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NORTHERN ARIZONA WINTER 2024 ISSUE



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TO OUR GREAT STATE OF ARIZONA



Every year millions of travelers from around the world choose Arizona as their preferred travel destination, and each year, Arizona rolls out the red carpet to show its sincere appreciation.

It is interesting to note that 50% of all annual travelers are visiting Arizona for

the first time, and 70% of adult residents were born somewhere else. These indicators point to the high quality of Arizona life and are two major reasons why so many people want to live here and visit with us. The State of Arizona remains a top 10 travel destination. Arizona's southwestern flare and year-round climate, which offers more than 320 days of sunshine, are keys factors for those wanting to break away from long winters and colder climates. From our historic Grand Canyon and Lowell Observatory in Northern Arizona to the iconic Biosphere 2 and Kitt Peak National Observatory in the south, there is so much to discover and enjoy throughout the state.

Whether you are looking to enjoy our great outdoors, play golf, shop, dine, experience our diverse culture and heritage, or simply indulge yourself at one of our world-class resorts, Arizona has it all. There is always something around the next corner that will surprise and delight

you and capture those memories that will last a lifetime. WanderAZ magazines enhance our reader's overall trip experience. Through our unique regional design format, handcrafted maps and important traveler data, these elements help visitors to better navigate around Greater Phoenix and Northern Arizona.



We hope you will enjoy your copy of Wander AZ magazine either in print or online. To learn more about the best places to Eat, Shop, Play and Visit, we invite you to visit our interactive website at ... WanderAZ.com



Jamie Copland, Publisher
The Wander Media Group, LLC

The 48th State

GRAND CANYON

Arizona, was the last of the contiguous, the Lower 48, to fill in the American map. On February 14, 1912, with its wild and lawless frontier days behind it, Arizona joined the Union after surviving Civil War skirmishes, gunfights, and the Apache Wars. At that time Arizona's population was approximately 215,000. In comparison, the population of neighboring state California was more than 11 times larger, at roughly 2.4 million.

Long before Arizona became a state, its land was scoured by Native Americans in search of minerals for trade and decoration. Historians estimate mining took place as early as 1,000 B.C. Native Americans heated copper and shaped turquoise into jewelry and decorations. The Tohono O'odham people mined hematite and the Apaches used cinnabar as body paint.

Spaniards arrived in the mid-1500s in search of wealth and cities of gold. As the land began to change hands, Mexicans, Europeans and Americans from the young nation entered the territory in search of its well-known deposits of gold, silver, copper and other minerals found in the mountains and desert sands. Prospectors risked their lives in search of instant wealth. While a few struck it rich, most were not so lucky. In some cases, great fortunes were made and lost in short order. In Arizona's history, approximately 400,000 mining claims have been filed in the state, with about 4,000 companies formed in the industry, some of them vital economic contributors to this day. Shepherders and cattlemen also came to Arizona to stake their claim on a new life, contributing to the reputation of the "Wild West" when their hostility toward each other erupted into range wars over land and water for their herds. To protect settlers from unfriendly natives, the U.S. Army came West and built forts. Several major conflicts between the cavalry and Native Americans, most notably members of the Apache tribe, took



DOWNTOWN PHOENIX

place in Arizona. After the surrender of Geronimo in 1886, ranchers, farmers and other settlers rapidly expanded their claims on land in the territory. While the Atlantic and Pacific Railroad began construction in 1866, a period of brisk railroad construction commenced in the 1880s, bringing another wave of settlers, trade, and civilization to Arizona.

Many people in search of a new life headed west and north during the 19th century to seek their fortunes, or to simply make a living and raise families. These courageous pioneers laid the foundation for the Arizona of today, and the storytelling and folklore that originated in those early days has been transformed into scores of classic books and movies. Who hasn't heard of the legendary marshal Wyatt Earp and his sidekick Doc Holliday, and the famous Shootout at the O.K. Corral? Who hasn't seen classic Western movies such as Stagecoach, Red River, Fort Apache, The Searchers and Rio Bravo? All starred John Wayne and were filmed in part right here in Arizona? Wherever you go throughout this great state, the history of the Old West surrounds you.

From the 1950s through the 1970s, Arizona became known for its five Cs of copper, cattle, cotton, citrus and climate. These days you can add a sixth C, for

Canadians. From business, tourism and residential perspectives, Canadians remain a major boom for Arizona's local economy. In fact, Canadians now represent the largest foreign sector of the state's tourist trade, as well as the majority of new Arizona businesses started by foreign entities and foreign ownership of both commercial and residential properties across greater Phoenix and beyond.

Arizona remains a highly popular travel destination for visitors from the U.S. and around the world.

The beauty of Arizona's natural landscape provides the ideal backdrop for a vast array of outdoor activities.

Today, 111 years after Arizona became the 48th State, the population has grown to over 7.2 million people. California and Texas are now the top two states for people relocating to Arizona. Phoenix, is now the state's biggest city and the countries fifth largest overall. Maricopa County, of which Phoenix is the county seat, accounts for a population that is rapidly approaching 5 million residents. Tucson is the state's second-largest city, with a population for the greater Tucson metropolitan area exceeding 1 million. Arizona's 24th Governor is Katie Hobbs, a Democrat was sworn into office on January 2nd, 2023. Governor Hobbs is a fearless advocate for Arizona.

Arizona remains a highly popular travel destination for 10's of millions of annual visitors from all over the world. What's the draw, you might ask? Arizona offers roughly 330 days of sunshine per year, outdoor recreational opportunities including world-class golfing, luxurious resorts and hotels, exceptional cuisine, exciting nightlife, premier shopping areas, and an abundance of historical landmarks and natural attractions. The state is rich in Native American culture, with its imprint readily apparent across the state and more readily so on its numerous reservations. The history of the Old West can be found statewide from Southern Arizona mining towns of Bisbee and Tombstone, Colorado River port of Yuma, in Central Arizona's Valley of the Sun in Phoenix and Scottsdale, as well as in Northern Arizona in the former territorial capital of Prescott, the red rocks of Sedona, the Route 66 town of Flagstaff and the terminus of the Grand Canyon Railway in Williams. Running along Arizona's northern border are the Grand Canyon, houseboat capital Lake Powell, and the iconic Monument Valley on the Navajo Reservation. And let's not overlook the desert water resort towns of Lake Havasu City and Bullhead City on the Colorado River, both of which are favorites among outdoor enthusiasts.

The Valley of the Sun is a sports mecca that boasts every major sports franchise. The NBA, WNBA, NFL, MLB, NHL, USL soccer and the Arena Football League. Annually it hosts numerous world-class sporting and racing events that include 15 MLB baseball teams who make the Valley their Cactus League Spring Training headquarters, the Waste Management Phoenix Open golf tournament referred to as "The Greatest Show on Grass," also viewed as the most popular tournament on the PGA tour, the Barrett-Jackson Car Auction, the Fiesta Bowl, Scottsdale's Arabian Horse Show (the largest of its kind in the world) coupled with two NASCAR Cup Races and an INDY CAR race both held at Phoenix Raceway. The Valley has also played host to the College Football Playoff National Championship, the 2017 and 2023 Super Bowl and NCAA'S Men's Basketball Final Four, which it will once again host in 2024. Sports is a major economic driver for Phoenix and the State.

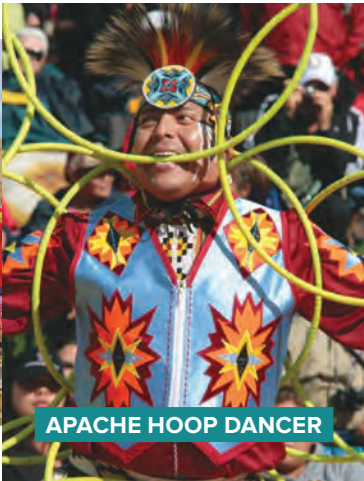
Outdoor activities abound wherever you might be travelling throughout the state. You can experience breathtaking desert landscapes and historic ruins while you enjoy our southwestern hospitality. Whether you fish, swim, hike, bike, ski, enjoy horseback riding, hot air ballooning or camping, the State of Arizona has it all.

Arizona, the 48th State is also known as the Grand Canyon State, because the Grand Canyon in Northern Arizona ranks as the 7th natural wonder of the world. It represents the #1 overall attraction for all visitors to Arizona. In southern Arizona, another major attraction that should not be missed is Biosphere-2. This venue is an engineering marvel and one of the largest greenhouses on the planet.

We hope you enjoy all that Arizona has to offer.



ROUTE 66 STATION



APACHE HOOP DANCER



BIOSPHERE 2 IN ORACLE, AZ



ARIZONA'S NATURAL WONDER

In 2019, the Grand Canyon celebrated 100 years as America's 17th National Park.

President Theodore Roosevelt first visited the Grand Canyon in 1903. An avid outdoorsman and conservationist, he designated more than 600,000 acres of the Grand Canyon Forest Reserve as a National Game Preserve in November 1906. In January 1908, Roosevelt added adjacent national forest lands and designated it a U.S. National Monument, which was as far as the law allowed without the support of Congress. At that time, the Grand Canyon was a national monument while Arizona remained a territory. Land and mining claim owners successfully blocked additional conservation efforts for another decade, but Congress eventually approved legislation. On February 26, 1919, President Woodrow Wilson signed into law establishing the Grand Canyon as the 17th U.S. National Park.

The Grand Canyon numbers among the world's greatest geological spectacles and may be the most spectacular gorge on the planet. The Grand Canyon measures 277 miles long, from 600 feet to 18 miles wide, and more than a mile deep. The Colorado River, earthquakes, and the powerful forces of water and weather helped create this giant crevice that meanders through the Navajo, Havasupai, and Hualapai Indian Reservations.

The canyon's horizontal strata retrace the geological history of the last 2 billion years. Geologists estimate it would take nearly one million cubic miles of rock and soil to fill the canyon, which the Colorado River evacuated over time. To enjoy its storied sunsets, it's best to arrive an hour early to enjoy the dynamic color palette and breathtaking views of mammoth buttes and shadowed side canyons.

The Colorado River, earthquakes, and the powerful forces of water and weather helped create this giant crevice

The area has been inhabited for thousands of years by Native Americans. These Ancestral Puebloans considered the Grand Canyon a holy site, as do many Native Americans to this day. A member of the Coronado Expedition, García López de Cárdenas, was the first European known to have viewed the Grand Canyon in 1540.

The South Rim Historic Village, located at the northern terminus of the Grand Canyon Railway, features many buildings from the early 1900s. El Tovar Hotel, known as one of the most elaborate hotels west of the Mississippi when it opened in 1905, was declared a National Historic Landmark in 1987. Other buildings of note such as Hopi House (which also opened in 1905), Lookout Studio, and Bright Angel Lodge were designed by famed architect Mary Jane Colter and are located within walking distance. The South

Rim with its average elevation of 6900' is open year-round, whereas the North Rim is open only from mid-May to mid-October due to its higher elevation of 8100' and its corresponding heavier snowfall.

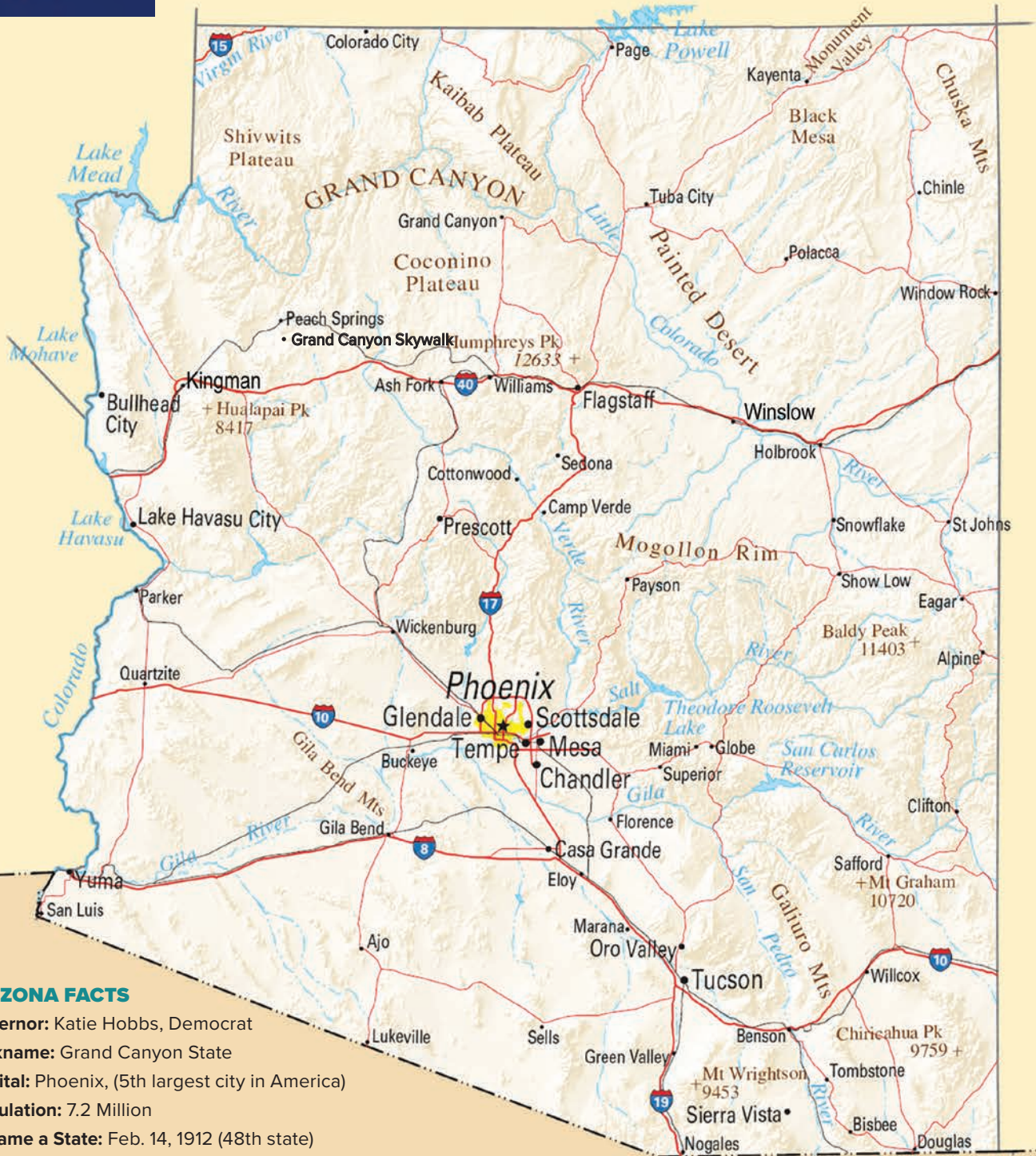
The region offers an array of services and facilities for visitors, including more than 2,000 hotel rooms with campgrounds also available. Plenty of options for shopping, dining and other recreation exist, such as mule rides and land and air tours. Planning your trip well in advance is highly recommended as lodging is sometimes booked up to six months in advance.

For more information, visit grand-canyon-park.org.

ILLUSTRATION BY MICHAEL SWAINE



ARIZONA STATE MAP



ARIZONA FACTS

Governor: Katie Hobbs, Democrat

Nickname: Grand Canyon State

Capital: Phoenix, (5th largest city in America)

Population: 7.2 Million

Became a State: Feb. 14, 1912 (48th state)

Land Mass: 114,000 sq. miles (295,260 sq. km)

Highest Elevation: Humphreys Peak at 12,635 feet (3,851m)

Highest Elevated City: Flagstaff at 7,100 feet (2,164m)

Most Visited Attraction: Grand Canyon National Park

Number of Counties: 15; State Parks: 28

State Flower: Flower of the Saguaro Cactus

Ten Largest Cities: Phoenix, Tucson, Mesa, Chandler, Glendale, Scottsdale, Gilbert, Tempe, Peoria, Yuma

Arizona's 5Cs: Cattle, Climate, Cotton, Copper and Citrus 5 New 5Cs: Culture, Community, Connectivity, Commerce and Catalyst



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Arizona Snowbowl is located just a short 10–15-minute drive north from Flagstaff. It is regarded as one of the premier skiing destinations in the southwestern United States. At an elevation of 11,500 feet, it has over 770 skiable acres with 50 ski trails. It also has the state's longest ski season running from November – April. Snowbowl is open 7 days a week, year-round.

Every level of skier or snowboarder will find their ideal trail that best suits their level of expertise. High on the western slopes of the San Francisco Peaks, Snowbowl is truly a skier's paradise that averages an annual snowfall of over 260 inches. It also offers Arizona's first high-speed 6-person chairlift. It also offers the Snowbowl Gondola that transports skiers up the mountain. Restaurants, ski rentals and ski instruction are all offered at Snowbowl. Arizona Snowbowl is a world class ski operation that should not be missed. For more information go to:

Snowbowl.ski.com

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DESTINATION *Northern Arizona*



DESTINATION Prescott

Population: 40,590 | Distance: 100 miles north of Phoenix | Drive Time: 1 hr-40 mins

Prescott is a popular destination where residents and visitors meld together to enjoy northern Arizona's culture, history and an assortment of outdoor events and activities. Just a short drive (less than two hours) from Phoenix, Prescott hosts many festivals and fairs throughout the year. The jewel of downtown Prescott is the Courthouse

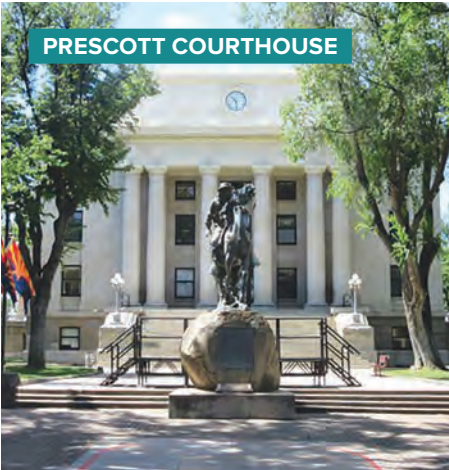
Plaza, which is surrounded by a number of local restaurants, shops, antique stores and galleries. This block makes up the historic Whiskey Row, in the heart of the business district, which also features the Hotel St. Michael, the Hassayampa Inn, the Bird Cage Saloon and The Palace Restaurant and Saloon. Prescott hosts the World's Oldest Rodeo every year during 4th of July

week, celebrated with a festive parade. For nearby outdoor enjoyment, there's hiking at Thumb Butte and other trails, mountain biking on the Salida Gulch Trail, and fishing and boating at Lynx Lake. Interested in history? Check out the Sharlot Hall Museum or the Smoki Museum. Any time of the year, a day in Prescott is always a great day!

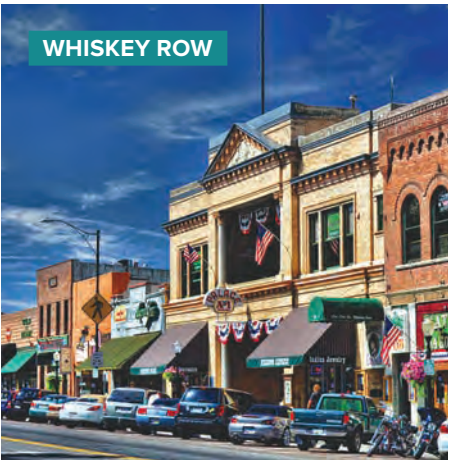
To learn more, visit prescott-az.gov.

