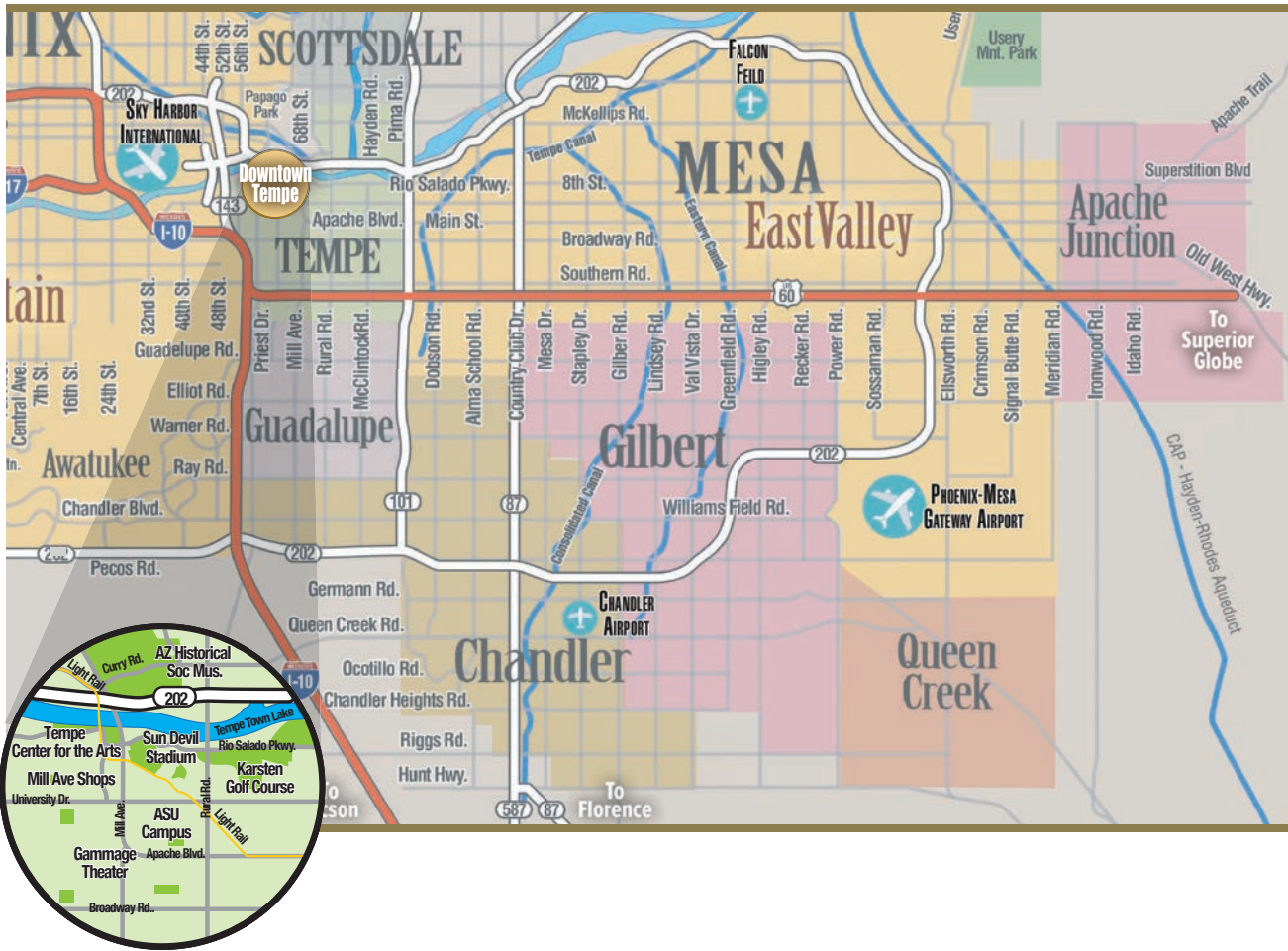
Region	Fahrenheit	Celsius	Region	Fahrenheit	Celsius
Greater Phoenix	63-87	17-31	Flagstaff	32-61	3-18
Prescott	40-70	4-21	Williams	37-64	3-18
Wickenburg	49-83	10-28	Grand Canyon Village	33-64	0-18
Jerome/Camp Verde	51-70	10-21	Page	48-70	9-21
Cottonwood	51-70	10-21	Kingman	48-76	9-24
Payson	40-70	4-22	Bullhead City	60-89	16-32
Globe	47-77	8-25	Lake Havasu City	62-87	17-30
Sedona	48-76	9-25	Parker	59-89	15-32

## MILEAGE BETWEEN CITIES IN ARIZONA

	Benson	Bisbee	Casa Grande	Flagstaff	Grand Canyon	Holbrook	Kingman	Lake Havasu	Nogales	Page	Phoenix	Prescott	Sedona	Tucson	Williams	Yuma
Benson	—	49	113	302	382	286	342	362	73	433	156	258	275	45	333	282
Bisbee	49	—	161	351	431	335	390	409	89	482	205	307	324	93	383	331
Casa Grande	113	161	—	191	276	207	230	249	131	322	45	147	164	68	203	172
Flagstaff	302	351	191	—	81	91	143	204	321	132	145	87	28	257	32	316
Grand Canyon	382	431	210	81	—	172	170	231	406	107	231	131	108	342	59	400
Holbrook	286	335	207	91	172	—	234	296	303	212	221	174	128	240	123	404
Kingman	342	390	230	143	170	234	—	61	360	275	185	144	171	296	111	215
Lake Havasu	362	409	249	204	231	290	61	—	381	340	204	192	232	317	172	155
Nogales	73	89	131	321	406	303	360	381	—	453	115	277	294	64	353	302
Page	433	482	322	132	107	212	275	340	453	—	278	231	160	389	164	448
Phoenix	156	205	45	145	231	221	185	204	175	278	—	100	115	111	169	182
Prescott	258	307	147	87	131	174	144	192	277	231	100	—	60	213	67	216
Sedona	275	324	164	28	108	120	171	232	294	163	115	60	—	230	60	301
Tucson	45	93	68	257	342	240	296	317	64	389	111	213	230	—	280	238
Williams	333	383	203	32	59	123	111	172	353	164	169	67	60	280	—	283
Yuma	282	331	172	316	400	404	215	155	302	448	182	216	301	238	283	—



# DESTINATION *East Valley*



DESTINATION EAST VALLEY AZ

## CITIES & TOWNS

This region is experiencing substantial growth with increased business and manufacturing opportunities. Home to Tempe, Chandler, Mesa, Fountain Hills, Ahwatukee, Apache Junction, Gilbert, and Queen Creek, more than 1.6 million people make their home in the East Valley. The population is expected to grow to 2 million by 2050. The East Valley is an attractive region for both home buyers and manufacturers. The East Valley is serviced by both Sky Harbor International Airport, and Phoenix-Mesa Gateway Airport.

The population is young with the medium age of its residents 36.9. The medium household income is \$68,000 + and collectively this region has access to more than 1 million workers.

## PROFESSIONAL SPORTS

Tempe is the new home for the NHL's Arizona Coyotes Hockey Team. A mega entertainment complex is planned where the Coyotes will be the anchor tenant. It is also home to the MLB's Los Angeles Angels, Chicago Cubs and Oakland A's spring training facilities. Arizona State University also has its football and baseball stadiums in Tempe which attracts fans from across the Valley and around the country.

## ARIZONA STATE UNIVERSITY

Tempe is home to ASU, the largest university in the country with 100,000 + students enrolled. Its sports teams, the ASU Sun Devils - Football, Baseball and Basketball programs are all part of the PAC-12 sports network. ASU has many other sports programs for both men and women. Founded in 1885, ASU continues to expand across the Valley by adding additional educational facilities.





The East Valley is a multi-city region within the Phoenix Metropolitan Area. Anchored in the west by the City of Tempe and the City of Gilbert to the east, this expanding region offers affordable housing, with the median sales price of a single-family home \$225,000.

Tempe is home to Arizona State University while the East Valley has a solid selection of community Colleges from Chandler-Gilbert Community College, Mesa Community College, Rio Salado College, Scottsdale Community College to Central Arizona College.

The region offers employers and manufacturers an educated workforce, with over 35,000 high paying jobs in Aviation and Aerospace defense sector. Sector drivers in the East Valley include the Boeing Corporation, Orbital ATK, Honeywell Aerospace, Able Aerospace Services, Phoenix-Mesa Gateway Airport, Cessna, and Arizona Laboratories for Security and Defense Research (AZLabs). Major players in the global semiconductor arena

include Intel, NXP, Advanced Semiconductor, Raytheon, Analog Devices, ON semiconductor, Honeywell, STMicroelectronics. And the region continues to grow.

## The East Valley continues to experience explosive growth

Rich in arts and culture, every city across the East Valley offers a wonderful selection of museums and performing arts centers. Like much of the Valley, there is no shortage of resorts, golf courses, spas, dining, nightlife or outdoor activities. While not necessarily receiving the notoriety it may deserve, it is an area that delights and surprises all who visit.



TEMPE TOWN LAKE





Over 8000 square feet of air-conditioned exhibits  
Almost 100 restored classic pieces of fire apparatus  
Interactive exhibits for children  
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602-275-3473

[www.hallofflame.org](http://www.hallofflame.org)

## The World's Largest Fire Fighting Museum

**ADMISSION:** Adults \$17 | 62 & Over: \$15 | 6-17 years: \$15  
3-5 years: \$10 | Under 2: Free  
**HOURS:** Tuesday - Sunday 10 AM - 6 PM



## Classic dining with a side of luck.

The tastes are as endless as the evening's possibilities. Tempting appetizers. Amazing desserts. And mouthwatering steaks meticulously prepared over an open flame. It's everything you'd expect from a classic steakhouse, including a prime location—just steps from the hottest gaming action on our casino floor. Savor the evening. For reservations, call (928) 475-7685 or visit [Apache-Gold-Casino.com](http://Apache-Gold-Casino.com).

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# East Valley LOCAL EVENTS AND HIGHLIGHTS



## Gilbert Concerts in the Park Thursday Evenings in October

Free concerts will take place from 6:30 pm – 8:30 pm and will be held at the Fountain just north of Barrio Queen.  
[gilbertaz.gov](http://gilbertaz.gov)



## Gilbert Farmers Market Saturdays

Enjoy over 100 vendors offering local, organic produce, farm fresh eggs, meat, cheese, bread, sweets, and many other locally made artisan products.  
[gilbertmarket.com](http://gilbertmarket.com)



## 2nd Sundays on Mill 2nd Sunday of each month

This free market lines Mill Avenue in Tempe and features homemade goods and gifts from Arizona local artisans, crafters, and makers.