In 1864 Prescott was Designated as the capital of Arizona territory, replacing the temporary capital at Fort Whipple. The territorial capital was moved to Tucson in 1867. However in 1877, Prescott once again became the territorial capital until Phoenix became the state's permanent capital in 1889

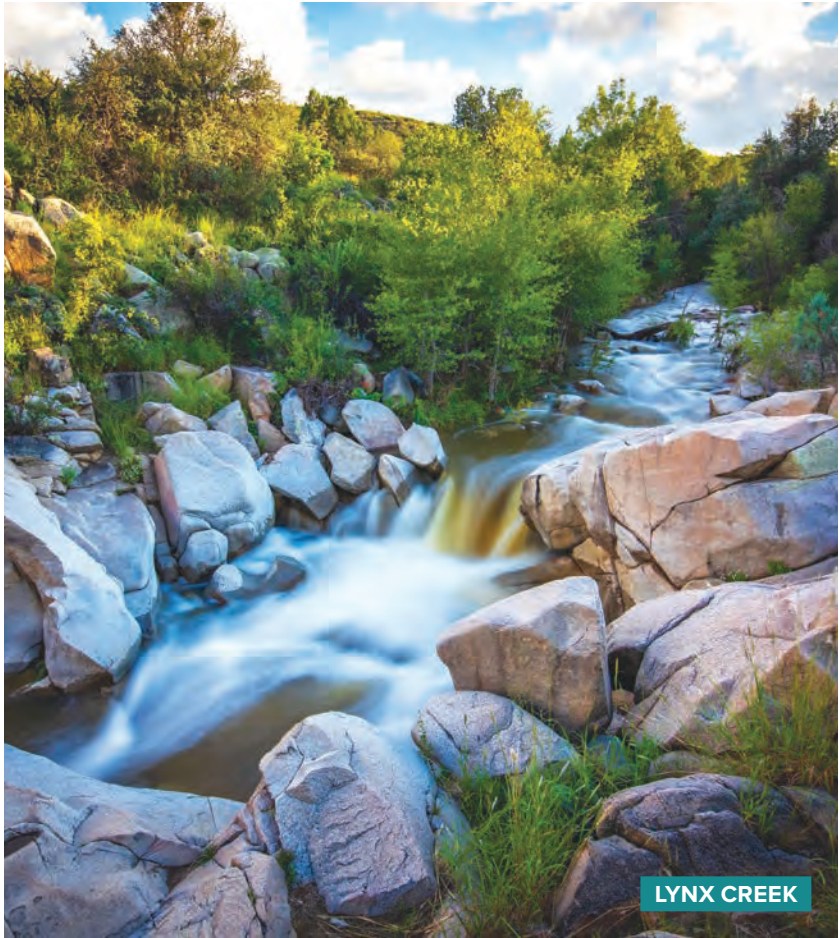
PRESCOTT COURTHOUSE



WHISKEY ROW



LYNX CREEK



Prescott LOCAL EVENTS AND HIGHLIGHTS



Whiskey Row

Home to some of the best and oldest history in Prescott. An abundance of shopping and eateries to enjoy!



4th Friday Artwalk

The monthly art walk showcases regional & international photography, painting, sculpture, jewelry and wearable art!

artthe4th.com



Superstition Meadery

Located in the heart of Prescott, Superstition Meadery makes and serves mead, an ancient alcoholic drink that is made from fermented honey and water, as well as ciders and wines. The perfect place to relax and enjoy some of the world's best mead and cider, along with delicious tapas and live local music.

superstitionmeadery.com



Prescott Winery

Set in a small, charming house, visitors can enjoy wine either inside or on the patio. Many of the wines are crafted from Arizona fruit. Located just east of the town square.

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DESTINATION *Jerome*

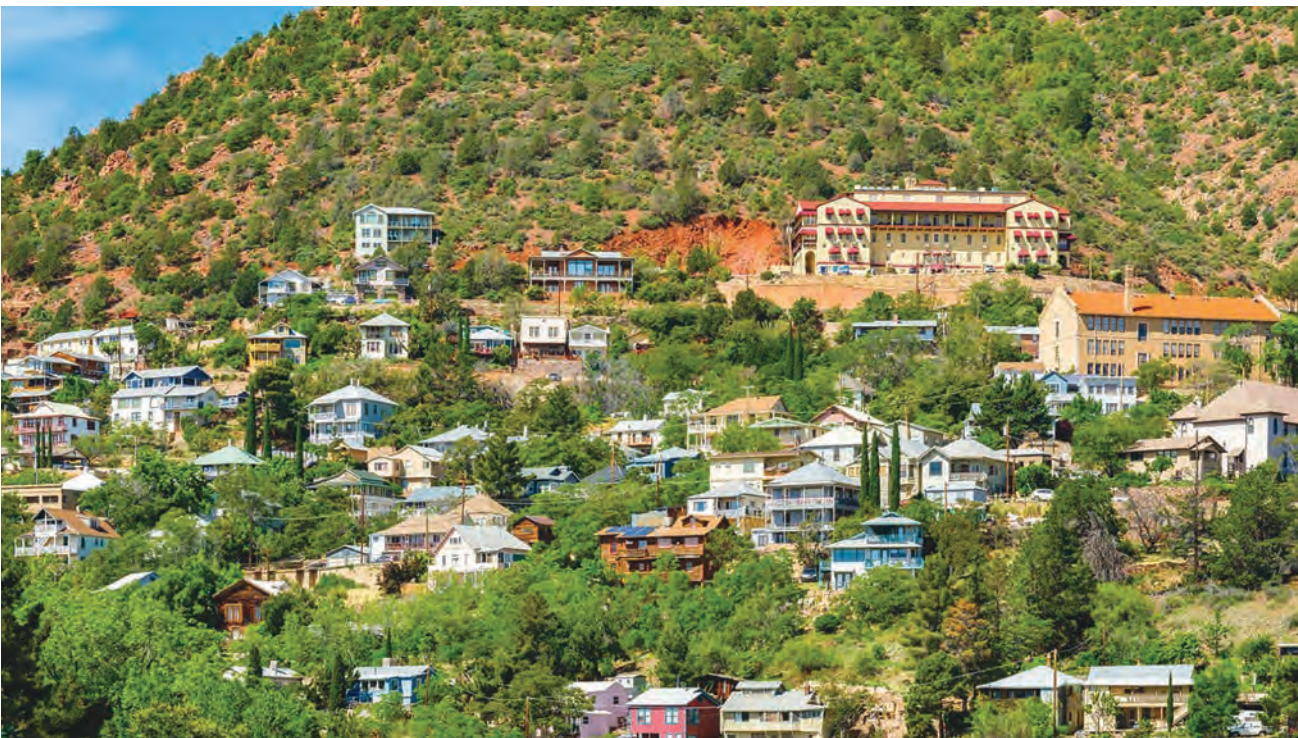
Population: 455 | Distance: 110 miles | Drive Time: 2 hrs from Phoenix

Jerome is less than two hours north of Phoenix. Founded in 1876, this once thriving and reputedly immoral mountainside mining community overlooking the Verde Valle, after the mines closed in 1953 and "King Copper" left town, the population went from a peak of 15,000 in the 1920s to a low of 50 people. The Jerome Historical Society guarded the towns buildings against vandalism and the elements. In 1965, the Douglas Mansion became a State Park, and Jerome became a National Historic Landmark in 1976. Now Jerome is known as a haven for artists, writers, musicians and historians. They also boast some great restaurants. Every building in Jerome has a story.

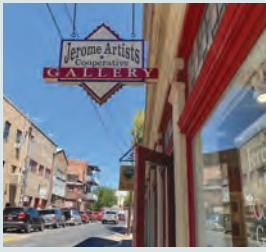
The House of Joy was originally a brothel, then a restaurant, and now an attractive "brothel boutique." The Haunted Hamburger building used to be a boarding house for miners. Now a popular restaurant, bar and bakery, it boasts of being (what else?) haunted by hammer-thieving ghosts. The Conner Hotel was built in 1898 by David Conner and originally rented rooms at \$1 a night, but fell into ruin after years of prosperity. The building is now restored and up to current safety standards, with all rooms beautifully upgraded. Rates are reasonable, but don't expect \$1 a night. Bring your camera when you visit. Along with everything else it offers, Jerome is a photographers delight!



Jerome is known as a haven for artists, writers, musicians and historians



Jerome LOCAL EVENTS AND HIGHLIGHTS



Jerome Artists Cooperative Gallery

Every two months, the gallery hosts a rotation of its members in its Featured Artist Room where the artist design and curate their own show. jeromecoop.com



Tours of Jerome

An entertaining one-hour walking tour, that provides a historically accurate first hand look at what the "Wickedest City in the West" used to look and feel like. jeromehistorytours.com



Wine Tasting in Old Town

Jerome and the Verde Valley are home to several tasting rooms. vwinetrail.com



Gold King Mine

Just above Jerome is the Gold King Mine. Known as Haynes, it was home to about 300 miners during the boom years. Attractions feature unique buildings, vehicals and a sawmill. goldkingmineghosttown.com



Jerome Art & Wine Walk

First Saturday of the Month

A favorite evening for locals and tourists. Festivities run from 5 pm – 8 pm. jeromechamber.com/jerome-art-and-wine-walk



Ghost Town Tours

Explore the fascinating history and mysteries of Jerome — the largest ghost town in America! Ghost Town Tours offers both historic and haunted tours. ghosttowntours.org

SPOTLIGHT: Out of Africa Wildlife Park

While many animal attractions boast of getting up close and personal, none can claim the immersive nature of Out of Africa with its African-like sanctuary; one that respects the animals with spacious natural habitats and provides you with an unforgettable experience. Here, every animal has a name and a story waiting to be shared. In this animal kingdom, education and entertainment are a way of life.

Out of Africa offers a full day of activities and viewing, all covered with the price of admission. You'll be thrilled with exciting shows like TIGER SPLASH® – a world renowned spectacle featuring Bengal and Siberian tiger(s) playing with caretakers in an aquatic arena. Or AFRICAN BUSH SAFARI is an immersive tour that feels like you've transported to the plains of Africa. Other shows like Creature Feature, The Predator Feed, and Giant Snake Show will have you grinning from ear to ear.

For the more adventurous, upgrade your safari with an hour-long SUPERMOG TOUR to get an expanded view of the animals and sanctuary or get a behind-the-scenes look with the VIP TOUR. Don't forget the PREDATOR ZIPLINE; your opportunity to soar above the animals. Located minutes from Sedona in the Verde Valley, Out of Africa is open daily from 9:30 am - 5:00 pm. Use 1-17, exit 287.



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DESTINATION Cottonwood

Population: 12,100 | Distance: 99 miles | Drive Time: 1 hr-20 mins from Phoenix

A short drive from Phoenix brings you to the City of Cottonwood. Incorporated in 1960 and the economic heart of the Verde Valley, the city recently went through an extensive re-branding and is now known as the "Heart of Arizona Wine Country". Focused on the Old Town Cottonwood tourist area, with over 60 local businesses and wine tasting rooms, the city is the epicenter of the Verde Valley.

The city is located adjacent to the Verde River at elevations ranging from 3,300 feet to 3,900 feet above sea level. It experiences a mild climate which, together with its proximity to an abundance of natural amenities such as the Grand Canyon, Sedona, Dead Horse Ranch State Park, Tuzigoot National Monument and the historic mining communities of Clarkdale and Jerome, it continues to attract steady growth and significant annual tourism. The regions of Cottonwood, Jerome, Clarkdale and Camp Verde boast a combined population of just under 30,000.

Northern Arizona's Wine Country

The Verde River runs through the valley and is augmented by flows from Sycamore Canyon, Oak Creek, Beaver Creek and West Clear Creek. The area is unsurpassed in its variety of physical beauty with the red rocks and Mogollon Rim to the north and east and the Black Hills and Mingus Mountain dominating the western and southern portions of the valley.



Cottonwood LOCAL EVENTS AND HIGHLIGHTS



Welcome to Cottonwood!

Located in the "Heart of the Verde Valley Wine Country." An easy trip from Phoenix—only an hour and a half drive, ideally situated above the heat of the desert and below the cooler temperatures of Arizona's high country. Old Town is known for its Main Street with over 60 businesses that attract visitors and support local residents.

visitcottonwoodaz.org



Cottonwood Shopping

Old Town has a variety of eclectic shopping options. Find antiques, collectibles, handmade jewelry, framed art, souvenir t-shirts, we could go on and on — Cottonwood has it all. Get to shopping!



Dining in Cottonwood

With options to please every palette, you'll find local pasta paired with Arizona wine, smoked meats and BBQ and plenty of outdoor seating to take in the atmosphere of the Old Town area.



Art in Cottonwood

If you're looking to soak up some culture while in Arizona, be sure to check out the local arts scene in Cottonwood. New galleries and studios are popping up all over this artist hotspot.



The Blazin' M Ranch

This frontier town offers a full-service saloon, shopping, wagon rides, and other western activities that will transport you and your group back in time.

blazinm.com

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DESTINATION Verde Valley

Population: 27,000 | Distance: 86 miles north of Phoenix | Drive Time: 1 hr-15 mins

North of Prescott and neighboring Jerome, AZ on your way to Sedona and Flagstaff is a beautiful region known as the Verde Valley. It comprises the cozy northern communities of Cottonwood, Cornville and Camp Verde. Each region offers you gorgeous desert scenery, world-class wineries, historic landmarks and museums, an abundance of antique stores with great cuisine and so much more. Whether it's floating down the Verde River, hiking, trying your luck at Cliff-Castle Casino, visiting Out of Africa Wildlife Park, or take in one of Northern Arizona's most iconic sites: Montezuma's Castle. In the Verde Valley, there is so much for everyone to experience.



SPOTLIGHT: Montezuma Castle

This is one of Northern Arizona's most iconic landmarks, which was also featured in numerous 60's western TV shows. It may look like a big mud hut set in the mountainside near Camp Verde, but Montezuma Castle is one of Arizona's most popular historic sites. Oddly enough, Montezuma had nothing to do with it.

Built over a 300 year span sometime between 1100 and 1425 A.D., the five-story structure is an impressive display of the Sinagua people's engineering skills in stone and mortar masonry work. The cliff dwelling was practical. They correctly reasoned a dwelling high above ground provided safety from nearby Beaver Creek's annual flooding.

For reasons unknown, the Sinagua's left the Verde Valley and the structure was mostly abandoned for close to 400 years. In the 1860s it was rediscovered by a group of European-Americans who named it after the famed Spanish explorer Montezuma. They assumed he was somehow connected to its construction. He wasn't, but the name remained. In 1906 Montezuma Castle was among the first four sites chosen as a National Monument by President Theodore Roosevelt. Located in central Arizona, just off I-17 at exit 289, it is now operated by the National Parks and remains a popular tourist attraction.

DESTINATION *Sedona*

Population: 10,111 | Distance: 115 miles north of Phoenix | Drive Time: 1 hr-30mins

The first Anglo settler, John J. Thompson, moved to Oak Creek Canyon in 1876. The early settlers were farmers and ranchers. Oak Creek Canyon was well known for its peach and apple orchards. In 1902, when the Sedona post office was established, there were 55 residents. The town of Sedona was incorporated as a city in January 1988. It's located in the upper Sonoran Desert of northern Arizona, at an elevation of about 4,500 feet. Since Sedona is approximately 100 miles from Phoenix, you can easily make the drive in less than two hours.

Mention Sedona, Arizona, and people conjure up images of the area's majestic red rocks. The vermilion rock buttes, monoliths and spires have distinguished Sedona as one of the most beautiful natural sites in the United States and have made it a world-famous destination. Panoramic views of these stately creations of nature exist in every direction. They spawn a feeling of tranquility, no matter where you are in Sedona. Many of the premier hotel and resort balconies and dining patios provide awesome views of the local landscape, as do quite a few of the outdoor garden hearths you'll find at the romantic bed and breakfasts close to town. You can also take in the captivating scenery while strolling along the banks of Oak Creek.

In the prehistoric era, the Sedona area was covered by ancient seas; the red rock buttes we see today were once sandbars and islands protruding from bottom of the

ocean. Over millions of years, the sea repeatedly receded and returned, leaving layers of sediment. Wind and water erosion created these beautifully sculpted wonders, which are composed of sandstone, limestone and silica. Ferrous oxide blended with the sandstone, giving the red rocks their distinctive hue.

*The history of this area does not have its roots in Sedona, which T.C. Schnebly named after his wife in 1902. Instead, the story had its beginning in Oak Creek Canyon, where Glenn Kilbourne and Carley Burch, the main characters in Zane Grey's *The Call of the Canyon*, lived and loved under looming stone walls and whispering pines.*

Sedona is a melting pot of artists, Western galleries, Indian jewelry, Navajo rugs, local breweries and wineries, fine dining and world-class shopping at venues such as Tlaquepaque Arts & Crafts Village. If you're looking for hiking trails, a Jeep tour or maybe a balloon flight, Sedona has it all. **To learn more, go to visitsedona.com**

SLIDE ROCK STATE PARK



Sedona LOCAL EVENTS AND HIGHLIGHTS



1st Fridays at the Galleries

Enjoy a special evening of openings, special guests, artist receptions and celebrations from 5 – 8 pm. The Sedona Trolley, does continuous loops to the Gallery Row & Uptown locations. sedonagalleryassociation.com



Run Sedona

February 3rd

5K/10K and Half Marathon. The courses take participants through scenic Red Rocks, known for magical iron-clad formations.

facebook.com/RunSedona



Sedona International Film Festival

February 24th – March 3rd

Feature more than 140 films to shorts, documentaries to animation and foreign films to student films, you will be treated to a cinephile's dream – 9 DAYS & more than 140 films!

sedonafilmfestival.com



Sedona Community Farmers Market

Sundays, 11 am – 3 pm

Enjoy local and regional delights from farmers. Breads, fruits, vegetables, meats, eggs and much more! Located at 2201 W State Route 89A in West Sedona

sedona-farmers-market.com



Oak Creek Arts and Crafts Show

March 2-3, 16-17, 30-31

Shopping is at its finest with paintings, photography, pottery, jewelry and Native American art. There are food booths and live entertainment too.

oakcreekartsandcraftsshow.com



Sedona Yoga Festival

March 14th – 17th

Experience deep transformation in a spiritual mecca and awaken your potential, create change, and explore yoga in a magical landscape.

sedonayogafestival.com



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Cornville, AZ 86325 | 928-639-3004

Caduceus Cellars

158 Main St.
Jerome, AZ 86331
928-639-9463

Javelina Leap Vineyard & Winery

1565 North Page Springs Rd.
Cornville, AZ 86325 | 928-649-2651

Cellar 433

240 Hull Ave.
Jerome, AZ 86331 | 928-634-7033

Oak Creek Vineyards & Winery

1555 North Page Springs Rd.
Cornville, AZ 86325 | 928-649-0290

Alcantara Vineyards

6400 East Thousand Trails Rd.
Cottonwood, AZ 86326 | 928-649-8463

Pillsbury Wine Co.

1012 N. Main St.
Cottonwood, AZ 86326 | 928-639-0646



**EXPERIENCE
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**Experience outdoor fun, incredible attractions,
Historic Route 66, and so much more.**

experiencewilliams.com

DESTINATION Williams

Population: 3,094 | Distance: 169 miles northwest of Phoenix | Drive Time: 2 hrs-55 min

Williams was named for the famous trapper, scout and mountain man, “Old Bill Williams.” A statue of “Old Bill” stands in Monument Park, located on the west side of the city. The large mountain directly south of town is named Bill Williams Mountain.

Williams was the last town on Historic Route 66 to be bypassed by Interstate 40. The community, bypassed on Oct. 13, 1984, has hosted world travelers for over 100 years, with tourism remaining a huge source of annual revenues for the town. Boasting seven area fishing lakes, hiking trails, an alpine ski area and cross country ski trails, four seasons weather and an abundance of wildlife, Williams offers unlimited recreational opportunities for every outdoor enthusiast. The Historic Downtown District covers six square blocks and offers great shopping,

antique stores, gift shops, fine & casual dining, a great local brewery and numerous hotels.

The town is home to the Grand Canyon Railway that takes you on a fabulous round trip train ride to the Grand Canyon. It also offers its Grand Canyon Railway Hotel, a premier hotel adjacent to the railway station. A few minutes south of town is Bearizona, a drive-thru wildlife park which offers a once in a lifetime experience. Both of these attractions should be on everyone’s bucket list. Nightly shootouts with the Cataract Creek Gang also entertain young and old alike.

For more information that will lead to a delightful stay in Williams, contact the Williams Visitor Center or visit experiencewilliams.com

HISTORIC DOWNTOWN WILLIAMS



Founded in 1881, the City of Williams is located in the heart of the Kaibab National Forest at an elevation of 6,770 feet. Known as the “Gateway to the Grand Canyon,” Williams is just 25 miles west of Flagstaff and only 59 miles south of the Grand Canyon. The town boasts a rich heritage that features the Old West and Route 66, coupled with today’s tourism trends, along with the town’s heyday years of the ‘50s and ‘60s.