## TINA - Tina Turner the Musical October 10th – 15th

One of the world's best-selling artists of all time, watch the inspiring journey of a woman who broke barriers and became the Queen of Rock n' Roll.  
[asugamage.com](http://asugamage.com)



## The Wallflowers October 13th

The Wallflowers is an American rock solo project of American singer-songwriter and multi-instrumentalist Jakob Dylan.  
[playatgila.com](http://playatgila.com)



## Four Peaks Oktoberfest at Tempe Town Lake

**October 13th – 15th**  
One of Tempe's signature annual events. A great time for the whole family, including the kids!  
[fourpeaksoktoberfest.com](http://fourpeaksoktoberfest.com)



## Arizona Toy Con October 21st

Hosted at the Mesa Convention Center, this show features 300 tables of vintage and modern toy vendors.  
[aztoysshows.com](http://aztoysshows.com)



## Downtown Mesa Farmers Market

**Saturdays**  
Enjoy outdoor shopping, eating, playing, and listening to live music this fall from 8 am – 12:30 pm.  
[dtmesafarmersmarket.com](http://dtmesafarmersmarket.com)



## Downtown Chandler Farmers Market

**Saturdays**  
Browse dozens of local farmers, food vendors and artisans from 9 am – 1 pm.  
[downtownchandler.org/events/farmers-market](http://downtownchandler.org/events/farmers-market)



## Tempe Water Lantern Festival November 11th

Experience the magic of thousands of lanterns as they reflect upon the water of beautiful Kiwanis Lake.  
[waterlanternfestival.com](http://waterlanternfestival.com)



## Desert Sky Music Festival November 18th

Country music's hottest artists under Arizona's desert sky for one unforgettable night!  
[forty8live.com/desert-sky-music-festival](http://forty8live.com/desert-sky-music-festival)



## Tempe Festival of the Arts December 1st – 3rd

Enjoy artists from around the country, local music, a Kids Block and many great food options - all located on the streets of historic Mill Avenue.  
[tempefestivalofthearts.com](http://tempefestivalofthearts.com)



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DISCOVERY CENTER  
ARIZONA

ARIZONA  
**SEALIFE**  
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TWO AMAZING ATTRACTIONS, ONE LOW PRICE!

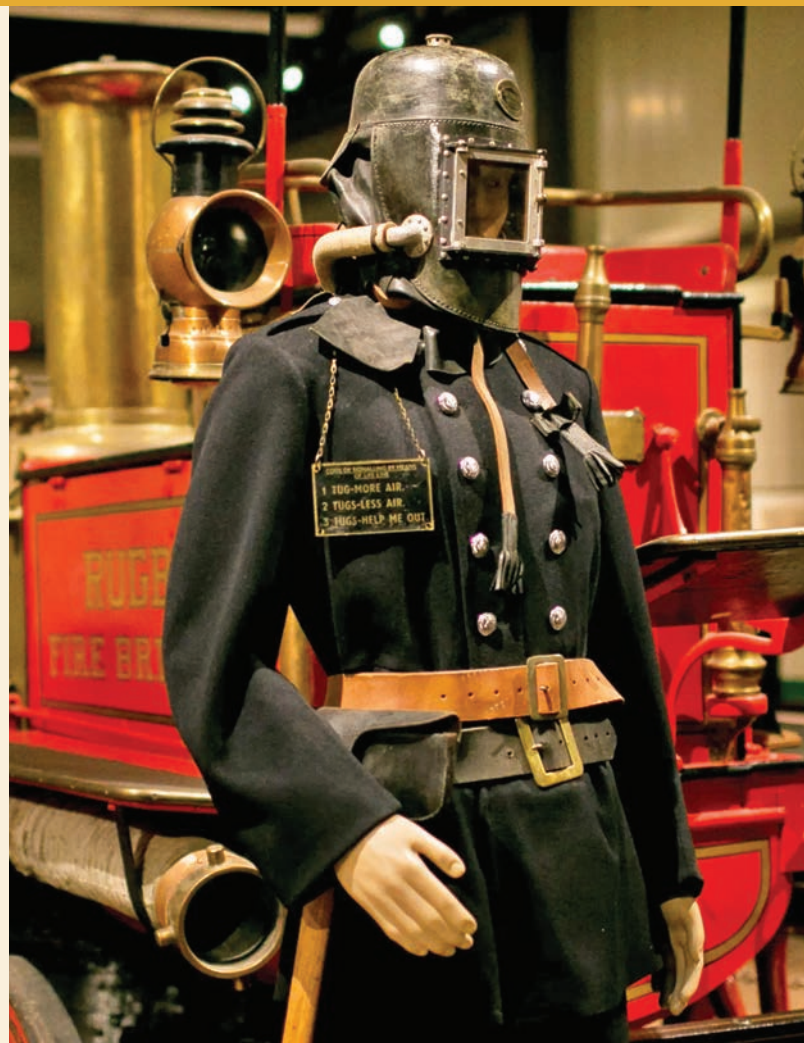
## SPOTLIGHT: Hall of Flame Museum of Firefighting

Founded in 1961, the Hall of Flame Museum of Firefighting in Phoenix, Arizona is the largest historical firefighting museum in the world.

The collection originated by founder and businessman George Getz, Jr. in Lake Geneva, Wisconsin. By 1961 the collection had become a small museum in Kenosha. When the family and business moved to Arizona, they brought the collection with them, which now represents the largest fire-fighting museum in the world.

The 10,000 square foot museum offers hundreds of exhibits, each connected to fascinating and inspiring stories from around the world. Displays memorialize more solemn events such as the FDNY Rescue truck from Queens which responded to the World Trade Center on 9/11, for which the entire crew was lost in the collapse. There is also a transport buggy which carried the Granite Mountain Hotshots to the Yarnell Hill Fire, in which 19 of the 20 crew members lost their lives.

The Hall of Flame Museum is both a fun and unpretentious place, and a serious historical museum that everyone enjoys.







# Haboobs & Monsoons

...can change everything  
in minutes.

Two  
weather  
events  
you will  
never  
forget

Arizona offers many fond memories, museums, fine dining, great shopping and superb golf. However, two events that can be slightly more daunting (and likely not forgotten) are two major weather events that local residents experience every year.

– By Leslie James

**H**aboobs are a term designated to massive dust storms that most of us believe take place in Middle Eastern countries. Not so quickly my friends. If you are visiting Arizona during the summer months, you are likely to encounter these two weather phenomena's. Haboobs are thunderstorms that can produce strong downdrafts, or downbursts, which are powerful winds that blast downward and outward from the thunderstorms. When this happens, dry, loose sand on the desert floors can get kicked up, which create a wall of dust that travels outward, spanning a much larger area than the thunderstorm itself. We all remember the movie "Hidalgo" where they racers on horseback try to outrun the approaching Haboob. Trust me, there is no outrunning a Haboob in Arizona.

This weather event has a wall of dust averaging a 1000 feet high that will travel some 25 – 50 miles. In July, 2011 Arizona experienced the mother of all Haboobs. It was an historic event that many called the 100-year dust storm. This massive Haboob had a wall of dust that rose skyward to a height of 5000 – 6000 feet above the ground, with a massive wall that extended 100 miles wide. It originated in Tucson, and when it hit Phoenix, it was running at 50 miles an hour, with a visual that looked like the end of the world was approaching. No sun, zero visibility, just howling winds and the feeling would anyone survive. Lifetime residents in Arizona shared that they never had experienced such a force of nature.

The next major weather event we all experience are the Monsoons. In Arizona we have an annual Monsoon season that typically runs from July – September, where literally in minutes the weather can turn from overcast to what can seem to be the end of the world. During a monsoon, an overall shift in winds across the Southwest draw in tropical moisture, resulting in a significant increase in thunderstorm activity and rainfall.

Torrential downpours come out of nowhere, so fast and furious that if you're driving you have to stop because of your inability to see anything. And with the rain comes winds and lightning that can also bring tornado force micro-bursts that take off roof-tops and down trees, telephone and power poles for up to a half mile. The trees and poles can look like they were all sawed off at the same level. It's a sight very few ever forget. This activity demonstrates the sheer power of Mother Nature. A monsoon can last for minutes or hours. The result is rapid flooding and significant damage. Arizona also created a "Stupid Motorist Law" for those numbskulls among us who try to drive through flooding areas, only to be rescued by local emergency teams.

Haboobs and Monsoons are events that are nor common to many other regions of the country which is why many people who have experienced both weather events, have told me how many others they have shared their harrowing experiences while visiting with us.



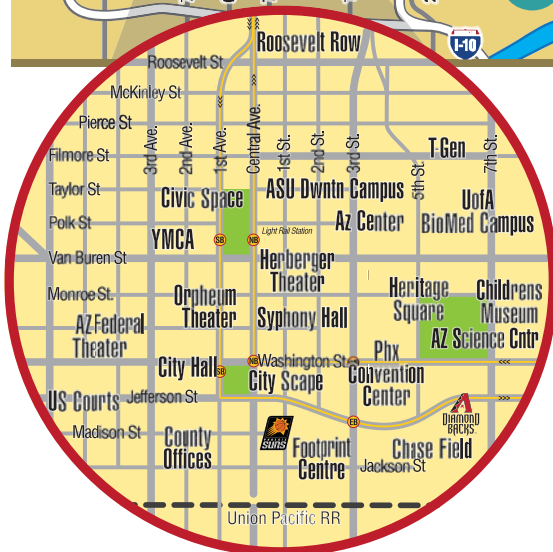
# DESTINATION *Phoenix*

## ARIZONA'S CAPITAL

Arizona's State Capital is located in Downtown Phoenix. There are many reasons why Phoenix is now the 5th largest city in America. It starts with a population of 1.62 million, with Greater Phoenix totaling 4.86 million. Transportation is quick and easy with its light-rail transit system that moves millions throughout the city every year. Rich in culture and history, Phoenix and its surrounding area offers world-class museums, art galleries, theaters, musical venues, sports complex's and entertainment. Add to this, our year-round sunny weather, the fine dining, retail shopping, our 100 plus golf courses within 30 minutes of the city center, and it is easy to see why Phoenix ranks as one of the TOP 10 travel destination for both domestic and International travelers.