GRAND CANYON RAILWAY

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THE SPIRIT

BY WALKING THE SKY

The west rim is heart-pounding, soul-searching, bucket-list-checking adrenaline rushes you've never felt or seen before, including one of the largest glass cavalier bridges in the world that will have you stepping 4,000 feet out over the Grand Canyon floor. Skywalk is just one of the ways you can jolt your senses and ignite your spirit at Grand Canyon West. Plan your adventure today.

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CANYON**
West

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Get your tickets today. ▶ [grandcanyonwest.com](https://www.grandcanyonwest.com)

MORE TO EXPLORE

Helicopter & Pontoon Tour • Zipline • Whitewater Rafting • Eagle Point • Guano Point
Hualapai Tribe Cultural Attractions • Dining • Shopping • Overnight Accommodations

Williams LOCAL EVENTS AND HIGHLIGHTS



Grand Canyon Sky Walk

A premier experience. The glass floor of the Skywalk juts out over the cliffside 4,000 feet above the canyon floor at Eagle Point – extending 70 feet out from the rim of the canyon. canyonskywalk.com



Shopping on Route 66

With perfect spots to take pictures, enjoy a meal, and find a perfect souvenir. Enjoy shopping in Williams and we're certain you'll take a piece of history and western charm home with you. experiencewilliams.com/route-66



Bearizona

A drive through Wildlife Park nestled amongst the pristine Ponderosa Pine forests of Northern Arizona. Offering visitors an exciting way to enjoy wildlife in a natural environment. bearizona.com



The Gallery in Williams

Showcasing some of the best arts and crafts Northern Arizona has to offer, including pottery; paintings; woodwork; metal sculpture; fiber arts; gourds; and jewelry. thegalleryinwilliams.com



Grand Canyon Railway

Since 1901, the Grand Canyon Railway and Hotel has been taking passengers on a fabled journey to the heart of one of the seven wonders of the world. thetrain.com



Wild West Junction

The Old West comes to life at the Wild West Junction, with special events, great food, and good, wholesome, old-time fun for young and old alike. wildwestjunction.com

NORTHERN ARIZONA ATTRACTIONS

The Arboretum at Flagstaff

4001 S. Woody Mountain Rd., Flagstaff, AZ
928.774.1442 | thearb.org

Arizona Snowbowl

9300 N. Snowbowl Rd., Flagstaff, AZ
928.779.1951 | arizonasnowbowl.com

Bearizona

1500 Historic Route 66, Williams, AZ.
5 minutes South of Williams
928.635.2289 | bearizona.com

Canyon Coaster Adventure Park

700 East Route 66, Williams, AZ
canyoncoasteradventurepark.com

Grand Canyon Deer Farm

6769 E. Deer Farm Rd., Williams, AZ.
30 minutes West of Flagstaff
928.635.4073 | deerfarm.com

Grand Canyon National Park

81 miles North of Flagstaff
Take Hwy 180 & 64
928.638.7888 | nps.gov/grca

Grand Canyon Railway and Hotel

233 N. Grand Canyon Blvd., Williams, AZ.
928.773.1976 | thetrain.com

Grand Canyon West

Skywalk, Rafting, Hualapai Lodge
928.769.2636 | grandcanyonwest.com

Hoover Dam

Highway 93, Hoover Dam
Boulder City, NV 89005
usbr.gov/lc/hooverdam

Lowell Observatory

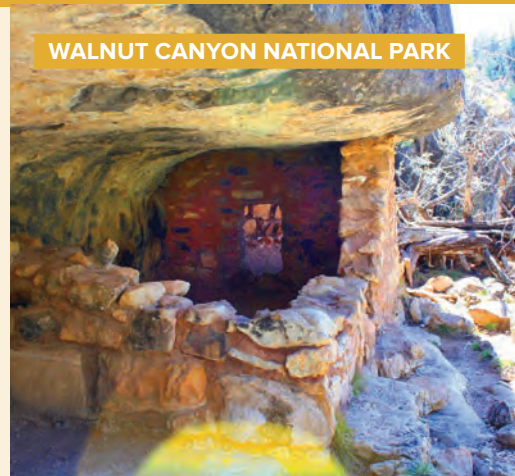
1400 W. Mars Hill Rd., Flagstaff, AZ
928.233.3212 | lowell.edu

Planes of Fame Air Museum

755 Mustang Way, Williams-Valle, AZ
928.635.1000 | planesoffame.org

Walnut Canyon National Monument

From I-40, take Exit 204, turn south.
928.526.3367 | nps.gov/waca



WALNUT CANYON NATIONAL PARK



THE ARBORETUM AT FLAGSTAFF



DESTINATION *Flagstaff and beyond*

Population: 80,119 | Distance: 145 miles north of Phoenix | Drive Time: 2 hrs-25 min

Kingman: 146 miles West – Drive Time from Flag 2 hrs. | Winslow: 56 miles East – Drive Time from Flag 45 min

Many call it Flagstaff or simply Flag, “The Gateway or Playground of the North.” It’s all of that and more. A gateway to the Grand Canyon, and a cozy northern city set amid a stunning landscape of tall pine forests and gorgeous mountain peaks, with local inhabitants who are extremely friendly. Flagstaff is a wonderland for many outdoor activities including hiking, biking, climbing, camping, golfing, swimming, fishing, hunting, skiing and horseback riding.

It’s amazing to think that a city with a population of 80,119 annually hosts an average of 6 million visitors on their way to somewhere else. And in many cases, that somewhere else is Arizona’s renowned Grand Canyon. This wonder of the world is just 80-miles north of Flagstaff.

Located in the heart of the city and serving as a major economic engine is Northern Arizona University (NAU) which opened its doors in 1899. NAU operates on a beautiful and expansive campus that sits at the base of the majestic San Francisco Peaks spread over 740 acres. The university has over 30,000 students attending from across the United States and around the world.

Flagstaff is popular escape from the Valley’s desert heat in the summer, as it is a winter wonderland in the winter, with Arizona Snowbowl Ski Resort just a 15-minute drive from the city center. Snowbowl offers exceptional skiing in the iconic San Francisco Peaks at over 7,000 feet. Snowbowl is open year-round with a variety of spring and summer activities for all to enjoy.

The legendary Route 66 runs right through the center of Flagstaff and remains a major highway for travelers driving between Flagstaff and Kingman, Arizona. To this day, Arizona has the longest running stretch of usable Route 66 in the country.

Northern Arizona has many unique venues and attractions – all worth your attention. In Flag you have to visit the historic Lowell Observatory. North of Flag is the Grand Canyon, west you come into Kingman, and if you travel north, you will reach Grand Canyon West at the west rim of the Grand Canyon where you can walk 4,000 feet above the Canyon at SKYWALK. East of Flag is Twin Arrows Casino Resort and a tad farther down the road brings you to Winslow, Arizona.

The drive time to the
Canyon's entrance is roughly
1 hour and 20 minutes

Flagstaff is a very traveler-friendly city and is easy to navigate as every place you would want to visit is typically right off the two main roads, West Route 66 and Milton Road. Saturated with local brew pubs, restaurants, antique stores, retail shopping and boutiques. You can also visit numerous galleries and museums that line the area. Flagstaff is a great host to all travelers. The fine dining scene will knock your socks off. Great restaurants are plentiful and cater to every taste, including Black Bart's

Steakhouse, a local favorite who has been serving great steaks, chicken and seafood for 45 years. Downtown Flagstaff comes to life at night where most of the local bars can be found.

Flagstaff and its surrounding neighbor cities and towns remain popular year-round destinations for both Phoenicians and the millions of annual travelers who visit with us. **To learn more visit: FlagstaffArizona.org | explore.kingman.com | winslowaz.gov.**



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At Snowbowl, winter is more than just a season – it is an invitation to see Arizona from a brand-new perspective. With 260 inches of average annual snowfall, 2,300 feet of vertical drop and the all-new Arizona Gondola, discover elevated experiences this winter at Arizona's premier ski and snowboard destination.

Introducing the Arizona Gondola This high-speed gondola redefines the alpine experience. As Arizona's longest, highest, and most advanced lift, riders will access 2,000 feet of vertical rise in less than 7 minutes.

From First-Timers to Experienced Riders With the largest beginner terrain in the Southwest and innovative Terrain Based Learning™ features, the Arizona Snowbowl Ski and Ride School offers friendly, industry leading instruction for first-time skiers and snowboarders. Beginners ages 13+ enjoy FREE lessons with the purchase of a full-day full-price lift ticket. For experienced riders looking to take their skills to the next level, advanced lessons offer opportunities to progress in the park, shred steeps and sharpen overall technique.

Create new winter adventures this season at Arizona Snowbowl. **Learn more at snowbowl.ski**

Route 66 Celebrates its 98th Anniversary

The famed pianist and composer Bobby Troup wrote the iconic hit song; "Get Your Kicks on Route 66." As a former pianist with the renowned Tommy Dorsey Orchestra, Troup headed west with millions of other World War II veterans. He was inspired to write the song which suggested that the "get-your-kicks" journey was an end unto itself. It became a hit for Troup, but also immortalized the two-lane highway that commenced in Chicago, and ended in Los Angeles-Santa Monica. Route 66 covered three time zones.

From its starting point in "The Windy City," route 66 headed southwest to Oklahoma City, then due west to the sun and surf of the Pacific Ocean. A very famous part of its history is the section that goes through the wonderful state of Arizona, a section that is still heavily traveled today.

Route 66 was inaugurated in the 1920's (officially designated in 1926), by a group of businessmen when the automobile was rapidly becoming the main preference for family vacation travel, however, its lifespan was short lived, as it lasted less than 50 years. Route 66 was "decommissioned" in 1985, but its legend certainly lives on in Northern Arizona, where it remains a main road between Williams and Flagstaff.





KINGMAN Arizona

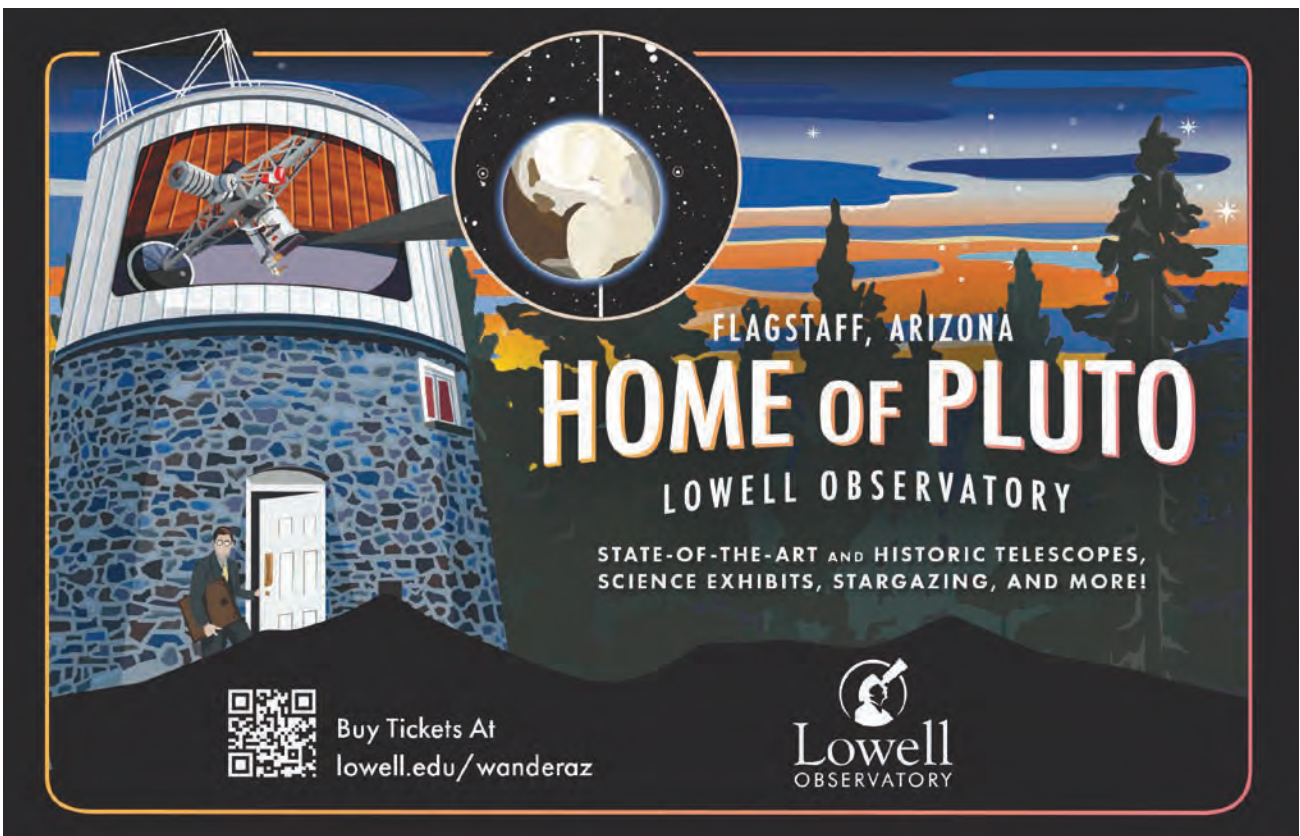
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WWW.EXPLOREKINGMAN.COM



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Annual Flagstaff BrewHaHa January 27th

Flagstaff's Premier Winter tasting event featuring over 60 different brews, bratwursts, live music, and a Best in Show beer contest.

flagstaffbrewhaha.com



Arizona Handmade Gallery / Fire on the Mountain

Arizona Handmade Gallery is linked with Fire on the Mountain glass studio, creating a showroom featuring over 60 Arizona artists.

azhandmade.com



Dining & Nightlife

Peruse the list of more than 85 restaurant and bars and you'll understand why Downtown Flagstaff chefs are earning the title "Masters of the Mountain."

downtownflagstaff.org/shop-and-dine



Lowell Observatory

Search the universe, study dark skies and stargaze where Pluto was discovered! Look through new and historic telescopes, watch science demos, study informative exhibits and more.

lowell.edu



Olive the Best

Proud to share the gift of high-quality olive oils and vinegars as part of the Flagstaff community. Sourced from around the globe and from the freshest sources possible.

olivethebest.com



Flagstaff Festivals

Music, authentic crafts, friends, family, and community. Choose from dozens of vastly different festivals in epic outdoor settings second to none.

flagstaffarizona.org/events/festivals



Arizona Snowbowl

In just a 25-minute ride north of Flagstaff, you can reach the best ski destination of the Southwest. It's famous for excellent skiing and snowboarding conditions.

snowbowl.ski



First Friday Artwalk

Each first Friday of the month, art galleries and businesses open their doors from 6 pm – 9 pm with special art exhibitions, performances, live music, treats and much more.

artwalkflg.org



Arizona Beer Week

Feb. 15th – 25th

Celebrating craft beer throughout the entire state of Arizona. Events from Northern Arizona to Southern Arizona.

chooseazbrews.com/Arizona-beer-week



Flagstaff Brewery Trail

The Flagstaff Brewery Trail is your passport to enjoying Arizona high country's finest hand-crafted beers at local breweries and brew partners.

craftbeerflg.com



Orpheum Flagstaff Northern Arizona's premier entertainment venue. Hosting all genres of concerts, and a variety of events including:

January 27th Roger Clyne and the Peacemakers

March 5th MANIA: The ABBA Tribute

For other event listings visit orpheumflagstaff.com

FLAGSTAFF RIDES THE RAILS!

— By Michael Murphy

Over 100 freight and passenger trains pass through Flagstaff every day. Like Northern Arizona University, Lowell Observatory, Snowbowl, Black Bart's Steakhouse and December snowstorms, the railways remain a major transportation route, and is an important part of the culture in this bustling northern Arizona community.

The first Flagstaff rails were staked in 1881 with a diverse labor crew that included Mexicans, Indians and Mormons. The Atlantic and Pacific Railroad began service through the town on August 1, 1882. Flagstaff, then with a population of about 200, quickly prospered with the tourism and trade dollars that rolled in with the trains. Lumber, the major industry in Flagstaff, could now be quickly and efficiently transported by the new rail lines. It also became a wild railroad town of saloons, dance halls and gambling houses.

Shootings and lynchings became common place and most local merchants kept a gun or rifle close by to handle the local troublemakers.

Despite all this, the relationship between Flagstaff and the A & P was tempestuous from the start. The reason? The steam locomotives required surface water to fuel its operation, and lots of it, but Flagstaff needed the water, too. Decades of negotiating and compromising

would follow. Progress would be the ultimate deciding factor in 1953, when the railway retired steam locomotives from their Flagstaff line.

Never profitable, the Atlantic and Pacific Railroad evolved into the Atchison, Topeka and Santa Fe Railroad and promptly went into receivership in 1893, reorganizing as the legendary Atchison, Topeka and Santa Fe Railway. It would take many years for Flagstaff to convince the railway that a depot was necessary to serve the traveling public. The Santa Fe eventually financed the construction of the Flagstaff depot, which opened in 1926 along what is now old Route 66, between Beaver and San Francisco streets.



FLAGSTAFF TRAIN STATION

Today, the train station operates two services. It acts as the city's visitor's center and gift shop and also as the Amtrak station. For visitors who enjoy exploring Flagstaff's historic district, the depot is a great place to kick back and watch the trains roll by. At 100 trains per day, the wait is never very long.