## EVERY MAJOR SPORT

Downtown Phoenix's Footprint Center is home to the NBA's Phoenix Suns, The WNBA Phoenix Mercury, and the Arizona Rattlers of the indoor football league. The center also hosts superb concerts and shows throughout the year. A block away is Chase Field, home to MLB's Arizona Diamondbacks. Glendale in the west, is where State Farm Stadium is located, home to the NFL's Arizona Cardinals, and Tempe to the east, is the new home for the NHL's Arizona Coyotes hockey team. Phoenix is a year-round sports mecca. The Valley receives thousands of annual visitors who travel to the Valley to enjoy the great weather and local surroundings, while watching their own home team compete against one of our professional teams.







**G**reater Phoenix, the Valley of the Sun, Maricopa County, whatever you wish to call it ... is a vibrant, cosmopolitan city that is exploding with activity. As America's 5th largest city, it offers residents and visitors alike, anything and everything anybody would ever want to experience and enjoy!

Downtown is witnessing a rebirth. World-class resorts and hotels Sky Harbor International Airport, just minutes away. The historic re-purposing initiatives continue in downtown and central Phoenix is attracting more people, from out-of-state, to local residents looking to move back to the city core. Individuals seeking to immerse themselves in the arts and entertainment scene, be close to their favorite sports team, or want to enjoy all that City Scape at City Center has to offer. There are so many exciting new local brew pubs and restaurants and world-class dining that are popping up everywhere! The City of Phoenix has it all.

No need to drive or park, travel on Phoenix's 26-mile Valley Metro Light Rail System that quickly connects you from 19th Avenue in North Phoenix, to the Cities of Tempe and Mesa in the East Valley.

## A vibrant, cosmopolitan city that is exploding with activity

Whether it be shopping or dining, to a day trip to one of our renowned museums, or a visit to the Arizona Science Center, Phoenix Zoo or Desert Botanical Gardens ... all are within walking or light rail distance from the city center. In Phoenix, there is always something to keep you busy.



ARIZONA STATE CAPITOL





**TOGETHER,  
WE'LL MAKE SURE  
EVERY KID  
GETS THE FOOD  
THEY NEED.**



**NO CHILD SHOULD GROW UP HUNGRY IN AMERICA**

But in the wake of the coronavirus pandemic, millions of kids could face hunger this year. No Kid Hungry is working to end childhood hunger by helping launch and improve programs that give all kids the healthy food they need to thrive. This is a problem we know how to solve.

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# Phoenix LOCAL EVENTS AND HIGHLIGHTS



**Heard Museum**  
The internationally acclaimed Heard Museum is one of the best places to experience the myriad of cultures and art of Native Americans of the Southwest.  
[heard.org](http://heard.org)



**Arizona Science Center**  
Enjoy the Science Center with your favorite hands-on exhibits, live demonstrations, traveling exhibitions, and exciting science programs for people of all ages.  
[azscience.org](http://azscience.org)



**Phoenix Art Museum**  
The Southwest's largest art museum, presenting world-class art in the heart of downtown Phoenix.  
[phxart.org](http://phxart.org)



**Japanese Friendship Garden**  
This joint project between of the City of Phoenix and our Sister City Himeji, Japan was created to cement the bonds of friendship between Japan and the United States / Phoenix.  
[japanesefriendshipgarden.org](http://japanesefriendshipgarden.org)



**Hall of Flame Museum of Firefighting**  
A museum dedicated to the historical preservation of firefighting equipment used through the years around the world.  
[hallofflame.org](http://hallofflame.org)



**Children's Museum of Phoenix**  
One of the top three children's museums in the nation, this expansive museum features more than 300 interactive play areas for kids aged 10 & under.  
[childrensmuseumofphoenix.org](http://childrensmuseumofphoenix.org)

## SPOTLIGHT:

### The Blue Water Grill

Now at a new location featuring an open-air atmosphere and floor to ceiling windows the Blue Water Grill is a seafood lovers dream.

The Blue Waters Grill has a long standing reputation for serving the highest-quality seafood and sushi, paired with an extensive selection of fine wines, and of course their experienced staff that makes you feel right at home. The restaurant's mission has always been to serve great food in a casual, relaxed environment, by friendly and knowledgeable people, at a fair price. And they have stayed true to their mission.

Taking fresh to another level ... in Southern California, they operate their own swordfish harpoon boat, the Piliikia, and serve the finest quality locally harpooned swordfish in season. Being fishermen at heart, the owners want to ensure the future availability of seafood and make responsible seafood purchasing a core value of our operation.

**1525 East Bethany Home Road, Phoenix, AZ**  
**Reservations are highly recommended.**  
**Call 602-277-3474 or visit [bluewatergrill.com](http://bluewatergrill.com)**



**Voted Phoenix's #1 Seafood Restaurant**



# Me & My Dog

## Don't sleep together ... very well.

– By William Thomas

**Sleep Consultant:** "What's the problem?"

**Me:** "You know, I'm glad you're sitting down, Doc, because I'll bet you've never heard this one before. I can't sleep."

**Sleep Consultant:** "Not at all?"

**Me:** "Well, I sleep fine for the first four or five hours, but then I'm wide awake for three or four hours."

**Sleep Consultant:** "Any idea what's causing this problem?"

**Me:** "No, not really. No stress. No anxiety. I'm tired. I want to sleep, but I can't."

**Sleep Consultant:** "Are you disturbed by some sort of sound?"

**Me:** "Well, sometimes I might hear snoring?"

**Sleep Consultant:** "Your wife snores?"

**Me:** "Well, I don't know. She might. But she lives in another city, so unless she snores really, really loud ..."

**Sleep Consultant:** "Then who?"

**Me:** "My dog, Jake."

**Sleep Consultant:** "Well, why don't you just shut the bedroom door?"

**Me:** "What good would that do?"

**Sleep Consultant:** "Well, you might not hear him snore."

**Me:** "We sleep in the same room."

**Sleep Consultant:** "In the same room?"

**Me:** "Okay, the same bed."

**Sleep Consultant:** "Well, there's your problem."

**Me:** "That's not the only problem."

**Sleep Consultant:** "What else?"

**Me:** "Nightmares."

**Sleep Consultant:** "When did the nightmares start?"

**Me:** "When he was about five. I think they involve handcuffs and house cats."

**Sleep Consultant:** "So you sleep with a dog that snores and has nightmares?"

**Me:** "Plus, there's a fair bit of farting going on."

**Sleep Consultant:** "Audible?"

The vast majority of people who seek professional advice already know what their problems are and, quite probably, what solutions would be suggested. That's precisely why I will not pursue the professional services of a sleep consultant, I already know how that scene would play out.





**Me:** "Yeah, but those might be mine. Truthfully, I think that's what triggers his nightmares, but they let him get his own sleep consultant."

**Sleep Consultant:** "What do you do when you can't sleep?"

**Me:** "I usually listen to all-night radio, A.M. radio ... a bunch of wackos selling growth hormones, conspiracy theories and religion."

**Sleep Consultant:** "And this helps?"

**Me:** "Well, it convinces me that I'm the most normal person on the planet."

**Sleep Consultant:** "Do you ever get up, maybe get a warm glass of milk?"

**Me:** "I used to, but the pain was too much."

**Sleep Consultant:** "So you get headaches in the middle of the night?"

**Me:** "No, I stub my toe on the damn ramp every time I get up at night."

**Sleep Consultant:** "Ramp?"

**Me:** "Yeah, I had a ramp built into the end of the bed."

**Sleep Consultant:** "So you have trouble getting in and out of bed?"

**Me:** "Not me, the dog. It's a dog ramp."

**Sleep Consultant:** "Why?"

**Me:** "Because he's 16 years old and I don't want him jumping up and putting stress on his back legs."

**Sleep Consultant:** "So let me get this straight – you sleep with a dog who snores and has nightmares and comes in and out of bed on a ramp."

**Me:** "Did I mention the squeaking?"

**Sleep Consultant:** "Your dog squeaks?"

**Me:** "No, but sometimes he rolls over on his Magic Froggy, and the frog squeaks. It's the cutest thing."

**Sleep Consultant:** "Have you thought about having the dog sleep in another room?"

**Me:** "I tried that, and it didn't work."

**Sleep Consultant:** "Why not?"

**Me:** "There wasn't enough room for both of us on the couch."

**Sleep Consultant:** "What about making him sleep on the floor?"

**Me:** "No, my back couldn't take it."

**Sleep Consultant:** "So how long have you had this problem?"

**Me:** "About 10 years, now."

**Sleep Consultant:** "And how long have you had this dog?"

**Me:** "About 10 years now."

**Sleep Consultant:** "Do you see any correlation between your sleep problem and your dog?"

**Me:** "Ah, ha! So you think the problem might be contagious?"

**Sleep Consultant:** "No, no, no. The problem is you and your dog sleep in the same bed amidst snoring, farting, screaming, whining and barking!"

**Me:** "Well, I knew all that before I came to you."

**Sleep Consultant:** "Well, the only thing I can tell you is you must seek professional advice."

**Me:** "You mean go see another sleep consultant?"

**Sleep Consultant:** "No, you need to see a psychiatrist. Probably a whole team of them. Frankly, Mr. Thomas, you're nuttier than Michael Jackson mainlining Fruit Loops."

**Me:** "Well, that's easy for you to say, You don't listen to all-night radio."







AND  
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# Phoenix LOCAL EVENTS AND HIGHLIGHTS



**Crescent Ballroom Trivia**  
**Sunday Evenings, 6 pm**  
 Test your knowledge of indie music, current events, as well as a wide variety of other topics. Win concert tickets and more!  
[crescentphx.com](http://crescentphx.com)



**Arizona State Fair**  
**Sept 22nd – Oct 29th**  
 The 139th Arizona State Fair runs Thursday - Sunday this fall with the Coliseum Concert Series returning as well!  
[azstatefair.com](http://azstatefair.com)



**The Science of Guinness World Records**  
**Through 2023**  
 From the world's smallest stop-motion film to the fastest human reflexes, learn the science behind these World Records.  
[azscience.org](http://azscience.org)



**Phoenix Greek Festival**  
**October 6th – 8th**  
 This festival is an opportunity to share in the rich history, culture, and culinary delights of Greece.  
[phoenixgreekfestival.org](http://phoenixgreekfestival.org)



**Owl City**  
**October 8th**  
 See this Minnesota-bred artist otherwise known as Adam Young at The Van Buren – 401 W Van Buren St, Phoenix, AZ 85003



**Desert Botanical Garden**  
 Stroll the paths of this 140-acre venue showcasing the world's finest collection of arid plants – from towering saguaros to delicate blooms.  
[dbg.org](http://dbg.org)



**Phoenix Pride Festival**  
**October 21st – 22nd**  
 A celebration designed to bring our diverse LGBTQ+ and allied communities together for a weekend of camaraderie. Don't miss the Sunday parade!  
[phoenixpride.org](http://phoenixpride.org)



**Downtown Phoenix Farmers Market**  
**Saturdays, 8 am – 1 pm**  
 Expect to find local produce, grass fed meats, fresh eggs, baked breads and treats, jams and honey, peanut butter and much more!  
[downtownphoenixfarmersmarket.org](http://downtownphoenixfarmersmarket.org)



**Rawayana**  
**November 12th**  
 One of Latin America's most exciting acts with their distinctive fusion of reggae, funk, soul, rock, and Caribbean rhythms. Performing at The Van Buren – 401 W Van Buren St, Phoenix.



**Phoenix Pizza Festival**  
**November 11th – 12th**  
 This 8th annual festival benefits Downtown Phoenix, Inc. and features pizza slices, pies, performances, drinks, games, and kid's activities.  
[phoenix.pizza](http://phoenix.pizza)



**First Friday Art Walk | 1st Friday of the month, 6 – 10 pm**  
 One of the nation's largest, self-guided art walks featuring more than 70 galleries, venues and art-related spaces. The ultimate way to experience this city's culture, arts, flavor, and overall vibe. From small stages and galleries to boutiques and murals, there's no shortage of creative expression. Some venues and vendors stay open beyond 10 pm.  
[artlinkphx.org/first-fridays](http://artlinkphx.org/first-fridays)



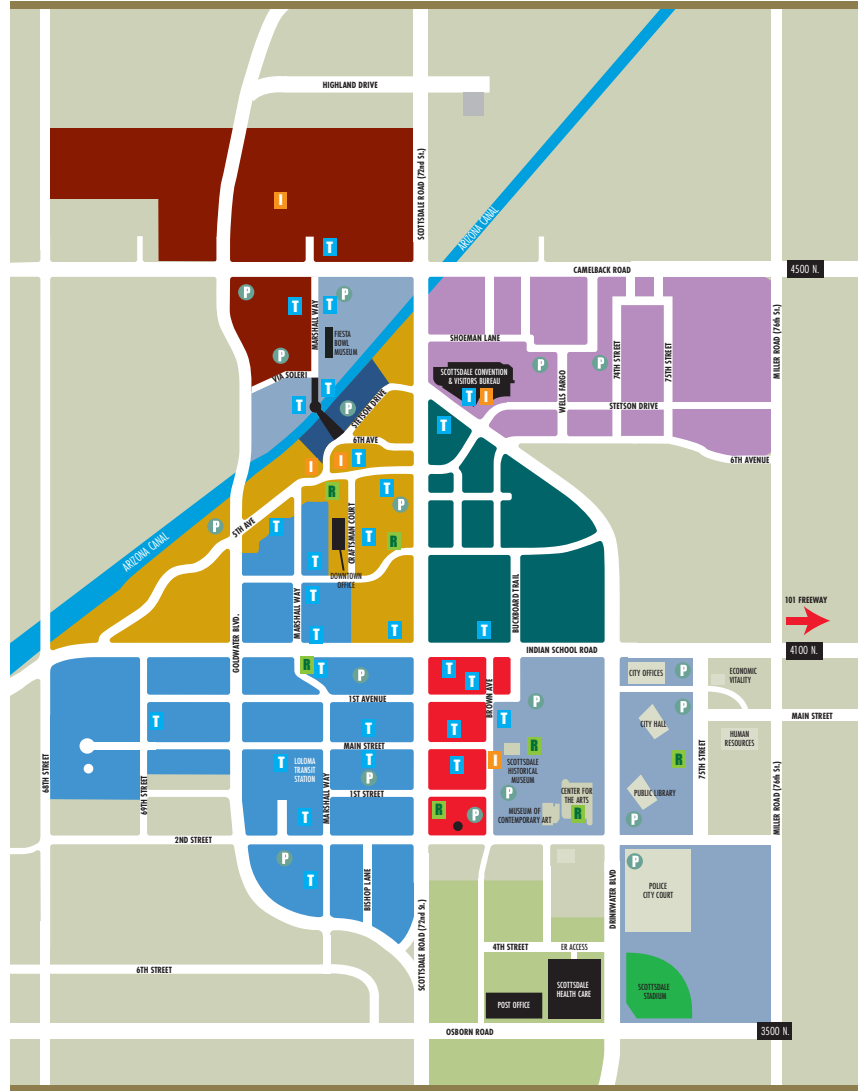
# DESTINATION *Scottsdale*

## DOWNTOWN SCOTTSDALE

For visitors to The City of Scottsdale, it actually covers three regions. Downtown Scottsdale, Old Town Scottsdale, and North Scottsdale. Downtown is a shopping and dining extravaganza. On Marshall Way you will find over 100 Art galleries, with exquisite jewelry stores dotting 5th Avenue. You will experience world-class resorts, retail shoppes and Fashion Square, the largest indoor shopping mall in the Southwest, coupled with a fabulous selection of restaurants and fine dining establishments. Scottsdale has earned the name “Rodeo Drive of the Southwest.”

## OLD TOWN SCOTTSDALE

In the heart of Downtown Scottsdale, you will find a series of blocks called Old Town Scottsdale. Here you will find the period architecture showcasing historic buildings/shoppes that date back to the late 1800’s and early 1900’s. Situated throughout Old Town are a combination of retail shoppes, art galleries, western wear, Native American antique stores and a full array of fine restaurants. Pedestrian walkways link you to Scottsdale’s beautiful Civic Center, with access to the San Francisco Giant’s spring training stadium.



### MAP KEY

- Fashion Square
- Fifth Avenue
- Old Town
- Waterfront
- Civic Center Plaza
- Main Street/Marshall Way
- R Restrooms
- T Trolley Stop
- I Information Cart
- P Public Parking



**SCOTTSDALE MUSEUM OF CONTEMPORARY ART**





Offering a great western vibe, you have arrived at one of the most desirable destinations in the southwest, Scottsdale, Arizona. Known the world over for its golf courses, world-class resorts, destination spas, nightlife, art galleries, upscale fashion and high-end shopping. You will also enjoy some of the finest dining served anywhere in the world.

The West's Most Western City has a resident population of 300,000. Named by Time Magazine as "America's Most Livable City," you will be hard pressed to find a more exciting and welcoming destination to enjoy that all this region has to offer.

From its humble beginnings as a Pima Indian village, this small town was founded in the late 1800's by a U.S. Army Chaplain named Winnfield Scott. At that time, he purchased 640 acres for just \$2.50 per acre, for agricultural use.

Today, Scottsdale has grown to 185 square miles and borders the Salt River Pima-Maricopa Indian Community, maintaining a link and relations to its past.

## One of the most desirable destinations in the southwest

Downtown Scottsdale has arts and craft fairs, festivals, and fun events year-round that entertain both residents and visitors alike. Centrally located, you can travel to the East and West Valley in 15-20 minutes, which makes Scottsdale a great destination for travelers to the region.



5TH AVE • DOWNTOWN SCOTTSDALE





# OLD TOWN TORTILLA FACTORY

## *Dine at Scottsdale's Hidden Gem*

Old Town Tortilla Factory is located in the heart of Old Town Scottsdale, where it captures timeless charm with a distinct atmosphere that exemplifies the essence of the Southwest.

Our property boasts a 1400 square foot flagstone patio that is surrounded by green vegetation and shaded by 100 year old trees. In the summer months the patio is cooled with a state of the art mist system. Our bar, a separate gazebo, offers over 120 premium tequilas and a complete selection of beers, wine and liquor.

Our food at Old Town Tortilla Factory is Southwestern with a Mexican twist. Our loyal and experienced staff are committed to serving you the ultimate Southwestern dining experience.

Old Town Tortilla Factory is the perfect venue for your event:

- *Indoor and outdoor seating*
- *Cool mist system or toasty heated patio*
- *Can accommodate groups ranging from 10-350*
- *Plated or buffet style dining*
- *Daytime weddings or events available*
- *Live entertainment options and much more*

Visit [oldtowntortillafactory.com](http://oldtowntortillafactory.com) on your computer, tablet, phone, or VR headset to view our high-resolution virtual tour, 3D venue walk through with measuring capabilities, menus, and more!



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6910 East Main Street, Scottsdale | 480.945.4567 | [OldTownTortillaFactory.com](http://OldTownTortillaFactory.com)



# Scottsdale LOCAL EVENTS AND HIGHLIGHTS



## Welcome to Scottsdale!

Old Town Scottsdale encompasses nine walkable districts that offer treasures at every turn. From the chic boutiques along famed Fifth Avenue and the galleries of the Arts District to the eclectic shops in the Historic District and beyond, you'll find plenty of opportunities to browse, dine and explore.

[experiencescottsdale.com](http://experiencescottsdale.com)



## Yoga in the Outfield

**October 14th**

An intimate fitness event for yogis looking for a unique yoga experience on the outfield grass of Salt River Fields!

[saltriverfields.com](http://saltriverfields.com)



## Old Town Scottsdale

**Farmers Market**

**Saturdays**

The market features more than 100 local growers and specialty food producers.

[arizonacommunityfarmersmarkets.com](http://arizonacommunityfarmersmarkets.com)



## Spooktacular Hot Air Balloon Festival

**October 27th – 29th**

Over 20 hot air balloons on display and passing out over 4,000 pounds of candy to trick-or-treaters.

[azspooktacular.com](http://azspooktacular.com)



## Dreamy Draw Music Festival

**November 3rd – 4th**

Lord Huron headlines this two-day festival celebrating the harmonious fusion of country and Americana.

[dreamydrawfest.com](http://dreamydrawfest.com)



## Scottsdale ArtWalk

**Thursdays, 7 – 9 pm**

Home to more than 100 galleries, the ArtWalk allows individuals to stroll at their own pace, and wander into galleries throughout a festive area.

[scottsdaleartsdistrict.com](http://scottsdaleartsdistrict.com)



## McCormick-Stillman

**Railroad Park**

Three rides, a museum and model railroad building take you back to the locomotive era, while two playgrounds keep the little ones busy.