Activities



Shopping



Events



VISITOR INFORMATION

GREATER PHOENIX MAP ♦ VALLEY WIDE SHOPPING ♦ TRAVELER INFORMATION

WANDERAZ.COM



Nightlife

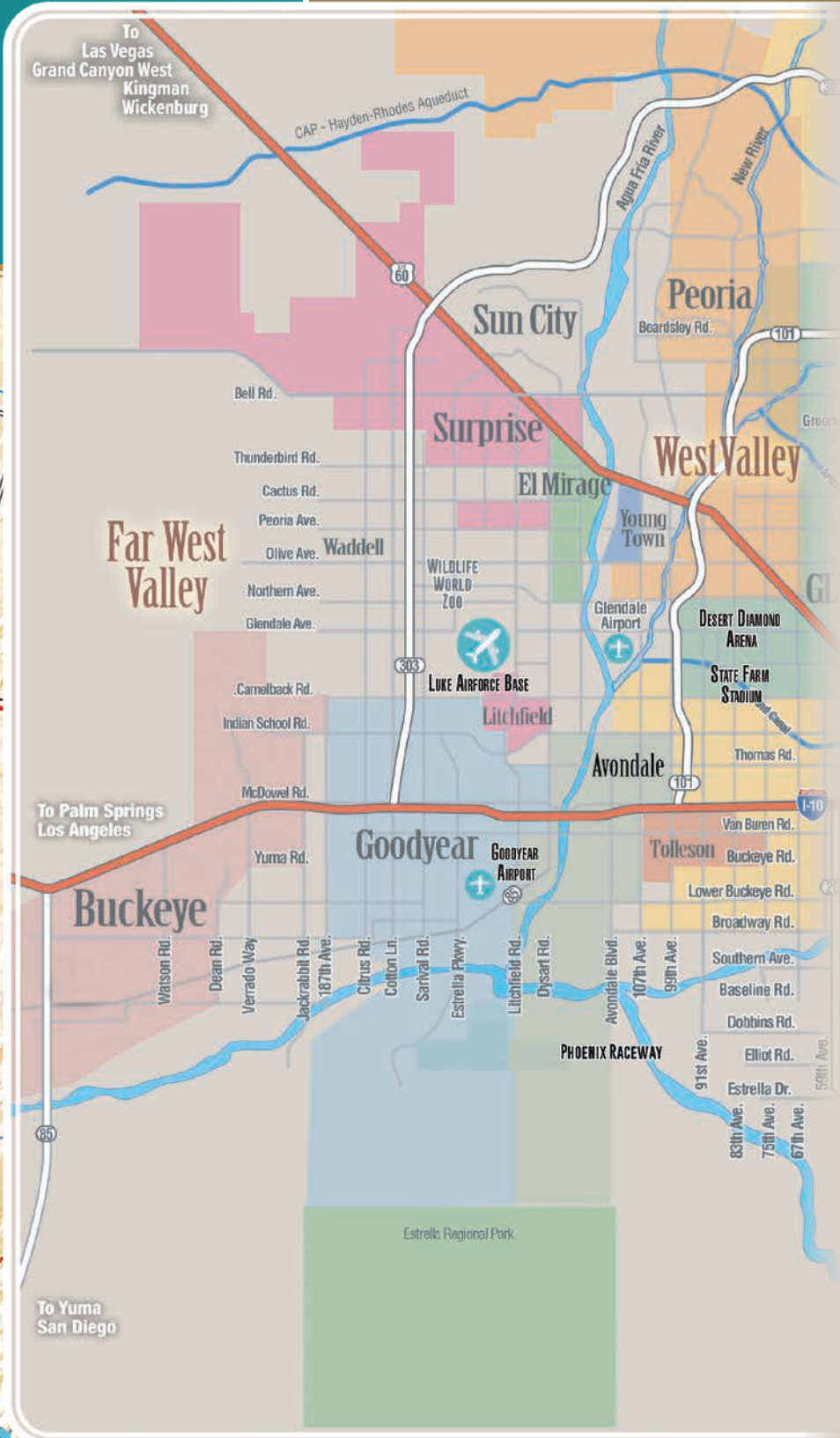
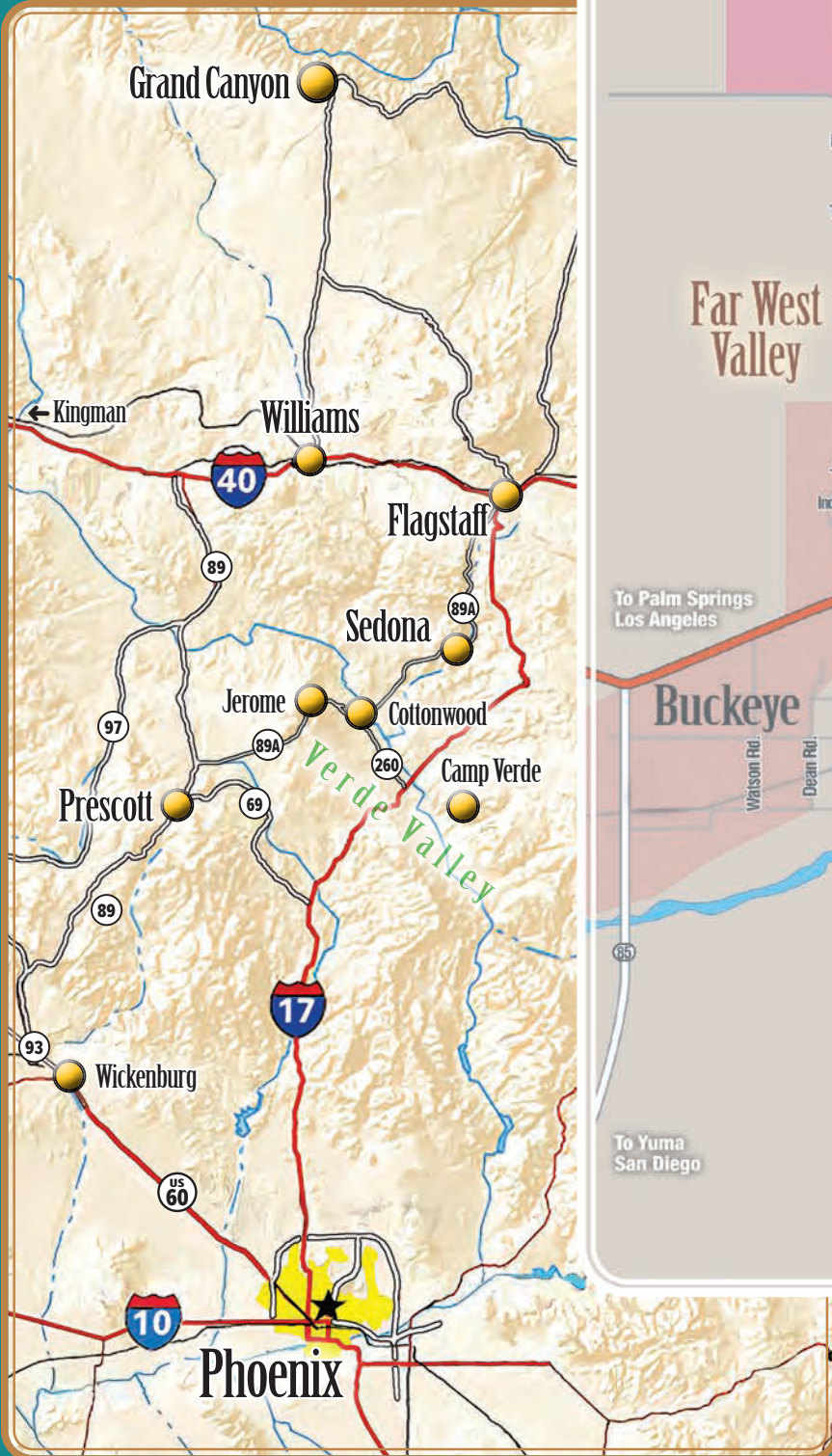


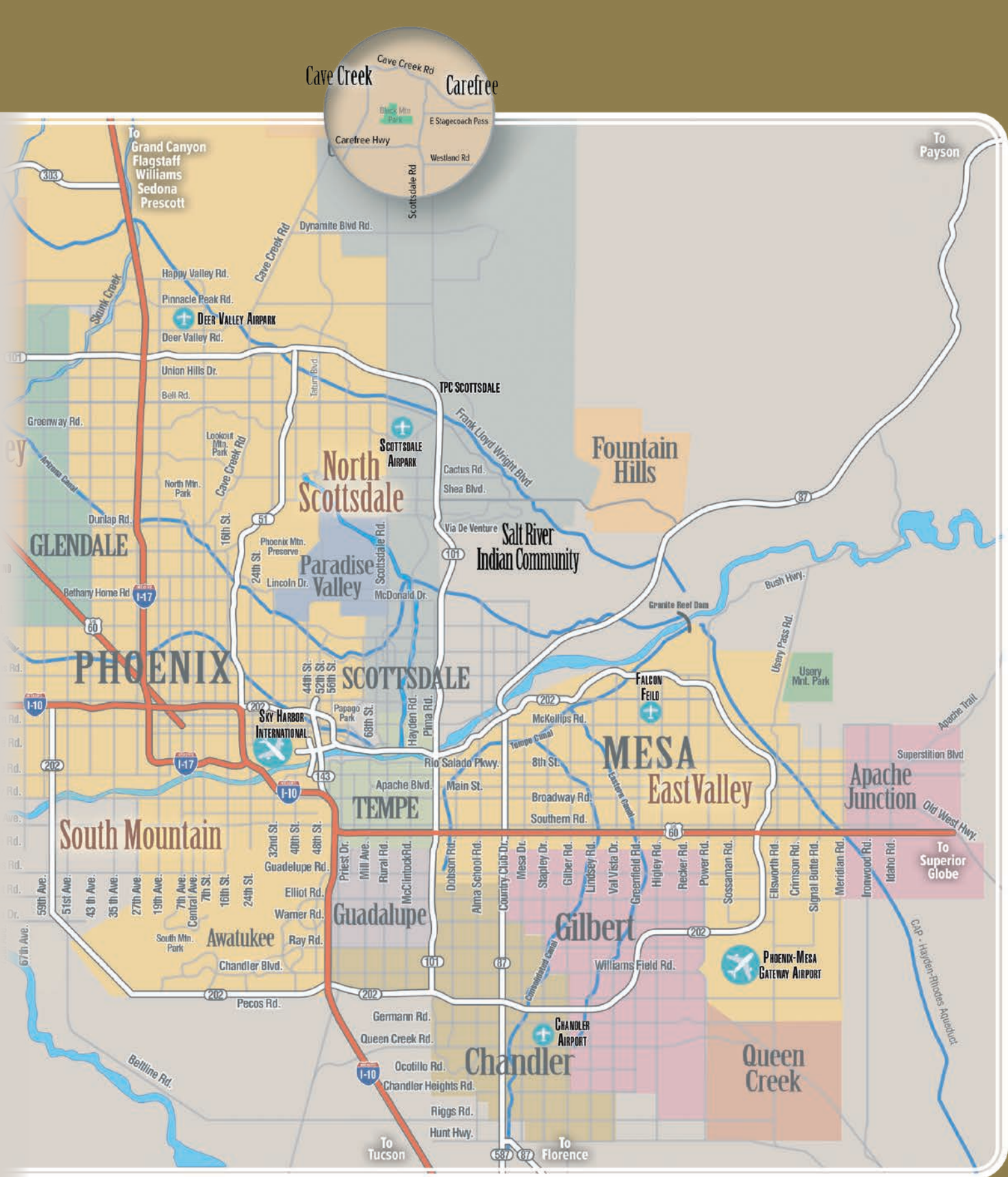
Destinations



Dining

NORTHERN ARIZONA





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norterrashopping.com

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shopdesertridge.com

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outletsanthem.com

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JC Penney and Costco. Across the street you will find Target, Hobby Lobby, Big 5 Sports, Walmart, and over 15 restaurants to enjoy.

theparadisevalleymall.com

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SCOTTSDALE FASHION SQUARE

Camelback Rd. & Scottsdale Rd.

225 specialty stores, and growing, including the only Neiman Marcus, Nordstrom, Macy's and largest Dillard's in the country. The square boasts more than 40 stores exclusive to Arizona.

fashionsquare.com

THE SHOPS at GAINEY VILLAGE

8787 North Scottsdale Rd.

The SHOPS Gainey Village boasts an impressive array of stores and restaurants.

theshopsgaineyvillage.com

HILTON VILLAGE

Scottsdale Rd. & McDonald

Located just across from the Borgata, this location offers specialty apparel boutiques and local restaurants.

hiltonvillage.com

NORTH EAST VALLEY

EL PEDREGAL MARKETPLACE

Scottsdale Rd. & CareFree Hwy.

Features spectacular galleries, artists, jewelers, specialty stores, apparel boutiques, cafes and restaurants.

elpedregal.com

KIERLAND COMMONS

Scottsdale Rd. & Greenway

Upscale lifestyle center combining the best of specialty and culinary choices.

kierlandcommons.com



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scottsdalequarter.com

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beonmarketstreet.com

EAST VALLEY

SAN TAN VILLAGE MALL

Williams Field Rd., Gilbert
The first super-regional shopping center in Arizona to combine department and specialty stores, a major cinema and indoor food court.

shopsantanvillage.com

CHANDLER FASHION CENTER

Loop 101 & Chandler Blvd.
Urban village design that includes more than 240 shops, restaurants, hotels, and a 20-screen Harkins Theater.

chandlerfashioncenter.com

PHOENIX PREMIUM OUTLETS

Premium Outlets Way, Chandler
360,000 square feet of upscale shopping. A collection of designer and name brand fashions.

premiumoutlets.com

SUPERSTITION SPRINGS CENTER

U.S. 60 & Power Rd., Mesa
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superstitionsprings.com

TEMPE MARKETPLACE

Loop 101 & 202
With 1.3 million square feet of retail space, featuring dramatic light and laser elements, outdoor fireplaces and unique water features.

tempemarketplace.com

WEST VALLEY

ARROWHEAD TOWNE CENTER

79th Ave. & Bell Rd. in the Northwest Valley
More than 170 specialty stores and a 14-screen AMC Theater.

arrowheadtownecenter.com

PARK WEST

Loop 101 & Northern Ave., Peoria
355,000 square feet of open-air shopping, dining and entertainment. A 14-screen Harkins Theatre, nine restaurants and more than 50 specialty retailers.

shopparkwest.com

TANGER OUTLETS

Loop 101 & Glendale Ave., Glendale
330,000 square foot center features over 80 brand names and designers with savings offered up to 70% off the latest fashion trends.

tangeroutlets.com/glendale

WESTGATE CITY CENTER

Loop 101 & Glendale Ave., Glendale
Over 100 retailers and restaurants in one convenient location. Westgate is also home to Jobing.com arena, Gila River Arena and concerts by worldclass performers.

westgatecitycenter.com






PHOENIX AIRPORT INFORMATION

AIRLINES

ADVANCED AIR - TERMINAL 3

Reservations 1-800-393-7035
 Baggage 1-800-393-7035
www.advancedairlines.com

AIR CANADA - TERMINAL 3

Reservations 1-888-247-2262
 Baggage 1-888-689-2247
www.aircanada.ca

ALLEGiant AIR - TERMINAL 3

Customer Care 1-702-505-8888
www.allegiantair.com

ALASKA AIRLINES - TERMINAL 3

Reservations 1-800-426-0333
 Baggage 602-225-5064
www.alaskaair.com

AMERICAN AIRLINES - TERMINAL 4

Reservations 1-800-433-7300
 Baggage 1-800-535-5225
www.aa.com

BOUTIQUE AIR - TERMINAL 3

Reservations 1-800-247-9297
 Baggage 602-306-4868
www.boutiqueair.com

BRITISH AIRWAYS - TERMINAL 4

Reservations 1-800-247-9297
 Baggage 602-306-4868
www.british-airways.com

BREEZE AIRWAYS - TERMINAL 3

Reservations Online
 Baggage Online
www.flybreeze.com

CONDOR AIRLINES - TERMINAL 4

PLEASE NOTE: Condor Airlines will close their ticket counters 1 hour prior to flight departure.
 Phone 1-888-332-6686
 Baggage baggageservice@condor.com
www.condor.com or 1-866-960-7915

CONTOUR AIRLINES - TERMINAL 3

Reservations 1-888-332-6686
 Baggage 1-888-332-6686
www.contourairlines.com

DELTA CONNECTION - TERMINAL 3 OR 4

Reservations 1-800-221-1212
 Baggage 1-800-325-8224
www.delta-air.com

EUROWINGS - TERMINAL 4

Phone +49221-5998802

FRONTIER AIRLINES - TERMINAL 3

Reservations 1-801-401-9000
 Baggage 602-654-1206
www.flyfrontier.com

HAWAIIAN AIRLINES - TERMINAL 3

Reservations 1-800-367-5320
 Baggage 602-220-0680
www.hawaiianair.com

JETBLUE AIRWAYS - TERMINAL 3

Reservations 1-800-538-2583
 Baggage 602-275-3209
www.jetblue.com

SOUTHWEST AIRLINES - TERMINAL 4

Reservations 1-800-435-9792
 Baggage 602-286-3215
www.southwest.com

SPIRIT AIRLINES - TERMINAL 3

Reservations 1-855-728-3555
 Baggage 602-267-6503
www.spirit.com

SUN COUNTRY - TERMINAL 3

Reservations 1-800-359-6786
 Baggage Service 1-800-359-6786
www.suncountry.com

UNITED AIRLINES - TERMINAL 3

Reservations 1-800-241-6522
 Baggage 1-800-221-6903
www.united.com

VOLARIS - TERMINAL 4

Reservations 1-866-988-3527
 Baggage 1-866-988-3527
www.volaris.com

WESTJET AIRWAYS - TERMINAL 4

Reservations 1-888-937-8538
 Baggage 1-866-666-6224
www.westjet.com

AIRPORTS

SKY HARBOR INTERNATIONAL AIRPORT INFORMATION

General Information 602-273-3300
 Passenger Paging 602-273-3455
 Airport Lost & Found 602-273-3333
www.skyharbor.com

PHOENIX-MESA GATEWAY AIRPORT

General Airport Information . 480-988-7600
www.phxmessaging.org

RENTAL CARS

RENTAL CAR CENTER AT PHOENIX SKY HARBOR

Local 602-683-3741
 Website www.skyharbor.com

ALAMO

Toll-Free 1-800-462-5266
 Local 602-244-0897

AVIS

Toll-Free 1-800-331-1212
 Local 602-261-5900

BUDGET

Toll-Free 1-800-527-7000
 Local 602-261-5950

DOLLAR

Toll-Free 1-800-800-4000
 Local 602-567-9700

ENTERPRISE

Toll-Free 1-800-736-8222
 Local 602-225-0588

FOX

Local 310-342-5155

HERTZ

Toll-Free 1-800-654-3131
 Local 602-267-8822

NATIONAL

Toll-Free 1-800-227-7368
 Local 602-275-4771

PAYLESS

Toll-Free 1-800-729-5377
 Local 602-681-9589

SIXT

Toll-Free 1-888-749-8227

THRIFTY

Toll-Free 1-800-847-4389
 Local 602-244-0311

VALLEY METRO RAIL + BUS SYSTEM

Local 602-253-5000
 Website www.valleymetro.org

LOST OR STOLEN CARDS

American Express 1-800-528-4800
 Master Card 1-800-307-7309
 Visa 1-800-847-2911
 Discover Card 1-800-347-2683
 Carte Blanche/Diners Club . 1-800-234-6377

ARIZONA TRAVEL INFORMATION

The Traveler's source for Highway & Travel information on road conditions, detours and transit issues. Call: 511 throughout Arizona, or go online to: www.az511.com

TRAVELER DATA

ARIZONA TIME ZONE

The state is in the Mountain Standard time zone. Arizona does not observe daylight savings time, with the exception of the Navajo Reservation (on tribal lands) in north eastern Arizona.

*Daylight Saving Time (DST), is the practice of advancing clocks during summer months by one hour so that evening daylight lasts an hour longer, then turning them back again in the fall, in order to make better use of natural daylight.

METRIC EQUIVALENTS

1 Centimeter	0.3937 Inch
1 Inch	2.54 Centimeters
1 Foot	0.3048 Meter
1 Meter	39.37 Inch / 1.0936 Yds
1 Yard	0.9144 Meter
1 Rod	5.029 Meters
1 Kilometer	0.621 Mile
1 Mile	1.69 Kilometers

LIQUID MEASUREMENTS

1 U.S. Gallon	0.833 Imperial Gal.
1 U.S. Gallon	3.785 Liters
1 Imperial Gallon	1.201 U.S. Gal.
1 Imperial Gallon	4.546 Liters
1 Liter	0.264 U.S. Gallon

LONG MEASUREMENTS

12 Inches	1 Foot
3 Feet	1 Yard
16.5 Feet	1 Rod
40 Rods	1 Furlong
8 Furlongs	1 Mile
3 Land Miles	1 League

ARIZONA ELEVATIONS

above sea level

Bisbee	5,538 Feet
Flagstaff	6,910 Feet
Globe	3,517 Feet
Gran	6,804 Feet
Kingman	3,333 Feet
Lake Havasu City	735 Feet
Nogales	3,832 Feet
Page	4,118 Feet
Payson	4,890 Feet
Phoenix	1,086 Feet
Prescott	5,374 Feet
Sedona	4,326 Feet
Sierra Vista	4,633 Feet
Show Low	6,345 Feet
Sky Harbor Airport	1,133 Feet
Tucson	2,389 Feet
Williams	6,766 Feet
Yuma	141 Feet

2024 IMPORTANT DATES

New Year's Day	January 1
MLK's Birthday	January 15
Groundhog Day	February 2
Chinese New Year	February 10
Valentine's Day	February 14
Ash Wednesday	February 14
Presidents' Day	February 19
Daylight Savings Starts	March 10
St. Patrick's Day	March 17
Palm Sunday	March 24
Good Friday	March 29
Easter Sunday	March 31
Passover	April 22
Cinco de Mayo	May 5
Mother's Day	May 12
Victoria Day (Canada)	May 20
Memorial Day	May 27
Father's Day	June 16
Juneteenth	June 19
1st Day of Summer	June 20
Canada Day	July 1
U.S. Independence Day	July 4
Labor Day	September 2
1st Day of Autumn	September 23
Rosh Hashanah	October 3
Canadian Thanksgiving	October 9
Yom Kippur	October 12
Columbus Day	October 14
Halloween	October 31
Daylight Savings Ends	November 3
U.S. Election Day	November 5
Veteran's Day	November 11
U.S. Thanksgiving	November 28
Winter Begins	December 21
Christmas Eve	December 24
Christmas Day	December 25
Hanukkah	December 26
Boxing Day (Canada)	December 26
New Year's Eve	December 31



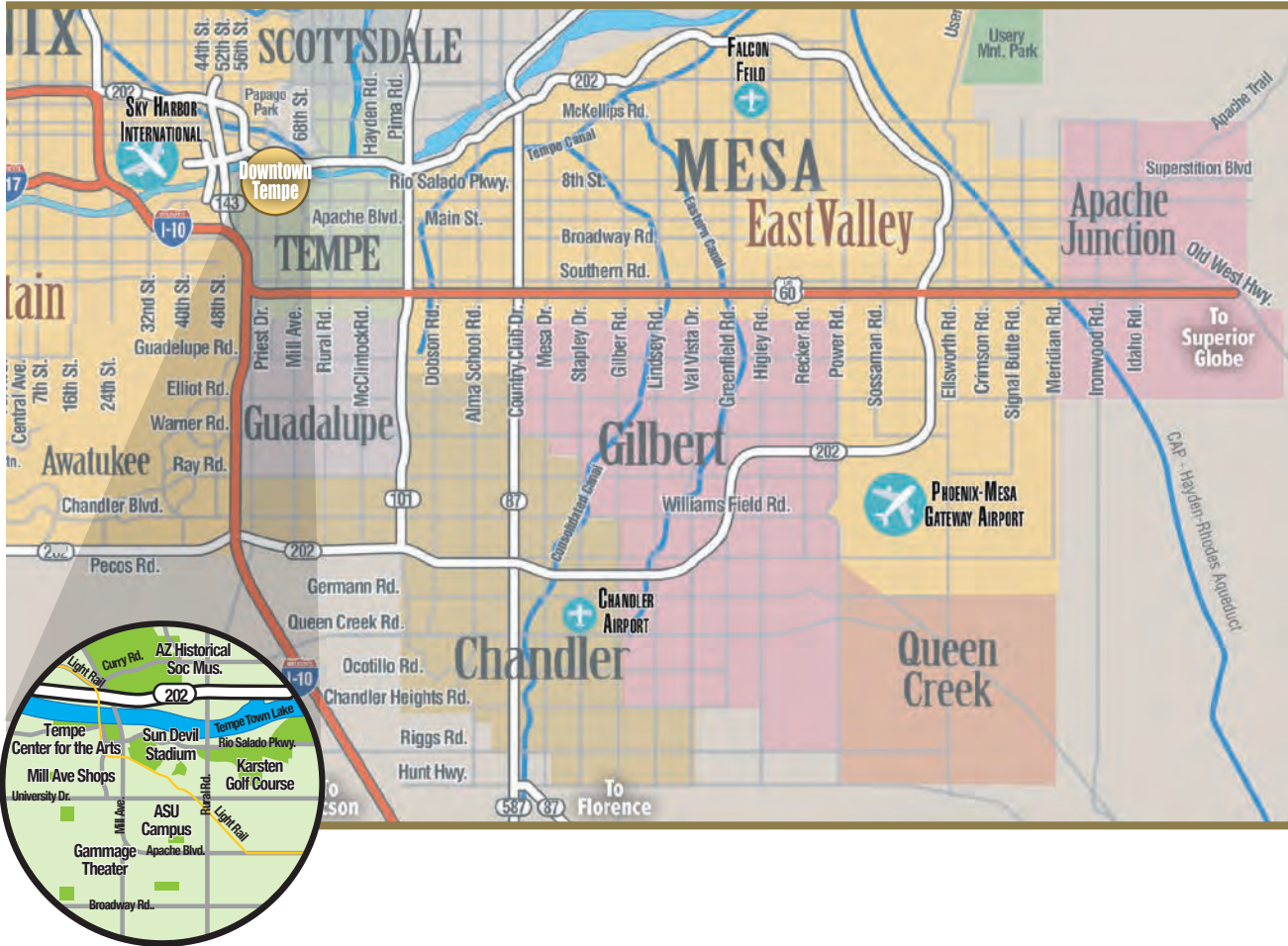
AVERAGE ANNUAL TEMPERATURES

Region	Fahrenheit	Celsius	Region	Fahrenheit	Celsius
Greater Phoenix	63-87	17-31	Flagstaff	32-61	3-18
Prescott	40-70	4-21	Williams	37-64	3-18
Wickenburg	49-83	10-28	Grand Canyon Village	33-64	0-18
Jerome/Camp Verde	51-70	10-21	Page	48-70	9-21
Cottonwood	51-70	10-21	Kingman	48-76	9-24
Payson	40-70	4-22	Bullhead City	60-89	16-32
Globe	47-77	8-25	Lake Havasu City	62-87	17-30
Sedona	48-76	9-25	Parker	59-89	15-32

MILEAGE BETWEEN CITIES IN ARIZONA

	Benson	Bisbee	Casa Grande	Flagstaff	Grand Canyon	Holbrook	Kingman	Lake Havasu	Nogales	Page	Phoenix	Prescott	Sedona	Tucson	Williams	Yuma
Benson	—	49	113	302	382	286	342	362	73	433	156	258	275	45	333	282
Bisbee	49	—	161	351	431	335	390	409	89	482	205	307	324	93	383	331
Casa Grande	113	161	—	191	276	207	230	249	131	322	45	147	164	68	203	172
Flagstaff	302	351	191	—	81	91	143	204	321	132	145	87	28	257	32	316
Grand Canyon	382	431	210	81	—	172	170	231	406	107	231	131	108	342	59	400
Holbrook	286	335	207	91	172	—	234	296	303	212	221	174	128	240	123	404
Kingman	342	390	230	143	170	234	—	61	360	275	185	144	171	296	111	215
Lake Havasu	362	409	249	204	231	290	61	—	381	340	204	192	232	317	172	155
Nogales	73	89	131	321	406	303	360	381	—	453	115	277	294	64	353	302
Page	433	482	322	132	107	212	275	340	453	—	278	231	160	389	164	448
Phoenix	156	205	45	145	231	221	185	204	175	278	—	100	115	111	169	182
Prescott	258	307	147	87	131	174	144	192	277	231	100	—	60	213	67	216
Sedona	275	324	164	28	108	120	171	232	294	163	115	60	—	230	60	301
Tucson	45	93	68	257	342	240	296	317	64	389	111	213	230	—	280	238
Williams	333	383	203	32	59	123	111	172	353	164	169	67	60	280	—	283
Yuma	282	331	172	316	400	404	215	155	302	448	182	216	301	238	283	—

DESTINATION *East Valley*



CITIES & TOWNS

This region is experiencing substantial growth with increased business and manufacturing opportunities. Home to Tempe, Chandler, Mesa, Fountain Hills, Ahwatukee, Apache Junction, Gilbert, and Queen Creek, more than 1.6 million people make their home in the East Valley. The population is expected to grow to 2 million by 2050. The East Valley is an attractive region for both home buyers and manufacturers. The East Valley is serviced by both Sky Harbor International Airport, and Phoenix-Mesa Gateway Airport.

The population is young with the medium age of its residents 36.9. The medium household income is \$68,000 + and collectively this region has access to more than 1 million workers.

PROFESSIONAL SPORTS

Tempe is the new home for the NHL's Arizona Coyotes Hockey Team. A mega entertainment complex is planned where the Coyotes will be the anchor tenant. It is also home to the MLB's Los Angeles Angels, Chicago Cubs and Oakland A's spring training facilities. Arizona State University also has its football and baseball stadiums in Tempe which attracts fans from across the Valley and around the country.

ARIZONA STATE UNIVERSITY

Tempe is home to ASU, the largest university in the country with 100,000 + students enrolled. Its sports teams, the ASU Sundevils - Football, Baseball and Basketball programs are all part of the PAC-12 sports network. ASU has many other sports programs for both men and women. Founded in 1885, ASU continues to expand across the Valley by adding additional educational facilities.



The East Valley is a multi-city region within the Phoenix Metropolitan Area. Anchored in the west by the City of Tempe and the City of Gilbert to the east, this expanding region offers affordable housing, with the median sales price of a single-family home \$225,000.

Tempe is home to Arizona State University while the East Valley has a solid selection of community Colleges from Chandler-Gilbert Community College, Mesa Community College, Rio Salado College, Scottsdale Community College to Central Arizona College.

The region offers employers and manufacturers an educated workforce, with over 35,000 high paying jobs in Aviation and Aerospace defense sector. Sector drivers in the East Valley include the Boeing Corporation, Orbital ATK, Honeywell Aerospace, Able Aerospace Services, Phoenix-Mesa Gateway Airport, Cessna, and Arizona Laboratories for Security and Defense Research (AZLabs). Major players in the global semiconductor arena

include Intel, NXP, Advanced Semiconductor, Raytheon, Analog Devices, ON semiconductor, Honeywell, STMicroelectronics. And the region continues to grow.

The East Valley continues to experience explosive growth

Rich in arts and culture, every city across the East Valley offers a wonderful selection of museums and performing arts centers. Like much of the Valley, there is no shortage of resorts, golf courses, spas, dining, nightlife or outdoor activities. While not necessarily receiving the notoriety it may deserve, it is an area that delights and surprises all who visit.



TEMPE TOWN LAKE

East Valley LOCAL EVENTS AND HIGHLIGHTS



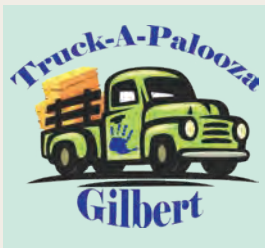
Copper State Beer Festival January 13th

Enjoy premium beer, wine, spirits, food trucks, and live entertainment from local artists. It's time to get outside and have some fun! Cheers!
copperstatebeerfest.com



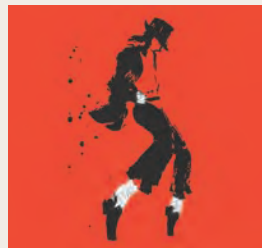
Gilbert Farmers Market Saturdays

Enjoy over 100 vendors offering local, organic produce, farm fresh eggs, meat, cheese, bread, sweets, and many other locally made artisan products.
gilbertmarket.com



Truck-A-Palooza January 27th

Come learn about the dozens of vehicles — emergency vehicles, transport vehicles, tow trucks, public health and safety trucks, buses, and more!
gilbertaz.gov



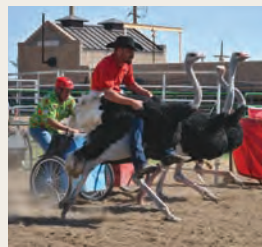
MJ Touring Throughout March

The unparalleled artistry of the greatest entertainer of all time comes to Tempe as MJ, the Tony Award®-winning new musical.
asugammage.com/mj



An Evening with Yo-Yo Ma January 29th

Yo-Yo Ma makes an appearance at Mesa Arts Center in a special unaccompanied Cello performance.
mesaartscenter.com



32nd Annual Ostrich Festival March 8th – 10th

Featuring live ostriches, entertainment, rides, games, food, ostrich-themed educational activities, upscale arts and crafts and much more.
ostrichfestival.com



Downtown Chandler Fine Art & Wine Festival February 16th – 18th

Featuring 125+ juried artists exhibits, live music and first-class wine tastings.
downtownchandler.org/events/fine-arts-and-wine-festival



Mesa Farmers Market Saturdays

Enjoy fresh, local produce and family-friendly activities while supporting new and existing small businesses. Every Saturday 8 am – 12:30 pm.
mesafarmersmarketandflea.com



Chandler Farmer's Market Saturdays 9 am – 1 pm

Located in Dr. A.J. Chandler Park. Visit local vendors offering fresh produce, prepared food, beverages, and unique goods.
downtownchandler.org/farmersmarket



Arizona Aloha Festival March 16th – 17th

This free event celebrates Hawaiian, Tahitian, Samoan and other South Pacific cultures through dance and musical performances.
azalohafest.org



Innings Festival February 23rd – 24th

A can't-miss celebration for music lovers, culinary enthusiasts, and passionate baseball fans at Tempe Beach Park.
inningsfestival.com



Tempe Festival of the Arts March 8th – 10th

Ranked among the Top 20 Art Festivals in the nation and has received the Pinnacle Award from the International Festival and Events Association.
tempefestivalofthearts.com

Discover
PHOENIX'S BEST LOCAL
GETAWAY DESTINATION...
APACHE JUNCTION,
ARIZONA

*Home of the
Superstition Mountains*



Goldfield Ghost Town



Barleen's Dinner Show – Arizona Opry



Apache Junction Rodeo Grounds



Hiking and Biking Trails are all around Tonto National Forest



ARIZONA
THE GRAND CANYON STATE

www.VisitAJ.com



TIME TRAVEL TO THE 16TH CENTURY!

EXPLORE OUR 50 ACRE MEDIEVAL AMUSEMENT PARK • 16 STAGES OF MUSIC & COMEDY
FOOD & DRINKS • JOUSTING TOURNAMENTS • THERE IS SOMETHING FOR EVERYONE!

36TH ANNUAL ARIZONA RENAISSANCE FESTIVAL™ & ARTISAN MARKETPLACE

NINE FESTIVE WEEKENDS!

February 3- March 31

Saturdays, Sundays & Presidents' Day
10:00am-6:00pm

Tickets & Information:

Arizona.Renfestinfo.com



All day feasting!



Over 200 craft shops!



Delightful surprises!



NEW! Pub Crawl!



Cheer on your favorite knight!



WOUNDED WARRIOR
PROJECT®

“When I was first injured, Wounded Warrior Project promised they'd always be there for me and my family. And they always have been.”

— WOUNDED WARRIOR BRYAN WAGNER

Wounded Warrior Project® (WWP) is committed to serving the post-9/11 generation of injured service members, ensuring they get the care, attention, and support they deserve. Our services in mental health, physical health, peer connection, career counseling, and financial wellness change lives — and warriors never pay a penny for these services.

WHEN WOUNDED WARRIORS ARE READY TO START THEIR NEXT MISSION, WE STAND READY TO SERVE.

★ Find out more at woundedwarriorproject.org ★

AN AMERICAN LEGEND GERONIMO!

*Written by the late
JJ. LaBarber -
Contributing Editor*

He was GOYAHK-LA!

Probably doesn't mean a thing to you, does he. But, if I shouted, GERONIMO! this accepted exclamation for those going into battle or facing a challenging situation would immediately call to mind, I'm sure, paratroopers of the 101st Infantry Division leaping from slow moving cargo-type planes to the enemy terrain below.

Question: then just who was this Goyahkla ("one who yawns") person? Quite simply, it was GERONIMO'S true Apache name. So, how did the famous name emerge?

As we say in the music industry, let's start at the top. Goyahkla, a Native American, was a skilled Apache warrior who lived during a time of fighting between Mexicans and Americans who fought over land in the Southwestern part of the United States. The Apache people had been living on this land for several hundred years, but in the 1800s, the Americans won a war with Mexico and claimed the Apache homeland for themselves.

Goyahkla began training as a warrior in 1830 at age seven and fast became a symbol of the fearless warrior. He loved the land and his people believed Apaches had the right to live on their homeland and roam freely. He was a natural to lead the Apaches in many battles against the settlers and soldiers. They were fierce confrontations, and he was one of the last Apaches to give up the fight.

Now it is said that when he, Goyahkla, appeared in battle, the Mexicans were terrified and, in Spanish, invoked Saint Jerome – GERONIMO – to protect them. It may be a bit difficult to equate the acknowledged patron saint of librarians with freedom fighters. But it's true ... he was a Doctor the Church and an extremely scholarly man. So be it. Thus, GERONIMO!



In 1886, GERONIMO surrendered to General Nelson A. Miles, ending warfare between the Apaches and the white settlers. He and his people were moved to Fort Sill, Oklahoma, where he died in 1909.

In the latter part of the 19th Century, there was not much law and order in the Southwest and the Mexican frontier. Life was hard, and to survive,

Apaches and Mexicans often raided each other, invaded villages; stealing guns, horses, and cattle.

Yes, GERONIMO did indeed become a famous Apache warrior. So much so that people wanted to see how he looked and talked. They wanted to hear about his life, and he became an attraction at special events such as the 1904 World's Fair in St. Louis. Sometimes he even entered roping contests in the Wild West shows that were touring the country. Wherever he went, he asked officials to let him return to his Arizona homeland.

In March 1905, President Theodore Roosevelt starting his second term as president, invited GERONIMO to Washington, D.C. to participate in his inaugural activities. Roosevelt thought he would bring some excitement to the festivities.

While in Washington, GERONIMO begged and pleaded with Roosevelt to allow the Apaches to return to Arizona. Roosevelt was a bit blunt. He said pointedly that the people of Arizona and New Mexico hated and feared the Apaches. If they returned, there would bloodshed.

GERONIMO wanted to spend his days in Arizona, to be buried in the mountains where he had lived. He did not, however, get his wish. He died on February 17, 1909 and was buried in a graveyard at Fort Sill.

Goyahkla - was truly a freedom fighter in his own way and a great American legend, which was enhanced and preserved for posterity when the U.S. Army nicknamed the famous fighter helicopter, "The Apache" in his honor. GER-ON-I-MO!

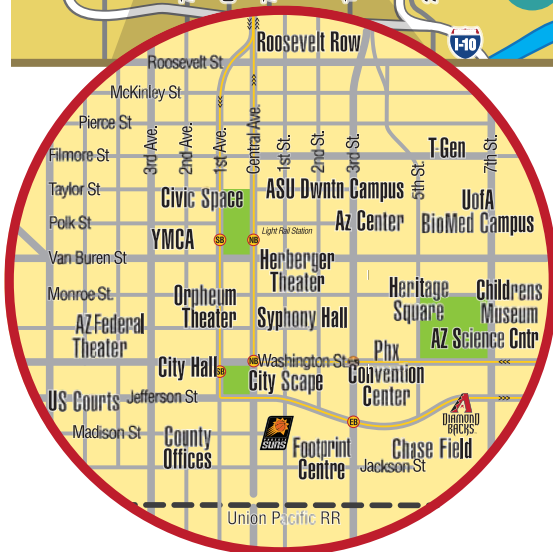
DESTINATION *Phoenix*

ARIZONA'S CAPITAL

Arizona's State Capital is located in Downtown Phoenix. There are many reasons why Phoenix is now the 5th largest city in America. It starts with a population of 1.62 million, with Greater Phoenix totaling 4.86 million. Transportation is quick and easy with its light-rail transit system that moves millions throughout the city every year. Rich in culture and history, Phoenix and its surrounding area offers world-class museums, art galleries, theaters, musical venues, sports complex's and entertainment. Add to this, our year-round sunny weather, the fine dining, retail shopping, our 100 plus golf courses within 30 minutes of the city center, and it is easy to see why Phoenix ranks as one of the TOP 10 travel destination for both domestic and International travelers.

EVERY MAJOR SPORT

Downtown Phoenix's Footprint Center is home to the NBA's Phoenix Suns, The WNBA Phoenix Mercury, and the Arizona Rattlers of the indoor football league. The center also hosts superb concerts and shows throughout the year. A block away is Chase Field, home to MLB's Arizona Diamondbacks. Glendale in the west, is where State Farm Stadium is located, home to the NFL's Arizona Cardinals, and Tempe to the east, is the new home for the NHL's Arizona Coyotes hockey team. Phoenix is a year-round sports mecca. The Valley receives thousands of annual visitors who travel to the Valley to enjoy the great weather and local surroundings, while watching their own home team compete against one of our professional teams.





Greater Phoenix, the Valley of the Sun, Maricopa County, whatever you wish to call it ... is a vibrant, cosmopolitan city that is exploding with activity. As America's 5th largest city, it offers residents and visitors alike, anything and everything anybody would ever want to experience and enjoy!

Downtown is witnessing a rebirth. World-class resorts and hotels Sky Harbor International Airport, just minutes away. The historic re-purposing initiatives continue in downtown and central Phoenix is attracting more people, from out-of-state, to local residents looking to move back to the city core. Individuals seeking to immerse themselves in the arts and entertainment scene, be close to their favorite sports team, or want to enjoy all that City Scape at City Center has to offer. There are so many exciting new local brew pubs and restaurants and world-class dining that are popping up everywhere! The City of Phoenix has it all.

No need to drive or park, travel on Phoenix's 26-mile Valley Metro Light Rail System that quickly connects you from 19th Avenue in North Phoenix, to the Cities of Tempe and Mesa in the East Valley.

A vibrant, cosmopolitan city that is exploding with activity

Whether it be shopping or dining, to a day trip to one of our renowned museums, or a visit to the Arizona Science Center, Phoenix Zoo or Desert Botanical Gardens ... all are within walking or light rail distance from the city center. In Phoenix, there is always something to keep you busy.