[therailroadpark.com](http://therailroadpark.com)



## Canal Convergence

**November 3rd – 12th**

Large-scale public artworks created by local and global artists will illuminate the Scottsdale Waterfront along the pedestrian pathways.

[canalconvergence.com](http://canalconvergence.com)



## Bentley Scottsdale

**Polo Championships**

**November 4th**

Enjoy fashion, food and drink, live performances, exotic car displays and, of course, polo.

[thepoloparty.com](http://thepoloparty.com)



## Butterfly Wonderland

Housing countless butterfly species in an indoor rainforest, this wonderland is the largest butterfly conservatory in the United States.

[butterflywonderland.com](http://butterflywonderland.com)



## AZ Barrels, Bottles & Brews

**November 18th**

Hosted at Salt River Fields, this is the only festival on earth to feature all samples exclusively produced in Arizona.

[azbottlesandbrews.com](http://azbottlesandbrews.com)



# Kactus Jock

(Careus Athleticus)



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### 3 OLD TOWN SCOTTSDALE LOCATIONS

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480-690-2208

7121 East 5th Avenue  
480-631-9411

The Purple Saguaro  
480-933-5119



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# Scottsdale LOCAL EVENTS AND HIGHLIGHTS

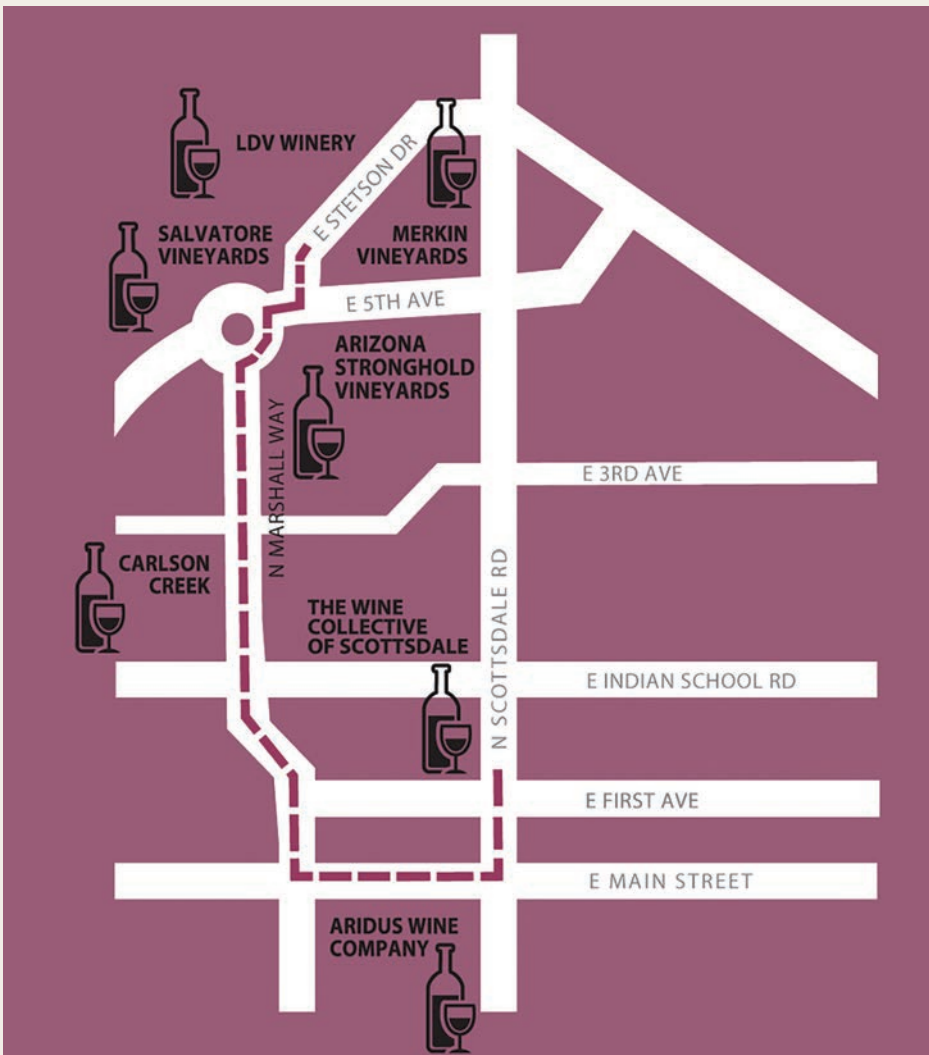


## Canvas of Clay: Hopi Pottery Masterworks from The Allan and Judith Cooke Collection

On exhibit for the first time, more than 65 of the finest examples of Hopi pottery from The Allan and Judith Cooke Collection. A gift to the museum, this exhibition celebrates six centuries of the Hopi people and culture, whose tribal land lies in northern Arizona.

An interactive kiosk video showcases how Hopi pottery is created, with a special segment on the Cookes and what inspired them to amass such a world-class collection. Among the historic and contemporary masterworks are 18 ceramics by Nampeyo of Hano, the most famous of the Hopi potters, as well as works by 22 additional master potters including Nampeyo's daughters and other descendants.

[scottsdalemuseumwest.org](http://scottsdalemuseumwest.org)



## Scottsdale Wine Trail

Old Town has plenty of options for you to enjoy a delicious glass of wine all within walking distance! Explore the Scottsdale Wine Trail and make a day, or weekend, experiencing Arizona wines. Each winery has a unique tasting room with plenty of delicious wines to try and buy.

[scottsdalewinetrail.com](http://scottsdalewinetrail.com)





# GET WHAT'S YOURS!

## The Secrets to Maxing Out Your Social Security

— A Book Review By Leslie James

Initially I wrote this feature back in 2014, however, it remains as important today, as it was back then, so I hope our readers enjoy the very important content.

Navigating through the Social Security system to ensure that you are receiving everything you deserve is a daunting task, given that there are more than 2,700 rules and regulations in the Social Security manual to navigate. With so many rules, it's almost impossible to make the best decisions for you (and your spouse) when considering your options. Regardless of how much training you might be able to get at the Social Security office, knowing and understanding all of those rules would definitely be a stretch for the best of us. I would like to point out, that whenever I have had to contact my local Social Security office, the people who work there have always been polite, professional and helpful. Still, nothing can replace being totally informed about your benefits, and doing so will significantly affect the amount of money you could, or will receive. And following the devastating financial meltdown of the past decade, and in light of a possible future slowdown, maximizing every dollar available to you in retirement should be of paramount importance to you and your family.

Larry Kotlikoff and fellow writers Philip Moeller and Paul Solman spent years studying the highly complex Social Security system that Americans rely upon so heavily in retirement. I, for one, can honestly say that after reading this book and speaking with Larry, I felt like I was a Ph.D. in the Social Security arena. I certainly didn't consider myself uninformed before reading the book, but as I turned the

The biggest question that retirees (or soon to be) keep asking themselves is this; "How much do I really need to retire on?" And it seems to remain the \$64,000 question for everyone. Baby boomers are graduating into retirement and becoming eligible for Social Security at the astounding rate of 8,000 – 10,000 every day.



pages, I found that what I didn't know, or didn't fully understand, was shocking. Therefore, I would be willing to bet that most Americans think the process is pretty simple: reach retirement age (full retirement is currently 66), file for Social Security, and get what's coming to you. Further, in light of the huge sums that many retirement plans lost during the past meltdown, or with the many, many years of recovery, I'd also be willing to bet that many Americans won't wait until they reach full retirement age, and will instead choose instead

to file as soon as they turn 62. While each individual's circumstances will certainly differ, jumping in at age 62, or even 66, might be the worst decision you could ever make.

The authors of Get What's Yours clearly state that relying upon your local Social Security staff to steer you in the right direction – despite their best efforts—might actually take you right into the ditch! This book, on the other hand, can definitely enlighten you and resolve many of your questions and concerns as to when it's best for you to file. Don't forget, this money is yours, and you are entitled to it, because you worked hard and paid for it.

Other financial books may briefly touch on Social Security, but I haven't found another book that focuses 100 percent on your personal Social Security needs. Married, not married, married and divorced, remarrying to gay marriages ... this book (which, by the way, is an easy read, with many humorous scenarios throughout) could help you receive thousands of dollars in additional benefits. In my opinion, at a mere \$19.95, the book is worth its weight in gold!



Companies that want to provide a great financial tool for their employees should consider giving this book to all who are 50 years and older. An investment of just \$19.95 per employee would go a long way toward assisting them in fully understanding how they can maximize their retirement benefits from the Social Security system.

The general rules of the book are (1) be patient, (2) get all of what's yours, and (3) get the timing right. After reviewing the content, I found that rule #3 to be the most important.

Let's take the example of a married couple, both spouses being the full retirement age of 66 and the husband being the higher wage earner. Let's say the wife has a monthly benefit of \$1,000, and the husband, is at \$1,500. Both file; however, the husband then suspends his payments until age 70. The wife also suspends her payments until age 70, but files for spousal benefits (she will receive approximately \$800 per month until age 70). At age 70, her monthly benefit would be about \$1,320, a 32 percent increase compared to with the \$1,000 she would have received had she not suspended her payments, and the husband's monthly benefit would now be about \$2,000. At 70, both husband and wife claim full benefits and receive a monthly total of

\$3,320 between the two of them. Had they both taken their full benefits at age 66, their total monthly benefits would have been roughly \$2,500, or \$820 per month less than if they had waited until age 70. Bear in mind that during those four years, the wife received her spousal benefits of \$800 per month (for a total of \$38,400), just \$200 less per month than if she had taken her full monthly benefit of \$1,000. And now, at age 70, their combined monthly benefit is \$3,320 instead of \$2,500, a whopping \$9,840 more every year. Now image this over a 30 year period ... generating an additional \$295,200. This is the kind of information you'll find in Chapter 5 of the book. Strategies to Follow the Three Rules.

With people living much longer these days, often into their late eighties, nineties and beyond, retirement benefits need to last much longer. Wouldn't it be great to increase your monthly payments? Depending on your circumstances, if you make the right choices, you could conceivably add hundreds of thousands of dollars to your lifetime retirement benefits. And that is serious money!

If there is any single book that wealth management advisers, financial planners and every baby boomer should read, it's Get What's Yours!