ARIZONA STATE CAPITOL

MORE TO EXPLORE!

||||| AT |||||
PREDATOR PASSAGE

NOW OPEN!



There's more to explore at the Phoenix Zoo! Experience some of the world's most fascinating animals at our brand-new Africa Trail expansion – Predator Passage. Gaze upon African lions from the 20-foot-tall tower plus see meerkats, red river hogs, spotted hyenas, Ruppell's griffon vultures and the critically endangered Amur leopard.

phoenixzoo.org

Phoenix LOCAL EVENTS AND HIGHLIGHTS



Heard Museum

The internationally acclaimed Heard Museum is one of the best places to experience the myriad of cultures and art of Native Americans of the Southwest.

heard.org



Arizona Science Center

Enjoy the Science Center with your favorite hands-on exhibits, live demonstrations, traveling exhibitions, and exciting science programs for people of all ages.

azscience.org



Phoenix Art Museum

The Southwest's largest art museum, presenting world-class art in the heart of downtown Phoenix.

phxart.org



Japanese Friendship Garden

This joint project between of the City of Phoenix and our Sister City Himeji, Japan was created to cement the bonds of friendship between Japan and the United States / Phoenix.

japanesefriendshipgarden.org



Hall of Flame Museum of Firefighting

A museum dedicated to the historical preservation of firefighting equipment used through the years around the world.

hallofflame.org



Children's Museum of Phoenix

One of the top three children's museums in the nation, this expansive museum features more than 300 interactive play areas for kids aged 10 & under.

childrensmuseumofphoenix.org

SPOTLIGHT:

The Blue Water Grill

Now at a new location featuring an open-air atmosphere and floor to ceiling windows the Blue Water Grill is a seafood lovers dream.

The Blue Waters Grill has a long standing reputation for serving the highest-quality seafood and sushi, paired with an extensive selection of fine wines, and of course their experienced staff that makes you feel right at home. The restaurant's mission has always been to serve great food in a casual, relaxed environment, by friendly and knowledgeable people, at a fair price. And they have stayed true to their mission.

Taking fresh to another level ... in Southern California, they operate their own swordfish harpoon boat, the Piliikia, and serve the finest quality locally harpooned swordfish in season. Being fishermen at heart, the owners want to ensure the future availability of seafood and make responsible seafood purchasing a core value of our operation.

1525 East Bethany Home Road, Phoenix, AZ
Reservations are highly recommended.
Call 602-277-3474 or visit bluewatergrill.com



Voted Phoenix's #1 Seafood Restaurant



2024 Spring Training Schedule

SUNDAY	FEB 25	MONDAY	FEB 26	TUESDAY	FEB 27	WEDNESDAY	FEB 28
Rockies @ Brewers – Phoenix Padres @ Cubs – Mesa Giants @ Rangers – Surprise Angels* @ Reds – Goodyear Athletics @ Dodgers – Glendale Guardians @ Mariners – Peoria White Sox @ D-backs – Salt River Royals @ Angels* – Tempe	D-backs @ Athletics – Hohokam Dodgers @ Rockies – Salt River Cubs @ Royals – Surprise Reds* @ Brewers – Phoenix Angels @ Giants – Scottsdale Mariners @ Reds* – Goodyear Rangers @ White Sox – Glendale Guardians @ Padres – Peoria	Rockies @ Royals* – Surprise Reds @ Cubs – Mesa Brewers @ Angels – Tempe Athletics @ Guardians – Goodyear Mariners @ Giants – Scottsdale Rangers @ D-backs – Salt River White Sox @ Dodgers – Glendale Royals* @ Padres – Peoria	D-backs @ Guardians – Goodyear Dodgers @ Rangers – Surprise Padres @ White Sox – Glendale Giants @ Athletics – Hohokam Cubs @ Brewers – Phoenix Angels @ Rockies – Salt River Royals @ Mariners – Peoria	Rockies @ Dodgers – Glendale Giants @ Guardians* – Goodyear Reds @ Royals – Surprise Brewers @ D-backs – Salt River Mariners @ Padres – Peoria Rangers @ Athletics – Hohokam Guardians* @ Cubs – Mesa White Sox @ Angels – Tempe	Padres @ D-backs – Salt River Cubs @ Royals – Surprise Brewers @ Giants – Scottsdale Angels @ Dodgers – Glendale Mariners* @ Guardians – Goodyear Rangers @ Mariners* – Peoria	Dodgers @ White Sox – Glendale Reds* @ Padres – Peoria Brewers* @ Reds* – Goodyear Angels* @ Cubs – Mesa Athletics @ Angels* – Tempe Mariners @ Royals – Surprise Rangers @ Rockies – Salt River Guardians @ Brewers* – Phoenix	Rockies @ Dodgers – Glendale Padres @ Angels – Tempe Giants* @ Mariners – Peoria Cubs @ Rangers – Surprise Brewers @ Rockies – Salt River Guardians @ Reds – Goodyear White Sox @ Giants* – Scottsdale Royals @ Athletics – Hohokam
SUNDAY	MAR 3	MONDAY	MAR 4	TUESDAY	MAR 5	WEDNESDAY	MAR 6
D-backs @ Dodgers – Glendale Padres @ Angels – Tempe Giants* @ Mariners – Peoria Cubs @ Rangers – Surprise Brewers @ Rockies – Salt River Guardians @ Reds – Goodyear White Sox @ Giants* – Scottsdale Royals @ Athletics – Hohokam	Rockies @ White Sox – Glendale Dodgers @ Guardians – Goodyear Cubs @ Padres – Peoria Angels @ Rangers – Surprise Athletics @ Reds – Goodyear	Padres @ D-backs – Salt River Cubs @ Royals – Surprise Brewers @ Giants – Scottsdale Angels @ Dodgers – Glendale Mariners* @ Guardians – Goodyear Rangers @ Mariners* – Peoria	Rockies @ White Sox – Glendale Dodgers @ Guardians – Goodyear Padres @ Mariners – Peoria Giants @ Royals – Surprise Athletics @ D-backs – Salt River Rangers @ Angels – Tempe	D-backs @ Padres – Peoria Giants @ Dodgers – Glendale Brewers @ Cubs – Mesa Mariners @ Athletics – Hohokam Guardians @ Rangers – Surprise White Sox @ Reds – Goodyear Royals @ Rockies – Salt River	Rockies @ D-backs – Salt River Cubs @ Guardians – Goodyear Reds @ Giants – Scottsdale Angels @ Royals – Surprise Athletics @ Padres – Peoria Mariners @ Dodgers – Glendale White Sox @ Brewers – Phoenix	Rockies @ Dodgers – Glendale Padres @ Angels – Tempe Giants* @ Mariners – Peoria Cubs @ Rangers – Surprise Brewers @ Rockies – Salt River Guardians @ Reds – Goodyear White Sox @ Giants* – Scottsdale Royals @ Athletics – Hohokam	Rockies @ D-backs – Salt River Giants @ Angels* – Tempe Cubs @ Athletics – Hohokam Reds* @ White Sox – Glendale Angels* @ Royals – Surprise Rangers @ Reds* – Goodyear
SUNDAY	MAR 10	MONDAY	MAR 11	TUESDAY	MAR 12	WEDNESDAY	MAR 13
D-backs* @ Mariners – Peoria Rockies @ Giants – Scottsdale Reds @ Guardians – Goodyear Brewers @ Royals – Surprise Angels @ D-backs* – Salt River Rangers @ Cubs – Mesa White Sox @ Athletics – Hohokam	Giants @ Reds – Goodyear Angels @ Brewers – Phoenix Athletics @ D-backs – Salt River Mariners @ Rangers – Surprise Guardians @ White Sox – Glendale	D-backs @ Cubs – Mesa Rockies* @ Mariners – Peoria Reds @ Angels – Tempe Brewers @ Guardians* – Goodyear Athletics @ Rangers – Surprise Guardians* @ Rockies* – Salt River Royals @ Giants – Scottsdale	Rockies @ White Sox – Glendale Brewers @ Rockies – Salt River	D-backs @ Cubs – Mesa Rockies* @ Mariners – Peoria Reds @ Angels – Tempe Brewers @ Guardians* – Goodyear Athletics @ Rangers – Surprise Guardians* @ Rockies* – Salt River Royals @ Giants – Scottsdale	Rockies @ D-backs – Salt River Giants @ Angels* – Tempe Cubs @ Athletics – Hohokam Reds* @ White Sox – Glendale Angels* @ Royals – Surprise Rangers @ Reds* – Goodyear	Rockies @ Dodgers – Glendale Padres @ Angels – Tempe Giants* @ Mariners – Peoria Cubs @ Rangers – Surprise Brewers @ Rockies – Salt River Guardians @ Reds – Goodyear White Sox @ Giants* – Scottsdale Royals @ Athletics – Hohokam	Rockies @ D-backs – Salt River Giants @ Angels* – Tempe Cubs @ Athletics – Hohokam Reds* @ White Sox – Glendale Angels* @ Royals – Surprise Rangers @ Reds* – Goodyear
SUNDAY	MAR 17	MONDAY	MAR 18	TUESDAY	MAR 19	WEDNESDAY	MAR 20
D-backs @ Dodgers – Glendale Padres @ Angels – Tempe Giants* @ Mariners – Peoria Cubs @ Rangers – Surprise Brewers @ Rockies – Salt River Guardians @ Reds – Goodyear White Sox @ Giants* – Scottsdale Royals @ Athletics – Hohokam	Giants @ Reds – Goodyear Angels @ Brewers – Phoenix Athletics @ D-backs – Salt River Mariners @ Rangers – Surprise Guardians @ White Sox – Glendale	D-backs @ Cubs – Mesa Rockies* @ Mariners – Peoria Reds @ Angels – Tempe Brewers @ Guardians* – Goodyear Athletics @ Rangers – Surprise Guardians* @ Rockies* – Salt River Royals @ Giants – Scottsdale	Rockies @ White Sox – Glendale Brewers @ Rockies – Salt River	D-backs @ Cubs – Mesa Rockies* @ Mariners – Peoria Reds @ Angels – Tempe Brewers @ Guardians* – Goodyear Athletics @ Rangers – Surprise Guardians* @ Rockies* – Salt River Royals @ Giants – Scottsdale	Rockies @ D-backs – Salt River Giants @ Angels* – Tempe Cubs @ Athletics – Hohokam Reds* @ White Sox – Glendale Angels* @ Royals – Surprise Rangers @ Reds* – Goodyear	Rockies @ Dodgers – Glendale Padres @ Angels – Tempe Giants* @ Mariners – Peoria Cubs @ Rangers – Surprise Brewers @ Rockies – Salt River Guardians @ Reds – Goodyear White Sox @ Giants* – Scottsdale Royals @ Athletics – Hohokam	Rockies @ D-backs – Salt River Giants @ Angels* – Tempe Cubs @ Athletics – Hohokam Reds* @ White Sox – Glendale Angels* @ Royals – Surprise Rangers @ Reds* – Goodyear
SUNDAY	MAR 24	MONDAY	MAR 25	TUESDAY	MAR 26		
D-backs @ Brewers – Phoenix Cubs @ Mariners – Peoria Guardians @ Reds – Goodyear White Sox @ Rockies – Salt River	Rockies @ Brewers – Phoenix	Brewers @ Rockies – Salt River					

THURSDAY FEB 22	FRIDAY FEB 23	SATURDAY FEB 24
Dodgers @ Padres – Peoria <i>* Split Squad</i>	D-backs @ Rockies – Salt River Padres @ Dodgers – Glendale White Sox @ Cubs – Mesa Royals @ Rangers – Surprise	Rockies* @ D-backs – Salt River Rockies* @ Athletics – Hohokam Dodgers @ Angels – Tempe Cubs @ Giants – Scottsdale Reds @ Guardians – Goodyear Brewers @ Padres – Peoria Mariners @ White Sox – Glendale Rangers @ Royals – Surprise
THURSDAY FEB 29	FRIDAY MAR 1	SATURDAY MAR 2
Rockies @ Cubs – Mesa Dodgers @ Reds – Goodyear Padres @ Athletics – Hohokam Giants @ D-backs – Salt River Brewers @ Rangers – Surprise Guardians @ Angels – Tempe White Sox* @ Mariners – Peoria Royals @ White Sox* – Glendale	D-backs @ Reds – Goodyear Padres* @ Brewers – Phoenix Angels @ Padres* – Peoria Athletics @ Royals – Surprise Mariners @ Rockies – Salt River Rangers @ Giants – Scottsdale Guardians @ Dodgers – Glendale White Sox @ Cubs – Mesa	D-backs @ Angels – Tempe Dodgers* @ Brewers – Phoenix Padres @ Giants – Scottsdale Cubs @ Dodgers* – Glendale Reds @ Rockies – Salt River Athletics @ Mariners – Peoria White Sox @ Rangers – Surprise Royals @ Guardians – Goodyear
THURSDAY MAR 7	FRIDAY MAR 8	SATURDAY MAR 9
D-backs @ Rangers – Surprise Dodgers @ Giants – Scottsdale Cubs @ Reds – Goodyear Brewers @ White Sox – Glendale Angels @ Mariners – Peoria Guardians @ Athletics – Hohokam Royals @ Rockies – Salt River	Rockies @ Angels – Tempe Giants @ Padres – Peoria Cubs* @ D-backs – Salt River Reds @ Dodgers – Glendale Athletics @ Brewers – Phoenix Mariners @ Cubs* – Mesa White Sox @ Guardians – Goodyear Royals @ Rangers – Surprise	D-backs* @ Royals – Surprise Rockies @ Cubs – Mesa Reds @ D-backs* – Salt River Angels @ Guardians – Goodyear Athletics @ Giants – Scottsdale Mariners @ Brewers – Phoenix Rangers @ Dodgers – Glendale White Sox @ Padres – Peoria
THURSDAY MAR 14	FRIDAY MAR 15	SATURDAY MAR 16
Rockies @ Guardians – Goodyear Reds @ Rangers – Surprise Brewers @ Mariners – Peoria Angels @ White Sox – Glendale Athletics @ Cubs – Mesa Royals @ D-backs – Salt River	D-backs @ Brewers – Phoenix Giants @ Athletics – Hohokam Cubs @ White Sox – Glendale Mariners @ Angels – Tempe Rangers @ Rockies – Salt River Guardians @ Royals* – Surprise Royals* @ Reds – Goodyear	D-backs @ Rangers* – Surprise Giants* @ White Sox* – Glendale Cubs* @ Angels – Tempe Brewers* @ Athletics* – Hohokam Athletics* @ Rockies – Salt River Mariners* @ Reds – Goodyear Rangers* @ Brewers* – Phoenix Guardians @ Giants* – Scottsdale White Sox* @ Mariners* – Peoria Royals @ Cubs* – Mesa
THURSDAY MAR 21	FRIDAY MAR 22	SATURDAY MAR 23
Giants @ Brewers – Phoenix Cubs @ Rockies – Salt River Reds @ Mariners – Peoria White Sox @ Royals* – Surprise Royals* @ Guardians – Goodyear	Rockies @ Rangers* – Surprise Giants @ Cubs – Mesa Cubs* @ Giants* – Scottsdale Reds @ Athletics* – Hohokam Brewers* @ Mariners* – Peoria Athletics* @ White Sox* – Glendale Mariners* @ D-backs – Salt River Rangers* @ Guardians – Goodyear White Sox* @ Angels – Tempe Royals @ Brewers* – Phoenix	D-backs* @ Giants – Scottsdale Rockies @ Reds – Goodyear Brewers @ Cubs – Mesa Angels @ Athletics – Hohokam Mariners @ White Sox – Glendale Rangers @ Royals – Surprise Guardians @ D-backs* – Salt River

Dates, times and opponents are subject to change. All times are PM, MTS.

GLENDALE
Camelback Ranch-Glendale
10710 W Camelback Rd, Phoenix

GOODYEAR
Goodyear Ballpark
1933 S Ballpark Way, Goodyear

MESA (ATHLETICS)
Hohokam Stadium
1235 N Center St, Mesa

MESA (CUBS)
Sloan Park
2330 W Rio Salado Pkwy, Mesa

SALT RIVER
Salt River Fields at Talking Stick
7555 N Pima Rd, Scottsdale

SCOTTSDALE
Scottsdale Stadium
7408 E Osborn Rd, Scottsdale

SURPRISE
Surprise Stadium
15930 N Bullard Ave, Surprise

TEMPE
Tempe Diablo Stadium
2200 W Alameda Dr, Tempe

PEORIA
Peoria Sports Complex
16101 N 83rd Ave, Peoria

PHOENIX
American Family Fields of Phoenix
3805 N 53rd Ave, Phoenix

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Phoenix LOCAL EVENTS AND HIGHLIGHTS



Rock 'n' Roll Marathon
January 13th – 14th
 Participants run to the beat as local bands and cheer teams add spirit and inspiration throughout this marathon and half marathon.
runrocknroll.com/arizona



M3F
March 1st – 2nd
 The annual two-day indie rock bacchanal brings national acts, food vendors and a mini marketplace to Downtown Phoenix's Margaret T. Hance Park.
m3ffest.com



Doggie Street Festival
January 27th
 Find music, free snacks, vet tips, pet products and more at this outdoor canine-friendly gathering. 10 a.m. – 3 p.m. Steele Indian School Park.
doggiestreetfestival.org



Melrose Street Fair
March 2nd, 11 a.m. – 5 p.m.
 Hailed for its vintage shops, the Melrose 'hood is also home to this bustling event featuring food trucks, live music and more than 200 local artisans.
melrosemerchantsassociation.com



Olivia Rodrigo
February 24th
 Olivia Rodrigo & Chappell Roan next live concert in Phoenix is playing on Sat, Feb 24, 2024 7:30 pm.
footprintcenter.com



Heard Museum Indian Fair and Market
March 2nd – 3rd
 More than 600 top American Indian artists exhibit and sell handmade artwork – including baskets, quilts, jewelry, and more.
heard.org/indian-fair



Bad Bunny
February 27th – 28th
 Trap, global recording artist Bad Bunny's Most Wanted Tour will be making a stop in Phoenix for two nights at Footprint Center
footprintcenter.com



Downtown Phoenix Farmers Market
Saturdays, 8 am – 1 pm
 Expect to find local produce, grass fed meats, fresh eggs, baked breads and treats, jams and honey, peanut butter and much more!
downtownphoenixfarmersmarket.org



Devour Culinary Classic
February 24th – 25th
 The finest chefs from around the Valley converge on Papago Park for this always-sold-out culinary confab at Desert Botanical Garden. 11:30 am – 3 pm
devourphoenix.com



Phoenix Suns
 Enjoy the thrill of a Suns home game at the Footprint Center.
footprintcenter.com



First Friday Art Walk | 1st Friday of the month, 6 – 10 pm
 One of the nation's largest, self-guided art walks featuring more than 70 galleries, venues and art-related spaces. The ultimate way to experience this city's culture, arts, flavor, and overall vibe. From small stages and galleries to boutiques and murals, there's no shortage of creative expression. Some venues and vendors stay open beyond 10 pm.
artlinkphx.org/first-fridays

DESTINATION *Scottsdale*

DOWNTOWN SCOTTSDALE

For visitors to The City of Scottsdale, it actually covers three regions. Downtown Scottsdale, Old Town Scottsdale, and North Scottsdale. Downtown is a shopping and dining extravaganza. On Marshall Way you will find over 100 Art galleries, with exquisite jewelry stores dotting 5th Avenue. You will experience world-class resorts, retail shoppes and Fashion Square, the largest indoor shopping mall in the Southwest, coupled with a fabulous selection of restaurants and fine dining establishments. Scottsdale has earned the name "Rodeo Drive of the Southwest."

OLD TOWN SCOTTSDALE

In the heart of Downtown Scottsdale, you will find a series of blocks called Old Town Scottsdale. Here you will find the period architecture showcasing historic buildings/shoppes that date back to the late 1800's and early 1900's. Situated throughout Old Town are a combination of retail shoppes, art galleries, western wear, Native American antique stores and a full array of fine restaurants. Pedestrian walkways link you to Scottsdale's beautiful Civic Center, with access to the San Francisco Giant's spring training stadium.