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Publisher: Simon & Schuster, [simonandschuster.com](http://simonandschuster.com)  
 More Information: [socialsecurity.com](http://socialsecurity.com)



## SCOTTSDALE, THEN and NOW

**THEN ...** Winfield Scott was born in 1837 and over his career became an American Baptist minister, a Captain in the U.S Volunteers, and a politician. In February of 1888, Scott visited the Salt River Valley in Phoenix. He was so impressed with the region he purchased 640 acres for \$2.50/acre. Today, his land purchase is known as "Downtown Scottsdale". It would carry a present day value of more than \$ 1 Billion. In 1896 the town name was actually changed to "Scottsdale" in honor of Scott.

**NOW ...** Scottsdale, Ariona has come a long way since 1888. Scottsdale is annually rated among the nation's most desirable communities to live in, visit, and do business in. It is now counted among the 100 largest cities in America, but still retains its connection to its small-town, Western heritage.

Scottsdale's vibrant Old Town is considered the finest urban center in Arizona. It is home to more than 100 restaurants, 350 retail shops and over 100 art galleries. Old Town Scottsdale is best known for hosting great events throughout the year such as markets, art walks, festivals, parades, concerts, block parties and of course the cactus spring training for major league baseball.



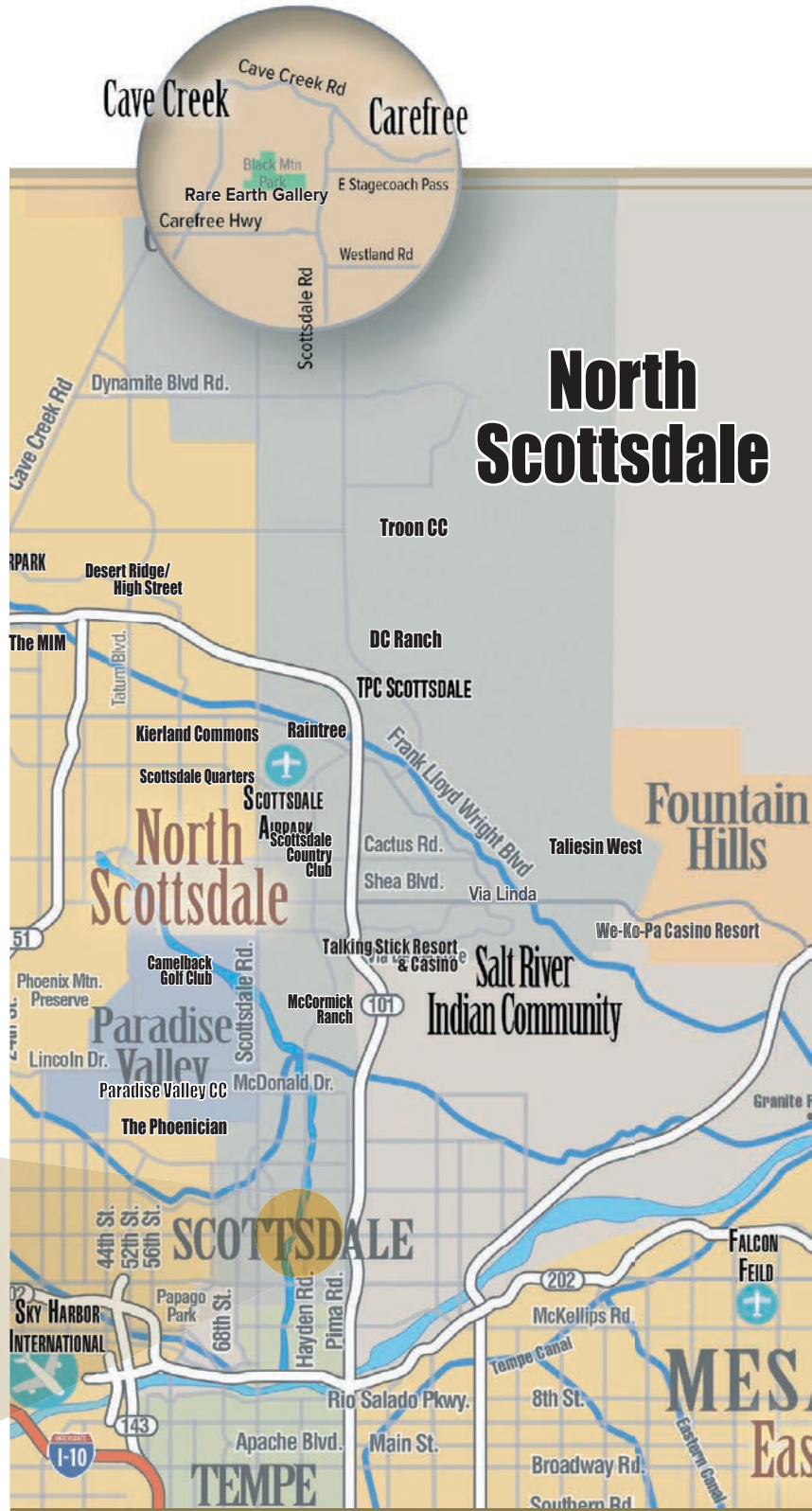
# DESTINATION *North Scottsdale*

## NORTH SCOTTSDALE AND BEYOND

This is the third region for Scottsdale that encompasses the communities of Paradise Valley, Grayhawk, Cave Creek, Carefree, and a little to the east, the Town of Fountain Hills. The local landscape offers you everything and more. Enjoy many of your favorite outdoor activities. Shop till you drop, by visiting all of the upscale retail shopping venues that dot the landscape. Enjoy superb restaurants, fine dining, world-class golf courses, casinos and major venues like Taliesin West and the Musical Instrument Museum.

## ANNUAL EVENTS

Every year North Scottsdale plays host to many of the world's premier events attracting millions of visitors from around the world. The Barrett-Jackson Car Auction, The Waste Management Phoenix Open, known as "The Greatest Show on Grass" played at the legendary TPC of Scottsdale, to the largest Arabian Horse Show in the world, held annually at Westworld. It also is home to the Arizona Diamondbacks and Colorado Rockies spring training facilities at Salt River Fields.







WE-KO-PA GOLF CLUB

**N**orth Scottsdale offers higher-end residential communities, coupled with upscale boutique shopping, fine dining, superb golfing, and outdoor recreational activities that will cater to everyone's desires. You will also visit great venues, art galleries, museums and places of interest that dot the landscape. One local landmark is Frank Lloyd Wright's Taliesin West.

The region offers many of the country's largest annual events that attract millions of travelers from around the world. One such event is the Waste Management Phoenix Open, presented by Taylor Morrison, also known as "The Greatest Show on Grass." PGA golfers consider the WMPO to be their favorite tournament. This year, Scottie Scheffler became the seventh winner in history to successfully defend his championship with back-to-back wins. First prize was \$3.6 million.

A little farther north brings you to the communities of Cave Creek and Carefree. Known for their local artists and galleries, great restaurants, these two towns offer a more laid-back western vibe. Both towns are extremely popular with visitors to the region.

Across the board, outdoor activities abound. So if you are into hiking, biking, running, horseback riding, hot-air ballooning, rafting to 4-wheeling in the Sonoran desert, simply take your pick. North Scottsdale and the surrounding areas of Cave Creek and Carefree are certainly worth visiting.

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## A wide variety of outdoor activities, events, spas, culture, casual eats, and fine dining

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With all Scottsdale has to offer, it is no wonder the city was once voted America's "Most Livable City," a concept it continues to carry with its wide variety of outdoor activities, spas, culture, casual eats, fine dining, and it's famous, walkable Old Town. Scottsdale is also home to the United Soccer Leagues (USL) Phoenix Rising football club.



16TH HOLE AT THE WMPO

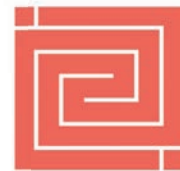


# ARCHITECTURAL MARVEL. OUTDOOR SPLendor.



VISIT TODAY

Taliesin West is Frank Lloyd Wright's winter home and studio that showcases the Sonoran Desert, city views, and America's greatest architect's desert masterpiece. We offer daily tours and programs from book club to yoga – including hands-on workshops for children and parents.

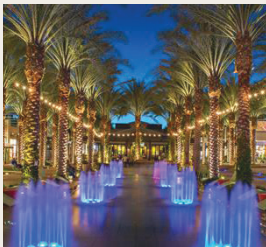


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# North Scottsdale LOCAL EVENTS AND HIGHLIGHTS



## Scottsdale Quarter

Enjoy one of the top outdoors shopping destinations in North Phoenix! Shop your favorite stores, enjoy a meal at one of the many restaurants or take in some dynamic entertainment.  
[scottsdalequarter.com](http://scottsdalequarter.com)



## Carefree Farmer's Market Fridays, 9 am – 1 pm

Fresh local season produce, herbs, flowers, value-added foods, fresh baked goods, natural meats and seafood as well as a selection of local arts and crafts.



## Farmer's Market on High Street

**Sundays, 10 am - 1 pm**

A full block of more than 100+ vendors offering food and fun for all ages.

[highstreetaz.com/farmers-market](http://highstreetaz.com/farmers-market)



## Musical Instrument Museum

Explore a world of music, connect with your heritage, and see over 4,200 instruments on display from every corner of the globe. Attend a concert as well.  
[mim.org](http://mim.org)



## Outlets North Phoenix

Just off I-17 at the very north edge of Phoenix. These outlets offer pedestrian and pet friendly open air shopping of name brand fashions.

[northphoenixoutlets.com](http://northphoenixoutlets.com)



## Maricopa County Home and Garden Show

**October 13th – 15th**

Chat with vendors, attend educational seminars, shop deals and so much more at Westworld of Scottsdale.

[maricopacountyhomeshows.com](http://maricopacountyhomeshows.com)



## Roadrunner Park Farmers Market

**Saturdays, 8 am – 12 pm**

Local produce including fresh vegetables & fruit, baked goods, honey jams and jellies, natural meats, and hand crafted items.



## Jake Owen

**October 26th**

Jake Owen has ascended to stardom as a mainstay country staple. Catch him poolside on his Loose Canon Tour this fall!

[talkingstickresort.com](http://talkingstickresort.com)



## Fall Fountain Festival November 10th – 12th

One of the most iconic and wellknown arts and craft shows in not just Arizona, but the Southwest!

[fountainhillsartfairs.com](http://fountainhillsartfairs.com)



## Frontier Town

In the heart of Cave Creek, this old western town will take you back in time. Serving visitors a taste of the original old west for more than 50 years!