MAP KEY

- Fashion Square
- Fifth Avenue
- Old Town
- Waterfront
- Civic Center Plaza
- Main Street/Marshall Way
- Restrooms
- Trolley Stop
- Information Cart
- Public Parking





Offering a great western vibe, you have arrived at one of the most desirable destinations in the southwest, Scottsdale, Arizona. Known the world over for its golf courses, world-class resorts, destination spas, nightlife, art galleries, upscale fashion and high-end shopping. You will also enjoy some of the finest dining served anywhere in the world.

The West's Most Western City has a resident population of 300,000. Named by Time Magazine as "America's Most Livable City," you will be hard pressed to find a more exciting and welcoming destination to enjoy that all this region has to offer.

From its humble beginnings as a Pima Indian village, this small town was founded in the late 1800's by a U.S. Army Chaplain named Winnfield Scott. At that time, he purchased 640 acres for just \$2.50 per acre, for agricultural use.

Today, Scottsdale has grown to 185 square miles and borders the Salt River Pima-Maricopa Indian Community, maintaining a link and relations to its past.

One of the most desirable destinations in the southwest

Downtown Scottsdale has arts and craft fairs, festivals, and fun events year-round that entertain both residents and visitors alike. Centrally located, you can travel to the East and West Valley in 15-20 minutes, which makes Scottsdale a great destination for travelers to the region.



5TH AVE • DOWNTOWN SCOTTSDALE



OLD TOWN TORTILLA FACTORY

Dine at Scottsdale's Hidden Gem

Old Town Tortilla Factory is located in the heart of Old Town Scottsdale, where it captures timeless charm with a distinct atmosphere that exemplifies the essence of the Southwest.

Our property boasts a 1400 square foot flagstone patio that is surrounded by green vegetation and shaded by 100 year old trees. In the summer months the patio is cooled with a state of the art mist system. Our bar, a separate gazebo, offers over 120 premium tequilas and a complete selection of beers, wine and liquor.

Our food at Old Town Tortilla Factory is Southwestern with a Mexican twist. Our loyal and experienced staff are committed to serving you the ultimate Southwestern dining experience.

Old Town Tortilla Factory is the perfect venue for your event:

- *Indoor and outdoor seating*
- *Cool mist system or toasty heated patio*
- *Can accommodate groups ranging from 10-350*
- *Plated or buffet style dining*
- *Daytime weddings or events available*
- *Live entertainment options and much more*

Visit oldtowntortillafactory.com on your computer, tablet, phone, or VR headset to view our high-resolution virtual tour, 3D venue walk through with measuring capabilities, menus, and more!



Web design, virtual tour,
and 3D walk through by...

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imtinc360.com

Scottsdale LOCAL EVENTS AND HIGHLIGHTS



Welcome to Scottsdale!

Old Town Scottsdale encompasses nine walkable districts that offer treasures at every turn. From the chic boutiques along famed Fifth Avenue and the galleries of the Arts District to the eclectic shops in the Historic District and beyond, you'll find plenty of opportunities to browse, dine and explore.

experiencescottsdale.com



A Taste of AZ Food & Drink January 27th

Award-winning restaurants, bars, and beverage producers from across Arizona come together to offer their finest creations.

salriverfields.com



Old Town Scottsdale Farmers Market Saturdays

The market features more than 100 local growers and specialty food producers.

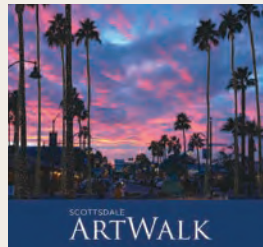
arizonacommunityfarmersmarkets.com



Arizona Indian Festival February 3rd– 4th

An inclusive inter-tribal event celebrating culture, traditional arts, crafts, and foods, as well as innovations and trends in cultural tourism experiences in Arizona.

experiencescottsdale.com



Scottsdale Artwalk Saturdays

Home to more than 100 galleries, the ArtWalk allows individuals to wander into galleries, and enjoy restaurants, and live music.

scottsdalegalleries.com



TOTO

March 17th

Toto brings the incredible Dogz of Oz tour to Scottsdale's Talking Stick Resort Ballroom.

talkingstickresort.com



McCormick-Stillman Railroad Park

Three rides, a museum and model railroad building take you back to the locomotive era, while two playgrounds keep the little ones busy.

therailroadpark.com

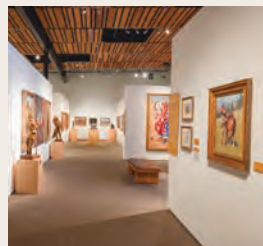


SFJAZZ Collective

March 21st

The SFJAZZ Collective was conceived to create fresh arrangements of works by modern masters and newly commissioned pieces.

scottsdaleperformingarts.org



Scottsdale's Museum of the West

One of Old Town Scottsdale's most visited museums, exhibits focus on Native American culture, original items, and the true stories and legends of the Old West.

scottsdalemuseumwest.org



Butterfly Wonderland

Housing countless butterfly species in an indoor rainforest, this wonderland is the largest butterfly conservatory in the United States.

butterflywonderland.com



Spring Training:

Giants Spring Training
at Scottsdale Stadium

Diamondbacks Spring Training
at Salt River Fields

Rockies Spring Training
at Salt River Fields

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(Careus Athleticus)



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by KACTUS JOCK

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7121 East 5th Avenue
480-631-9411

The Purple Saguaro
480-933-5119



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CUSTOM MADE SHIRTS



SOUTHWEST CACTUS



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Old Town Scottsdale
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AMERICA'S 48TH STATE

The United States didn't want Arizona. And it took Arizona 56 years to become a state.

Congress only begrudgingly named it a territory in the first place, and to gain statehood — joining the 47 others — was too grand a gesture for this rude, crude land located in the Southwestern desert filled with hoodlums and scoundrels.

The road to statehood was long and agonizing. No other territory waited as long or fought as stubbornly as the pioneers of the Arizona Territory. That's 56 long years; over five decades of wanting and petitioning and planning and building and praying. So, when statehood finally came on Feb. 14, 1912, the party was something spectacular to behold.

The first time Washington seriously entertained the idea of admitting Arizona was in 1903, when the chairman of the Senate Committee on Territories proposed it be combined with New Mexico and admitted as one state. They called it "jointure," and while New Mexico liked the idea, Arizona didn't, voting against it in 1906 by 16,265 to 3,141.



Arizona was approved for statehood but would face one more disappointment. It had hoped to be admitted on Feb. 12, the birthday of President Lincoln, who remained a state champion for making it a territory in the first place. But Taft was busy then and didn't sign until Valentine's Day on Feb. 14, 1912. Meanwhile, New Mexico, which didn't tinker with Taft's rules on a constitution, was admitted as the 47th state on Jan. 6, 1912, making Arizona the 48th.

At the time Arizona was admitted (as the country's youngest state) it had only 200,000 residents. Today, Arizona ranks as the 14th largest state in the Union with a population of **7,231,000**.

Arizona Firsts

1. The first and oldest "official" rodeo in the USA was held in Prescott in 1888.
2. In 1927, MGM's mascot "Leo the flying Lion" enroute to New York by plane survived a crash landing east of Payson Az. Both the pilot and lion survived.
3. In the 1950's, Arizona was also the first state to develop a "master-planned" retirement community.
4. In 1960, Arizona was the first state to provide bilingual education in all schools.
5. Arizona was the first state to have an official neckwear, the bolo tie in 1971.
6. In 1973, Arizona was the first state to prohibit smoking in hospitals, government buildings and many other public places.
7. In 1981, Sandra Day O'Connor was the 1st woman in history to become a Supreme Court Justice.
8. The Palo Verde Nuclear Generating Station was the USA's largest nuclear power plant to go online in 1985.
9. The Arizona Cardinals football team is the longest "continuously" run pro football team in the country. It was founded in 1898. Initially named the Chicago cardinals, the moved from St. Louis to Arizona in 1980.
10. The Historic "Route 66" was first established here in 1987, paving the way for many others states to keep the Mother Road alive.
11. Arizona was the first state to hire full-time bat-manager position for the Fish and Game department in 1990.
12. In 2002, Arizona was the first state to allow online "registering" to vote.
13. In 2003, Lori Piestewa was the first Native American woman to be killed in combat.
14. Arizona was the first state to mandate ignition interlock devises for drivers convicted of a DUI.
15. In 2013, the Yarnhill Fire killed 19 members of the Granite Mountain Hotshots. It became Arizona's most catastrophic wildfire ever!

MURDER MYSTERY IN SCOTTSDALE

— By Michael P. Murphy

POLICE LINE DO NOT CROSS

The 1978 murder of actor

Bob Crane



In the summer of 1978 actor Bob Crane, who had starred in the popular 1960s TV series *Hogan's Heroes*, was in Scottsdale for a four-week performance in *Beginner's Luck* at the Windmill Dinner Theater. On June 29 a co-star found Crane's body lying in the bed of his rented apartment. His skull had been crushed by a hard object, which investigators later determined to be a camera tripod. The murder had likely been committed while Crane slept.

Despite his reputation in family entertainment, Crane's private life had a much darker side. He had a practice of recording on video his numerous trysts with the countless women who were drawn to his celebrity status. The main suspect in Crane's death was John Carpenter, Crane's friend and partner in this bizarre activity. Police theorized that Carpenter murdered Crane because Crane was cutting off their relationship, but County Attorney Charles Hyder's office felt the evidence was not strong enough to go to trial. Neither did Tom Collins, who succeeded Hyder as County Attorney.

In 1994 the next elected County Attorney, Rick Romley, pursued the case from a new perspective.

His team of investigators compiled enough evidence to arrest Carpenter, including a rediscovered photo of what appeared to be a speck of brain tissue on the inside of Carpenter's rented car, but the jury in the subsequent trial believed the evidence was still too weak and circumstantial. They found Carpenter not guilty. Carpenter died in 1998, but the public at large would always wonder if he truly was the man who murdered actor Bob Crane on that dark night in Scottsdale some 16 years earlier.

In 2017, local Fox 10 journalist John Hook completed his own revisiting of the case. With County Attorney Bill

Montgomery's approval, Hook had the last of the blood evidence found in Carpenter's rented car tested with today's DNA methods. The result was that those blood traces were not Bob Crane's.

And so the murky murder mystery continues. The murder weapon was never found, and Hook wonders if somewhere, anywhere, someone has a blood-stained camera tripod in their garage or closet that they happened to find long ago. Perhaps, but for now the murder of Bob Crane in Scottsdale remains one of Hollywood's, and Arizona's, most notorious unsolved murder mysteries.





SCOTTSDALE, THEN and NOW

THEN ... Winfield Scott was born in 1837 and over his career became an American Baptist minister, a Captain in the U.S Volunteers, and a politician. In February of 1888, Scott visited the Salt River Valley in Phoenix. He was so impressed with the region he purchased 640 acres for \$2.50/acre. Today, his land purchase is known as "Downtown Scottsdale". It would carry a present day value of more than \$ 1 Billion. In 1896 the town name was actually changed to "Scottsdale" in honor of Scott.

NOW ... Scottsdale, Ariona has come a long way since 1888. Scottsdale is annually rated among the nation's most desirable communities to live in, visit, and do business in. It is now counted among the 100 largest cities in America, but still retains its connection to its small-town, Western heritage.

Scottsdale's vibrant Old Town is considered the finest urban center in Arizona. It is home to more than 100 restaurants, 350 retail shops and over 100 art galleries. Old Town Scottsdale is best known for hosting great events throughout the year such as markets, art walks, festivals, parades, concerts, block parties and of course the cactus spring training for major league baseball.



ONE-OF-A-KIND GIFTS & SOUVENIRS

If you can't find the perfect gift or souvenir at any of Kactus Jocks 3 downtown Scottsdale and Old Town locations, chances are you won't find it anywhere else!

Kactus Jock offers some of the most unique gifts and souvenirs you will find anywhere. KJ also prides themselves on the highest-quality offerings.

Stepping into the imagination inducing atmosphere of Kactus Jock, is only the beginning to what will be your most memorable shopping experience in Arizona!

Kactus Jock is an iconic Scottsdale landmark. For everyone who is looking to have fun while they shop for that special souvenir, hat, T-Shirt, memento, or gift to take home, you must stop by one of their three retail locations.

Occasionally, you stumble across an amazing place to shop and experience gifts and souvenirs you are not likely to see anywhere else ... and Kactus Jock is one of these must visits. You'll be grateful for the memory and sure to find the perfect gift to take home for you or a loved one!

Open 7 days a week. Kactusjock.com



DESTINATION *North Scottsdale*

NORTH SCOTTSDALE AND BEYOND

This is the third region for Scottsdale that encompasses the communities of Paradise Valley, Grayhawk, Cave Creek, Carefree, and a little to the east, the Town of Fountain Hills. The local landscape offers you everything and more. Enjoy many of your favorite outdoor activities. Shop till you drop, by visiting all of the upscale retail shopping venues that dot the landscape. Enjoy superb restaurants, fine dining, world-class golf courses, casinos and major venues like Taliesin West and the Musical Instrument Museum.

ANNUAL EVENTS

Every year North Scottsdale plays host to many of the world's premier events attracting millions of visitors from around the world. The Barrett-Jackson Car Auction, The Waste Management Phoenix Open, known as "The Greatest Show on Grass" played at the legendary TPC of Scottsdale, to the largest Arabian Horse Show in the world, held annually at Westworld. It also is home to the Arizona Diamondbacks and Colorado Rockies spring training facilities at Salt River Fields.





WE-KO-PA GOLF CLUB

North Scottsdale offers higher-end residential communities, coupled with upscale boutique shopping, fine dining, superb golfing, and outdoor recreational activities that will cater to everyone's desires. You will also visit great venues, art galleries, museums and places of interest that dot the landscape. One local landmark is Frank Lloyd Wright's Taliesin West.

The region offers many of the country's largest annual events that attract millions of travelers from around the world. One such event is the Waste Management Phoenix Open, presented by Taylor Morrison, also known as "The Greatest Show on Grass." PGA golfers consider the WMPO to be their favorite tournament. This year, Scottie Scheffler became the seventh winner in history to successfully defend his championship with back-to-back wins. First prize was \$3.6 million.

A little farther north brings you to the communities of Cave Creek and Carefree. Known for their local artists and galleries, great restaurants, these two towns offer a more laid-back western vibe. Both towns are extremely popular with visitors to the region.

Across the board, outdoor activities abound. So if you are into hiking, biking, running, horseback riding, hot-air ballooning, rafting to 4-wheeling in the Sonoran desert, simply take your pick. North Scottsdale and the surrounding areas of Cave Creek and Carefree are certainly worth visiting.

A wide variety of outdoor activities, events, spas, culture, casual eats, and fine dining

With all Scottsdale has to offer, it is no wonder the city was once voted America's "Most Livable City," a concept it continues to carry with its wide variety of outdoor activities, spas, culture, casual eats, fine dining, and it's famous, walkable Old Town. Scottsdale is also home to the United Soccer Leagues (USL) Phoenix Rising football club.



16TH HOLE AT THE WMPO

A RAPIDLY VANISHING GENERATION.

– By Gord Welburn & Leslie James

A generation that respected their parents and elders. A generation that was taught the right core values and principles. A generation that revolved around family, not likes, and clicks. A generation that said things face to face, not hiding behind texting, keyboards and social media. A generation that got their “real news” from TV, radio, and newspapers. A generation that ate supper together as a family. A generation taught to be grateful for what they had and were given. A generation where men opened a door or pushed in a chair for a woman. A generation that said please and thank you, and meant it! A generation that without the need to ask, would extend their hand to someone less fortunate, A generation that knew their neighbors next door and three streets over. A generation happier, more fulfilled, and more secure in their own skin. A generation that never saw homelessness as we do today. A

generation that respected authority, teachers, police, politicians, and religious leaders. A generation that was not so judgmental, or at least it didn't show. A generation that practiced a hard-work ethic. A generation that knew the value of a dollar. A generation that accepted people for who they were. A generation who could argue a point and still walk away friends. A generation that could go to school, take a walk, enjoy a party, or go shopping without the fear of being shot. A generation that will never forget the good old times because they were great times. A generation that lived through the “cold war,” knowing how close we all came. A generation that respected the flag. A generation that walked to and from school. A generation where everyone had a library card and used it. A generation that did their homework alone before they could watch TV or go outside and play. A generation that had fun playing hide and seek when it got dark. A generation that made mud cakes. A generation that collected sports cards, stamps, and coins. A generation that collected

and returned empty pop bottles to the local grocery store for 5 cents each, then bought a Coke and candy bar with the money. A generation that did not survive on fast foods, but good old home cooking. A generation that made paper toys with their bare hands. A generation who bought vinyl albums and 45's to play on record players. A generation that read newspapers both morning and night. A generation that grew up with one black & white TV for the whole house. A generation who collected photos and created photo albums of clippings of their life experiences. A generation that played board games and cards, did puzzles, or read a book on rainy days. A generation whose TV went off at midnight after playing the National Anthem. A generation whose parents engaged in all aspects of daily life.

... A generation that is rapidly vanishing, and unfortunately will never return no matter how hard we try. I learned so much and loved growing up in the 50's and 60's. It was truly the best of times.



North Scottsdale LOCAL EVENTS AND HIGHLIGHTS



Scottsdale Quarter
Enjoy one of the top outdoors shopping destinations in North Phoenix! Shop your favorite stores, enjoy a meal at one of the many restaurants or take in some dynamic entertainment.
scottsdalequarter.com



Waste Management Open
February 5th – 11th
“The Greatest Show on Grass,” held at TPC Scottsdale is the best-attended golf tournament in the world with more than 700,000 fans in attendance.
wmphoenixopen.com



Farmer's Market on High Street
Sundays, 10 am - 1 pm
A full block of more than 100+ vendors offering food and fun for all ages.
highstreetaz.com/farmers-market



Birds Nest at WM Open
February 7th – 10th
It's four nights of live music during the WM Phoenix Open. Cap off a full day of golf with a full night of music. headliners include: Dierks Bentley, Duran Duran, and Hardy.
coorslightbirdsnest.com



Outlets at Anthem
Just off I-17 at the very north edge of Phoenix, you'll find everything you expect from an outlet mall. Among the retail outlets: Gap, North Face, Vans, Michael Kors, BOSE, Calvin Klein.
outletsanthem.com



Carefree Farmer's Market
Fridays, 9 am – 1 pm
Fresh local season produce, herbs, flowers, value-added foods, fresh baked goods, natural meats and seafood as well as a selection of local arts and crafts.



Roadrunner Park Farmers Market
Saturdays, 8 am – 1 pm
Local produce including fresh vegetables & fruit, baked goods, honey jams and jellies, natural meats, and hand crafted items.
arizonafarmersmarket.com



Presby Pickins' Flea Market
1st Saturday of the Month
Visit this monthly Flea Market to discover that special treasure, unique gift, or priceless collectible. 8 am - 3 pm at Fountain Hills Presbyterian Church
fhpresbyterian.info/fleamarket



Barrett Jackson Car Show
January 20th – 28th
Held at the beautiful Westworld in Scottsdale. The event offers genuine automobilia items and hundreds of highly desirable collectible vehicles!
barrett-jackson.com



Frontier Town
In the heart of Cave Creek, this old western town will take you back in time. Serving visitors a taste of the original old west for more than 50 years!
frontiertownaz.com



Stagecoach Village
Stunning mountain views and a unique collection of shops, restaurants and professional services await you.
stagecoachvillagecc.com



Musical Instrument Museum
Explore a world of music, connect with your heritage, and see over 4,200 instruments on display from every corner of the globe. Attend a concert as well.
mim.org



2024 WM PHOENIX OPEN

preview

If you have had the chance to drive down Frank Lloyd Wright Boulevard over the past few weeks, you might have noticed the familiar sight of white vinyl reaching into the September sky to the north of the Central Arizona Project canal. It can only mean one thing - construction has begun on the “city” that will host the 89th playing of the WM Phoenix Open presented by Taylor Morrison.

DON'T WE ALL WISH WE COULD LOOK THIS GOOD AT 89?

Affectionally known as “The People’s Open” for its eclectic and enthusiastic patrons and commitment to an over-the-top fan experience, the WM Phoenix Open will bring the best golfers in the world to TPC Scottsdale February 5-11 where they will vie for 500 FedExCup points and the Waterford Crystal Thunderbird trophy. As part of the world-class field, Scottie Scheffler will be on hand to once again defend his WM Phoenix Open title as he seeks to become only the fourth three-time winner of the event (Arnold Palmer, Phil Mickelson, Mark Calcavecchia) and only the second player to win three times in a row (Palmer).