[frontiertownaz.com](http://frontiertownaz.com)



## Stagecoach Village

Stunning mountain views and a unique collection of shops, restaurants and professional services await you. Spend the day enjoying authentic Italian cuisine, locally inspired fine dining, or gourmet Russian crepes. There is even an on-site brewery with great pub faire and a variety of custom shops from fine handcrafted hats to western furniture and decor.  
[stagecoachvillagecc.com](http://stagecoachvillagecc.com)





# GIVING BACK IN A BIG WAY

Thanks to the support of the WM Phoenix Open, The Thunderbirds have donated more than \$176 million to Arizona charities in its 87-year history. We are extremely proud of the tradition and success of this event and the tremendous positive impact it has on Valley charities and the State of Arizona. We look forward to the 2023 edition of “The People’s Open,” and cannot wait to GIVE BACK IN A BIG WAY.

— Michael Golding, Big Chief, The Thunderbirds



[ThunderbirdsCharities.org](https://ThunderbirdsCharities.org)



# Swoop, flair, Droop and Dare Discount Airlines are a Mess

– By William Thomas

**The only thing worse than the on-time performance of discount airlines these days is their names. Is Swoop really the best brand-name WestJet could spray paint on the side of their cut-rate affiliate? I mean was Droop already taken?**

Can you imagine the brain cramps suffered around the boardroom table at that meeting? "Not sold on Swoop. Then how about Goop? No, Gwyneth will sue. Then Dupe?" Laughs all around.

"How about Zoom? Oh, already taken. Then Doom? Sorry. Maybe Tomb?" Bigger laughs all around. If I'd been there I believe I would have won the meeting with Vrrroom! Vrrroom!. In the 'silly names for airlines' department, Ransom Airlines should win some sort of Homeland Security award.

I believe it was the UK's Ryanair that led the way in charging you for everything from blankets to pillows, from water to leg room. I understand the British government watchdog stepped in before they could install pay toilets. Seriously. Good thing, because when some guy who's had four beers decides he will damn well not pay to use the toilet ... I believe that's the first time Wizz Air got somebody's attention. Right about now passenger airlines are trying to figure out a fair price to charge us for oxygen.

With every inch of space squeezed out of the planes to minimize comfort and maximize profit, two people can no longer pass each other in most aisles and large-bodied passengers cannot fit into some washrooms. Underfunded and overly ambitious, it's like all these cut-rate carriers got into the business last week and now they're desperately trying to figure out how the industry works. It seems most executives were recruited from McDonalds and financing came from Silicon Valley Bank.

All airlines are now charging between \$50 and \$80 to check a piece of luggage. Given the track record of most airlines,

especially Air Canada, they'd be better off accepting your luggage for free and then charging you to find it.

Who's making money from airline travel? Not the airlines. My ticket for a recent four-hour international flight showed eight additions for taxes, airport fees, security surcharges, and tourism enhancement. By the time I got to my destination and saw how little money went to the airline, I felt guilty about not making an offer to the pilot to chip in for gas. Add up all the ticket money that goes to tax-grabbing governments and cash-strapped airports and we're all now officially flying ExcessAir. I recently flew Swoop Airlines with a three-hour delay upon departure and a three-hour delay upon my return. A friend on that same route had a two-hour surprise, the plane was leaving earlier. Due to poor on-time performance, discount airlines now have a recurring medical problem on their hands. Many regular passengers faint straight away when they find out their flight is on time.





# DESTINATION *West Valley*

## WEST PHOENIX

The region encompasses the growing cities of Glendale, Goodyear, Avondale, Litchfield Park, Peoria, Surprise, Sun City, Buckeye, El Mirage and Tolleson that boasts a population of roughly 1.8 million. The West Valley has become a magnet for new business, attracting many of the country's leading manufacturers and suppliers. It is also home to the 56th Fighter Wing at Luke Airforce Base, the U.S. military's largest training base for the F-16 and the new F-35 fighter jets.

## SPORTS & ATTRACTIONS

Home to the Arizona Cardinals of the NFL, and host to the 2023 Super Bowl is State Farm Stadium. A key center point is the expanding Westgate Entertainment District that comprises an expanding list of hotels, resorts, concert venues, shopping, restaurants and Desert Diamond Casino. Close by is the Wildlife World Zoo, Aquarium and Safari Park, the States' # 1 ZOO. A few minutes south on the 101 highway to highway 10, and you come upon Phoenix Raceway that hosts multiple NASCAR and INDY Car races each year. Year-round there is always something exciting to do in the West Valley.







VAI RESORT HOTEL

The West Valley is continuing to grow and expand its residential and retirement communities, business and manufacturing, but now it is also becoming known as a major entertainment and resort district. There is the Westgate Entertainment District, the Wigwam Resort, then in 2024, comes the 60-acre VAI resort hotel which will be the largest resort and entertainment destination in Arizona. Huge in size would be an understatement.

Every year Glendale hosts the Fiesta Bowl at State Farm Stadium. It is also home to nine MLB spring training teams whose facilities are located here. More recently, the West Valley and the City of Glendale were in the global spotlight as hosts for Super Bowl LVII held at State Farm Stadium, and in 2024, it will once again host the NCAA Men's Final Four basketball championships.

Glendale bills itself as Arizona's Antique Capital with its historic downtown district. Only a short 20-25-minute drive from downtown Phoenix and most other regions of the Valley, it is easily accessible off either the I-10 or 101 highways.

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## A major entertainment and resort district with a historic downtown

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Whether you enjoy a night at the casino, to football or auto racing, visiting the zoo, golfing, boutique and outlet shopping or fine dining the West Valley will not disappoint.



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6,000 animals, 8 shows daily, tons of rides, a thousand thrills and a million smiles  
All in One Day! Everyday!

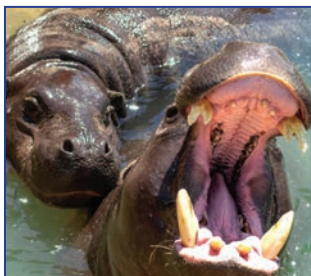
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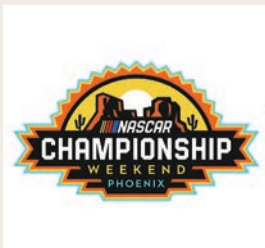
# West Valley LOCAL EVENTS AND HIGHLIGHTS



**Arizona Cardinals Football**  
Watch a professional NFL football game at State Farm Stadium.  
[azcardinals.com/tickets](http://azcardinals.com/tickets)



**Old Dominion: No Bad Vibes Tour**  
**October 26th**  
See this country music band with special guests Chase Rice and Kylie Morgan.  
[desertdiamondarena.com](http://desertdiamondarena.com)



**NASCAR Championship Weekend**  
**November 3rd – 5th**  
Experience all Phoenix Raceway has to offer from concerts, to pre-race, and more during this season-finale.  
[phoenixraceway.com](http://phoenixraceway.com)



**Fall Festival of Arts**  
**November 4th – 5th**  
Spend a pleasant fall weekend in tree-lined Litchfield Park enjoying fine art, entertainment, and delicious festival fare!  
[litchfieldpark.gov](http://litchfieldpark.gov)



**Food Truck Friday West**  
**Friday Evenings, 5 – 9 pm**  
Awesome local food trucks rotate weekly. Free admission, dog friendly, and bounce houses for the kids!  
[getlocalarizonaevents.com/foodtruckfridaywest](http://getlocalarizonaevents.com/foodtruckfridaywest)



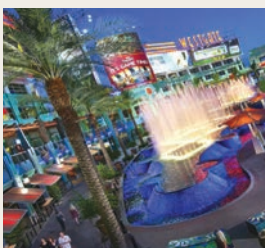
**Arrowhead Farmers Market**  
**Saturdays, 9 am – 1 pm**  
Farmers, chefs, artisans, food trucks and family fun! Located at Arrowhead Towne Center in the Dillard's lot.  
[getlocalarizonaevents.com/saturdaymarket](http://getlocalarizonaevents.com/saturdaymarket)



**13th Annual Dino's Git-Down**  
**November 10th – 11th**  
Where truck lovers go! View tons of cool trucks, see & visit with manufacturers, or exhibit your own truck. Free outdoor event at State Farm Stadium.  
[dinosgitdown.com](http://dinosgitdown.com)



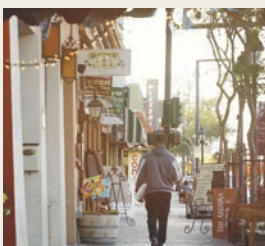
**Tolmachoff Farms Pumpkin Days and Corn Maze**  
**Wed.s – Sun.s in October**  
Let the unforgettable fall season memories begin and experience the ultimate fall outing with the entire family.  
[tolmachoff-farms.com](http://tolmachoff-farms.com)



**Westgate Entertainment District**  
One of the largest and most exciting mixed-use, urban developments in North America.  
[westgateaz.com](http://westgateaz.com)

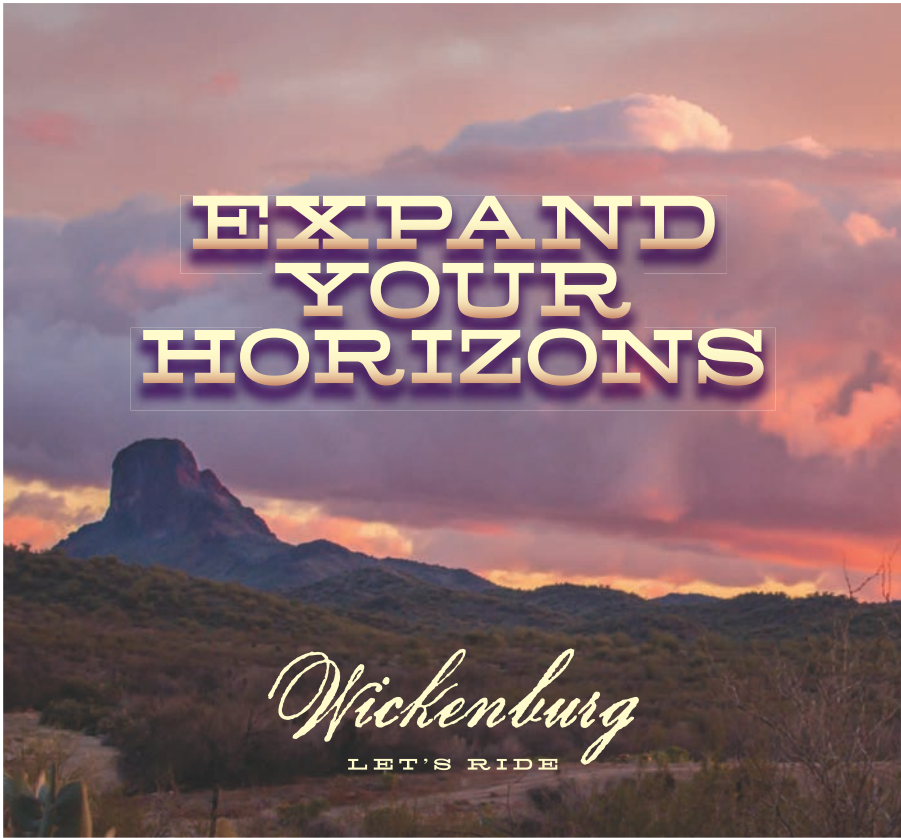


**West Wind Drive In**  
Toss a Frisbee or football around before the show or bring the wee ones to the play structure near the snack bar before you settle back for a one-of-a-kind movie presentation.  
[westwinddi.com](http://westwinddi.com)