While the PGA TOUR action begins Thursday of tournament week, for the third straight year, festivities at TPC Scottsdale begin the Saturday before with a one-of-a-kind concert experience unlike anything in professional sports – the aptly named Concert in the Coliseum. The first playing of the concert brought country music superstars Thomas Rhett and Old Dominion to the rotating stage in the middle of the iconic 16th hole. Last year’s festivities featured future Rock and Roll Hall of Fame group Maroon 5 as they played to a packed house of 12,000 strong inside one of professional golf’s most recognizable holes.

“As hosts, we challenge ourselves every year to innovate and take our fan experience to new heights,” said 2024 Tournament Chairman George Thimsen. “The WM Phoenix Open is known as ‘The People’s Open’ because we have the greatest and most dedicated fans in golf. This is why we take immense pride in consistently finding ways each year, to elevate the fan experience throughout the entire week, in all areas of our event.”

The WM Phoenix Open generates an enormous economic impact for the State of Arizona, but more importantly, has been one of the state’s largest philanthropic engines for nearly a century.

The Thunderbirds – hosts of the WM Phoenix Open – announced the 2023 edition of “The People’s Open” raised a record \$14.5 million (\$14,533,000) for Arizona charities. This marks the sixth time in tournament history The Thunderbirds and the WM Phoenix Open have raised more than 10 million in charitable dollars in a single tournament. The previous record was set in 2020 (\$14 million). The Thunderbirds raised \$10.5 million in 2022.

“Giving back to our wonderful communities and helping people and families in need is easily the best part of being a Thunderbird,” said Pat Williams, President of Thunderbirds Charities and Tournament Chairman for last year’s WM Phoenix Open. “We’re immensely proud of once again topping our previous record of charitable donations and reaching the \$14 million mark for the second time. We understand the vital importance of an incredible support network including the best title sponsor in sports in WM, the resolve and commitment to excellence of the PGA TOUR, and, of course, the greatest fans in golf. Enormous charitable impact doesn’t happen without everyone working together, and we’re incredibly thankful to be a part of something so impactful.”

Whether you’re a golf fanatic, prolific partier or concert connoisseur, or you just have fear of missing out (FOMO as the kids these days call it), the WM Phoenix Open has something for everyone. Don’t miss the 89th playing of “The People’s Open” February 5-11 at TPC Scottsdale.



USS ARIZONA MEMORIAL GARDENS AT SALT RIVER

Located just 20 minutes from Phoenix Sky Harbor Airport, the USS Arizona Memorial Gardens at Salt River honors the brave US forces who were aboard the USS Arizona during the attack on Pearl Harbor, December 7, 1941. As a nation, we are forever indebted to those who serve and give their lives for our freedom and we are proud to honor them and share their stories in these gardens.

Learn more about the USS Arizona, December 7, 1941 and the impact it had on so many, and view a piece of the USS Arizona boathouse superstructure. The Gardens are free and open to the public daily, from dawn until dusk.



Proudly located in the Salt River
Pima-Maricopa Indian Community
USSArizonaSaltRiver.com



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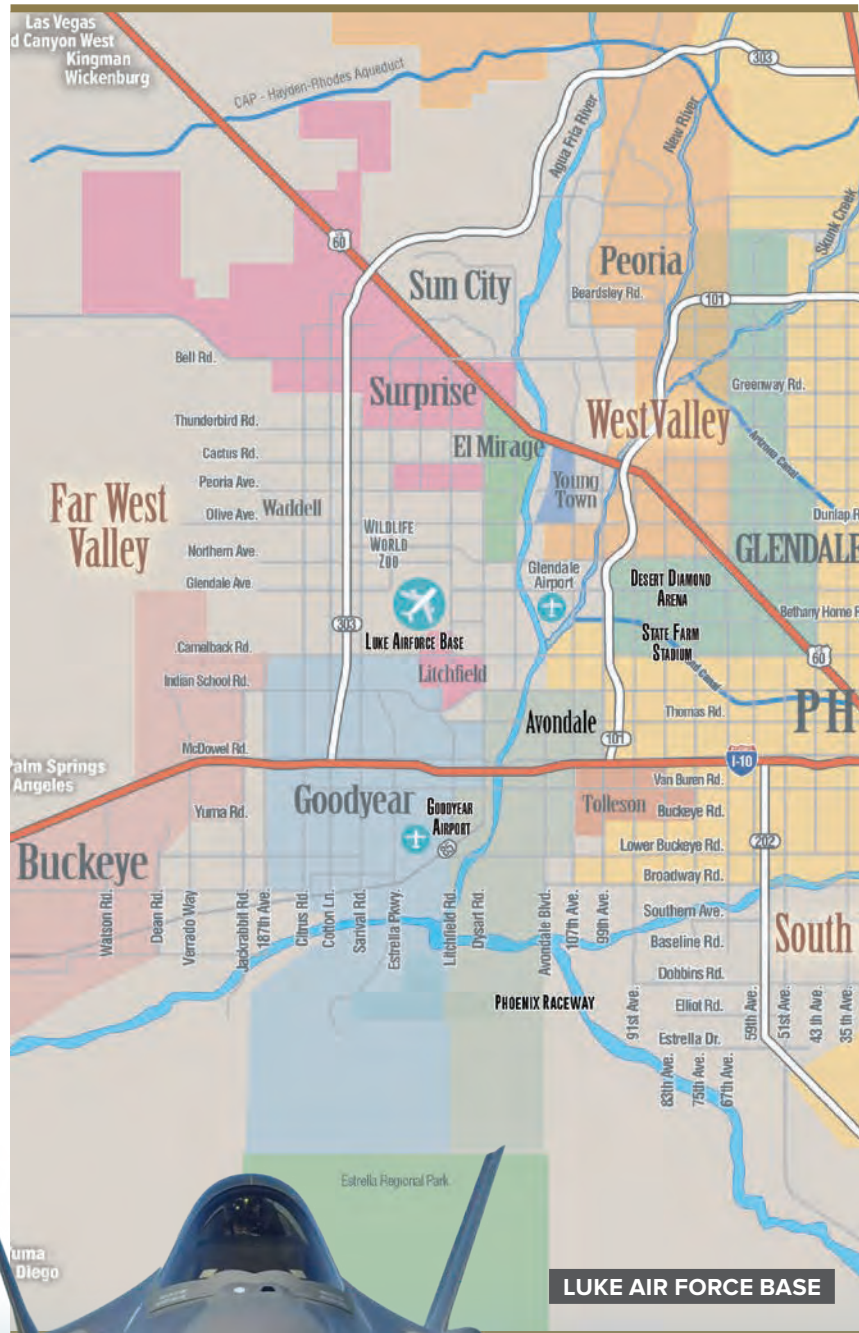
DESTINATION *West Valley*

WEST PHOENIX

The region encompasses the growing cities of Glendale, Goodyear, Avondale, Litchfield Park, Peoria, Surprise, Sun City, Buckeye, El Mirage and Tolleson that boasts a population of roughly 1.8 million. The West Valley has become a magnet for new business, attracting many of the country's leading manufacturers and suppliers. It is also home to the 56th Fighter Wing at Luke Airforce Base, the U.S. military's largest training base for the F-16 and the new F-35 fighter jets.

SPORTS & ATTRACTIONS

Home to the Arizona Cardinals of the NFL, and host to the 2023 Super Bowl is State Farm Stadium. A key center point is the expanding Westgate Entertainment District that comprises an expanding list of hotels, resorts, concert venues, shopping, restaurants and Desert Diamond Casino. Close by is the Wildlife World Zoo, Aquarium and Safari Park, the States' # 1 ZOO. A few minutes south on the 101 highway to highway 10, and you come upon Phoenix Raceway that hosts multiple NASCAR and INDY Car races each year. Year-round there is always something exciting to do in the West Valley.





The West Valley is continuing to grow and expand its residential and retirement communities, business and manufacturing, but now it is also becoming known as a major entertainment and resort district. There is the Westgate Entertainment District, the Wigwam Resort, then in 2024, comes the 60-acre VAI resort hotel which will be the largest resort and entertainment destination in Arizona. Huge in size would be an understatement.

Every year Glendale hosts the Fiesta Bowl at State Farm Stadium. It is also home to nine MLB spring training teams whose facilities are located here. More recently, the West Valley and the City of Glendale were in the global spotlight as hosts for Super Bowl LVII held at State Farm Stadium, and in 2024, it will once again host the NCAA Men's Final Four basketball championships.

Glendale bills itself as Arizona's Antique Capital with its historic downtown district. Only a short 20-25-minute drive from downtown Phoenix and most other regions of the Valley, it is easily accessible off either the I-10 or 101 highways.

A major entertainment and resort district with a historic downtown

Whether you enjoy a night at the casino, to football or auto racing, visiting the zoo, golfing, boutique and outlet shopping or fine dining the West Valley will not disappoint.



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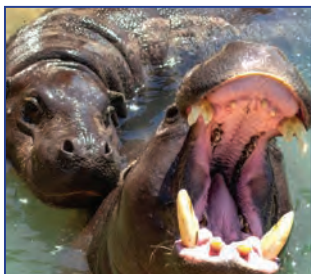
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West Valley LOCAL EVENTS AND HIGHLIGHTS



Cerreta Candy Company
A family-owned business founded over 50 years ago. Four generations of the candy business now oversee production of delightful chocolates and candy products.
cerreta.com



Folk & Heritage Festival
March 2nd – 3rd
This FREE event features hundreds of performers, workshops, vendors, activities, and food trucks! 10 am – 5 pm each day.
glendaleaz.com



Glendale Chocolate Affaire
February 17th – 18th
A unique two-day exhibition of chocolatiers, food demonstrations, live music and family-friendly interactive experiences!
thechocolateaffaire.com



Old Town Peoria
An up-and-coming destination for locals and visitors alike! Explore Peoria's historic Old Town neighborhood between Peoria Avenue to Madison St. and 83rd to 84th ave.
visitpeoria.com



Food Truck Friday West
Friday Evenings, 5 – 9 pm
Awesome local food trucks rotate weekly. Free admission, dog friendly, and bounce houses for the kids!
getlocalarizonaevents.com/foodtruckfridaywest



Downtown Glendale Arts and Culture Fest
March 9th
Featuring over 100 artists, musicians, and interactive arts experiences in the heart of downtown Glendale.
glendaleaz.com



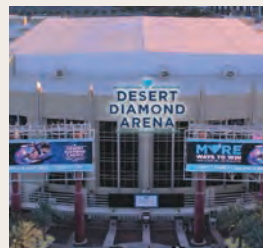
Glendale Farmer's Market at Cabela's
Sundays, 10 am – 2 pm
Experience grab and go shopping at the Glendale Farmer's Market located conveniently outside Cabela's.
visitglendaleaz.com



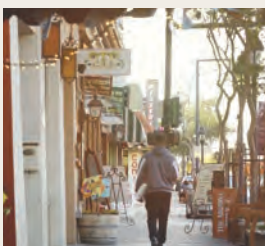
LIVE! At Murphy Park
Jan. 20th, Feb. 24th, Mar. 23rd
Located in Downtown Glendale, on 57th Ave. & Glenn Dr., monthly themed shows, featuring local acts, food trucks, a bar, live art and games!
glendaleaz.com



Westgate Entertainment District
One of the largest and most exciting mixed-use, urban developments in North America.
westgateaz.com



Desert Diamond Arena:
An indoor entertainment arena located in Glendale, Arizona
March 1st WWE Smackdown
March 3rd Harlem Globetrotters
March 23rd Blake Shelton
desertdiamondarena.com



Historic Downtown Glendale
Named one of the country's ten best places for shopping Downtown Glendale is actually two neighborhoods – Historic Catlin Court with its white picket fences and mature shade trees welcoming visitors to the bungalows-turned-specialty shops and Old Towne boasting brick-trimmed sidewalks and glowing gaslights leading the way to the famous antique stores and ethnic eateries. visitdowntownglendale.com



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GIVING BACK To The Entire Community

The Arizona Indian Gaming Association was established in November 21, 1994, by Arizona tribal leaders and is committed to advancing the lives of Indian peoples – economically, socially and politically – so Indian Tribes in Arizona can achieve their goal of self-reliance.

In 1987, the U.S. Supreme Court affirmed Indian tribes' inherent rights to operate gaming on Indian lands. And in 1988, the Indian gaming Act was passed confirming Tribal sovereignty and establishing the statutory framework for Indian gaming. Since 2003, when the current Tribal Gaming Compact was signed into law, tribal gaming has contributed over \$2 Billion into the State's Benefit Fund.

So, the next time you visit one of the more than twenty-five casinos, bear in mind that with every card dealt, pull of the slots, or dice thrown, a percentage of the casino's revenues flow right back into the local community. Proceeds from the Arizona Benefit Fund help wildlife conservation, tourism, trauma, and emergency services, and Arizona's educational system.

The Arizona economy is growing, and it reflects positively on the local tribal gaming industry, as it does across the total economic landscape. These tribal contributions make a significant impact on all who live in this great state, and for that we are all very grateful. To learn more, visit AZIndianGaming.org.

SHARING PROCEEDS WITH THE LOCAL COMMUNITY IS A COMMITMENT FROM EVERY TRIBE.

To date, the tribe's contributions have been **\$899 Million for Education, \$448 Million for Emergency Services and Trauma Care, \$219 Million for Cities, Towns and Counties, \$128 Million for Tourism and \$128 Million for Wildlife Conservation.**



SPOTLIGHT

Wildlife World Zoo, Aquarium & Safari Park

This great venue and attraction continues to be ranked as Arizona's # 1 ZOO. It boasts Arizona's largest collection of exotic and endangered animals (6,000 to be exact), 600 different species, tons of fun rides, a petting zoo along with 8 fabulous shows that are performed daily.

The Zoo is an expansive site, with snack bars, restaurants, gift shops and washrooms situated throughout the grounds. It's easy to spend an entire day visiting the many different attractions offered. The Zoo is packed with Lions, Tigers, Kangaroos, Rhino's, Zebra's, Monkey's, Giraffes (which you can feed at the giraffe feeding station), exotic birds and so much more. And don't forget to visit the Aquarium where you can see over 75 indoor exhibits featuring river monsters, sharks, piranha, fish and sea lions. Or maybe you will enjoy Dragon World, showcasing reptiles including a rare white alligator and a salt water crocodile. The Zoo also has a new mining experience where you can experience a bit of the "Old West" by panning for gold, gems and fossils.

Without question a Valley favorite for both visitors and locals alike. Open 365 days of the year from 9 AM – 6 PM. For more info call **623.935.9453** or visit wildlifeworld.com.





DESTINATION *Sports*

The City of Phoenix, Maricopa County or as its best known, the Valley of the Sun, remains a fan favorite destination for millions of annual sports enthusiasts. Whether you are a casual spectator or a profound sports junkie, every month of the year sees travelers flocking to the Valley from all over the U.S., Mexico and Canada to cheer on their favorite sports or race teams (NASCAR or the Indy Car series) who make annual visits to the Valley. In the case of NASCAR they have two races each year in the Valley.

Why is the Valley such a favorite sports destination?

There are many reasons, but the primary three reasons are the weather, fine dining and great shopping. During the colder winter periods when daily Valley temperature range between 70-85 degrees. So if you are one of the unfortunates who reside in a winter climate and have to deal with those sub-zero temperatures for 4-5 months of the year; or tickets from your home team remain sold-out, that's when Phoenix with all that it has to offer comes into play. Many of our visitors who can't buy a ticket or do not have a NASCAR race date in their home town, come to the

Valley to see their favorite teams. That is why the Valley is a huge destination for sports fans all year-round. And from an economic standpoint, these loyal fans contribute "billions" of dollars into Phoenix's local economy. It is estimated that NASCAR alone who race at Phoenix Raceway (formerly PIR) in the West Valley, contributes over \$450 million into the local economy.

Across the Valley, locals and visitors alike, can enjoy professional sports at every level, along with the premier college teams from ASU, U of A, NAU and Grand Canyon University. The Valley also boasts a variety of annual events well-known to the world stage that also attracts millions of people. The College Football National Championship is played at State Farm Stadium in Glendale, and in 2017, Glendale also played host to the NCAA's Men's Final Four.

Every year cities across the Valley hosts multiple sporting events. College bowl games in Glendale, the annual Waste Management Phoenix Open, hosted by the Phoenix Thunderbirds is played at the TPC in Scottsdale. It is



considered to be (by the players) as the best run tournament on the PGA Tour. Then you have the Barrett-Jackson Car Auction or the Arabian Horse Show that are both held at Westworld in North Scottsdale. And let's not forget about the ever popular Cactus League Spring Training that lasts between 4-5 weeks and commences in late February and ends in early April. The Valley hosts 15 of major league's baseball teams as they prepare for MLB's regular season. This event alone, draws over a million people to the Valley.

The Valleys professional sports franchises cover the entire spectrum from MLB's Arizona Diamondbacks, the NBA's Phoenix Suns, the NHL's Arizona Coyotes, the NFL's Arizona Cardinals, the WNBA's Phoenix Mercury, the USL's Phoenix Rising football club, and Arena football with our Arizona Rattlers. Worldclass facilities host each of these teams (the State Farm Stadium home to the Arizona Cardinals has been named one of the 10 Best Stadiums in the World by Time magazine, along with affordable tickets available for Valley visitors.

At Press time all professional sports teams had not yet published their pending game schedule.

For more information on pending schedules go online to the respective teams websites or the League sites.

ARIZONA SPORTS TEAMS

Major League Baseball
dbacks.com | MLB.com

National Hockey League
arizonacoyotes.com | NHL.com

National Basketball Association
suns.com | NBA.com

National Football League
azcardinals.com | NFL.com

Women's National Basketball Association
mercury.wnba.com | WNBA.com

United Soccer League
phxrisingfc.com | USLchampionship.com

Indoor Football League
azrattlers.com | www.golFL.com

National Association for Stock Car Auto Racing
phoenixraceway.com | nascar.com

DESTINATION *College Sports*



Arizona State University | asu.edu

Founded in 1886, 30 years before Arizona was granted statehood, the university opened its doors to 33 students who occupied 4 classrooms in Tempe, Arizona. Today, Arizona State University is ranked # 1 in the USA for innovation, and is one of America's largest educational institutions with a student population of over 51,000 students. ASU graduates over 20,000 students annually. As part of the prestigious the PAC-12 Conference, ASU, known to all as the "Sun Devils" has earned over 200 national and conference championships in both men and women's sports. It offers a full spectrum of sports programs, and is well-known for its dominance in football, basketball and baseball.



University of Arizona | arizona.edu

University of Arizona was founded in 1885, as the first university in the Arizona Territory. UofA is a public research university located in Tucson, Arizona, and is another highly ranked university in the USA with student population exceeding 46,000 in 19 separate colleges/schools, including the UofA College of Medicine in Tucson and Phoenix. Known as the "Wildcats", UofA is also part of the prestigious PAC-12 Conference and boasts a diverse sports program which excels in basketball, followed by football and baseball.



Northern Arizona University | nau.edu

Northern Arizona University is a public research university with its main campus located in picturesque Flagstaff, Arizona. It opened its doors 120 years ago in 1899 with just 23 students and two faculty members. NAU is built on a student-first foundation ... this was true in 1899, and it's true today. NAU continues to shape the future with a nationally ranked educational programs, high-research status, and emergence as a leader in sustainability, science, business, green building, and cultural arts. NAU has a student population of over 31,000 students. Known as the "Lumberjacks" NAU's sports program is part of the BIG SKY Conference.



Grand Canyon University | gcu.edu

Grand Canyon University was founded in 1949 by the Southern Baptist Church. Today, GCU is a for-profit, private, Christian university located in Phoenix, Arizona. In 2018, GCU was ranked as the largest Christian university in the world with a student population of 20,000 and more than 70,000 online. GCU offer over 200 educational programs. In addition to GCU's bachelor, masters and doctoral programs, they provide individual courses and continuing education programs for teachers. Known as the "Lopes"... GCU is part of the WAC conference, and offers a diverse athletic sports program for its students.

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