**Historic Downtown Glendale**  
Named one of the country's ten best places for shopping Downtown Glendale is actually two neighborhoods – Historic Catlin Court with its white picket fences and mature shade trees welcoming visitors to the bungalows-turned-specialty shops and Old Towne boasting brick-trimmed sidewalks and glowing gaslights leading the way to the famous antique stores and ethnic eateries. [visitdowntownglendale.com](http://visitdowntownglendale.com)





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★ ★ ★ ★

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— WOUNDED WARRIOR BRYAN WAGNER

Wounded Warrior Project (WWP) is committed to serving the post-9/11 generation of injured service members, ensuring they get the care, attention, and support they deserve. Our services in mental health, physical health, peer connection, career counseling, and financial wellness change lives — and warriors never pay a penny for these services.

**WHEN WOUNDED WARRIORS ARE READY TO START THEIR NEXT MISSION, WE STAND READY TO SERVE.**

★ Find out more at [woundedwarriorproject.org](http://woundedwarriorproject.org) ★





## GIVING BACK To The Entire Community

The Arizona Indian Gaming Association was established in November 21, 1994, by Arizona tribal leaders and is committed to advancing the lives of Indian peoples – economically, socially and politically – so Indian Tribes in Arizona can achieve their goal of self-reliance.

In 1987, the U.S. Supreme Court affirmed Indian tribes’ inherent rights to operate gaming on Indian lands. And in 1988, the Indian gaming Act was passed confirming Tribal sovereignty and establishing the statutory framework for Indian gaming. Since 2003, when the current Tribal Gaming Compact was signed into law, tribal gaming has contributed over \$2 Billion into the State’s Benefit Fund.

So, the next time you visit one of the more than twenty-five casinos, bear in mind that with every card dealt, pull of the slots, or dice thrown, a percentage of the casino’s revenues flow right back into the local community. Proceeds from the Arizona Benefit Fund help wildlife conservation, tourism, trauma, and emergency services, and Arizona’s educational system.

The Arizona economy is growing, and it reflects positively on the local tribal gaming industry, as it does across the total economic landscape. These tribal contributions make a significant impact on all who live in this great state, and for that we are all very grateful.

To learn more, visit [AZIndianGaming.org](http://AZIndianGaming.org).

### SHARING PROCEEDS WITH THE LOCAL COMMUNITY IS A COMMITMENT FROM EVERY TRIBE.

To date, the tribe’s contributions have been \$899 Million for Education, \$448 Million for Emergency Services and Trauma Care, \$219 Million for Cities, Towns and Counties, \$128 Million for Tourism and \$128 Million for Wildlife Conservation.



## SPOTLIGHT

### Wildlife World Zoo, Aquarium & Safari Park

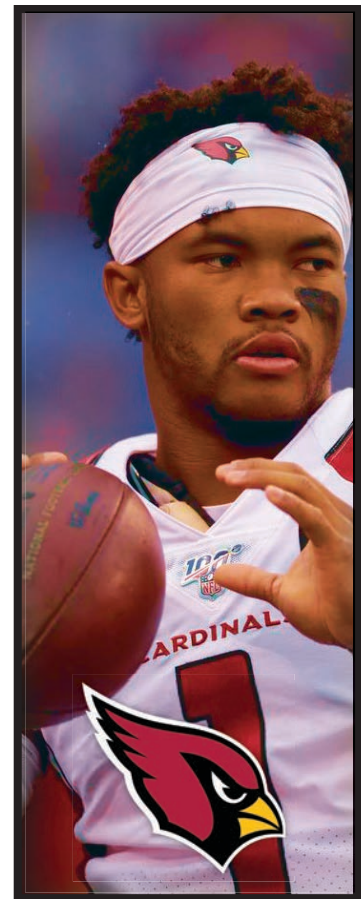
This great venue and attraction continues to be ranked as Arizona’s # 1 ZOO. It boasts Arizona’s largest collection of exotic and endangered animals (6,000 to be exact), 600 different species, tons of fun rides, a petting zoo along with 8 fabulous shows that are performed daily.

The Zoo is an expansive site, with snack bars, restaurants, gift shops and washrooms situated throughout the grounds. It’s easy to spend an entire day visiting the many different attractions offered. The Zoo is packed with Lions, Tigers, Kangaroos, Rhino’s, Zebra’s, Monkey’s, Giraffes (which you can feed at the giraffe feeding station), exotic birds and so much more. And don’t forget to visit the Aquarium where you can see over 75 indoor exhibits featuring river monsters, sharks, piranha, fish and sea lions. Or maybe you will enjoy Dragon World, showcasing reptiles including a rare white alligator and a salt water crocodile. The Zoo also has a new mining experience where you can experience a bit of the “Old West” by panning for gold, gems and fossils.

Without question a Valley favorite for both visitors and locals alike. Open 365 days of the year from 9 AM – 6 PM. For more info call **623.935.9453** or visit [wildlifeworld.com](http://wildlifeworld.com).







## DESTINATION *Sports*

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**T**he City of Phoenix, Maricopa County or as its best known, the Valley of the Sun, remains a fan favorite destination for millions of annual sports enthusiasts. Whether you are a casual spectator or a profound sports junkie, every month of the year sees travelers flocking to the Valley from all over the U.S., Mexico and Canada to cheer on their favorite sports or race teams (NASCAR or the Indy Car series) who make annual visits to the Valley. In the case of NASCAR they have two races each year in the Valley.

### **Why is the Valley such a favorite sports destination?**

There are many reasons, but the primary three reasons are the weather, fine dining and great shopping. During the colder winter periods when daily Valley temperature range between 70-85 degrees. So if you are one of the unfortunates who reside in a winter climate and have to deal with those sub-zero temperatures for 4-5 months of the year; or tickets from your home team remain sold-out, that's when Phoenix with all that it has to offer comes into play. Many of our visitors who can't buy a ticket or do not have a NASCAR race date in their home town, come to the

Valley to see their favorite teams. That is why the Valley is a huge destination for sports fans all year-round. And from an economic standpoint, these loyal fans contribute "billions" of dollars into Phoenix's local economy. It is estimated that NASCAR alone who race at Phoenix Raceway (formerly PIR) in the West Valley, contributes over \$450 million into the local economy.

Across the Valley, locals and visitors alike, can enjoy professional sports at every level, along with the premier college teams from ASU, U of A, NAU and Grand Canyon University. The Valley also boasts a variety of annual events well-known to the world stage that also attracts millions of people. The College Football National Championship is played at State Farm Stadium in Glendale, and in 2017, Glendale also played host to the NCAA's Men's Final Four.

Every year cities across the Valley hosts multiple sporting events. College bowl games in Glendale, the annual Waste Management Phoenix Open, hosted by the Phoenix Thunderbirds is played at the TPC in Scottsdale. It is





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## ARIZONA SPORTS TEAMS

**Major League Baseball**  
dbacks.com | MLB.com

**National Hockey League**  
arizonacoyotes.com | NHL.com

**National Basketball Association**  
suns.com | NBA.com

**National Football League**  
azcardinals.com | NFL.com

**Women's National Basketball Association**  
mercury.wnba.com | WNBA.com

**United Soccer League**  
phxrisingfc.com | USLchampionship.com

**Indoor Football League**  
azrattlers.com | www.golFL.com

**National Association for Stock Car Auto Racing**  
phoenixraceway.com | nascar.com



# DESTINATION *College Sports*



## Arizona State University | [asu.edu](http://asu.edu)

Founded in 1886, 30 years before Arizona was granted statehood, the university opened its doors to 33 students who occupied 4 classrooms in Tempe, Arizona. Today, Arizona State University is ranked # 1 in the USA for innovation, and is one of America's largest educational institutions with a student population of over 51,000 students. ASU graduates over 20,000 students annually. As part of the prestigious the PAC-12 Conference, ASU, known to all as the "Sun Devils" has earned over 200 national and conference championships in both men and women's sports. It offers a full spectrum of sports programs, and is well-known for its dominance in football, basketball and baseball.



## University of Arizona | [arizona.edu](http://arizona.edu)

University of Arizona was founded in 1885, as the first university in the Arizona Territory. UofA is a public research university located in Tucson, Arizona, and is another highly ranked university in the USA with student population exceeding 46,000 in 19 separate colleges/schools, including the UofA College of Medicine in Tucson and Phoenix. Known as the "Wildcats", UofA is also part of the prestigious PAC-12 Conference and boasts a diverse sports program which excels in basketball, followed by football and baseball.



## Northern Arizona University | [nau.edu](http://nau.edu)

Northern Arizona University is a public research university with its main campus located in picturesque Flagstaff, Arizona. It opened its doors 120 years ago in 1899 with just 23 students and two faculty members. NAU is built on a student-first foundation ... this was true in 1899, and it's true today. NAU continues to shape the future with a nationally ranked educational programs, high-research status, and emergence as a leader in sustainability, science, business, green building, and cultural arts. NAU has a student population of over 31,000 students. Known as the "Lumberjacks" NAU's sports program is part of the BIG SKY Conference.



## Grand Canyon University | [gcu.edu](http://gcu.edu)

Grand Canyon University was founded in 1949 by the Southern Baptist Church. Today, GCU is a for-profit, private, Christian university located in Phoenix, Arizona. In 2018, GCU was ranked as the largest Christian university in the world with a student population of 20,000 and more than 70,000 online. GCU offer over 200 educational programs. In addition to GCU's bachelor, masters and doctoral programs, they provide individual courses and continuing education programs for teachers. Known as the "Lopes"... GCU is part of the WAC conference, and offers a diverse athletic sports program for its students.



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